KANTAR

Q4 2018

Best Liked Ads by Kantar

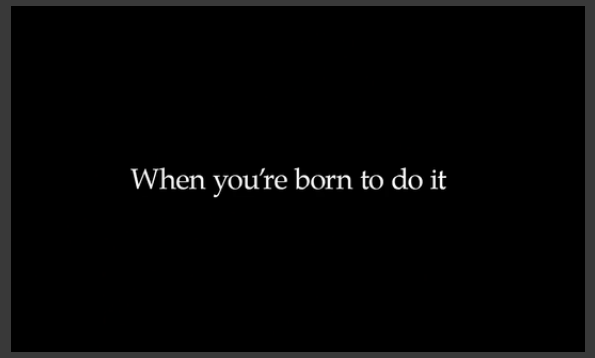
best liked ads

RANK	AD	CREATIVE AGENCY
1	Nike “Just do it: Caster Semenya”	Wieden + Kennedy Amsterdam
2	Bernini “Press for Sparkle”	Singh & Sons
3	Old Mutual “The Time is Now”	Publicis Communication
4	Checkers “Ready to Chef Meal Kits”	99c
5	Samsung Pay “Pay Simpler and Faster”	Cheil South Africa
6	Chicken Licken Foods “3 Pieces for Durango”	Joe Public
7	MrP “Red Phone's Down”	MrP (in-house)
8	Shower to Shower Deodorant “Shower Fresh All Day”	Limelight SA
9	Maq Auto Washing Powder “Reunion”	A collaboration between Lynn Joffe, Ian Wilson & Adam Howard
10	Grand-Pa Headache Powders “Grand-Pa Kasi Sterring - Gug’othandayo (Funda Nathi Learning centre)”	Havas

1 Nike “Just do it: Caster Semenya”

Wieden + Kennedy Amsterdam

best liked ads

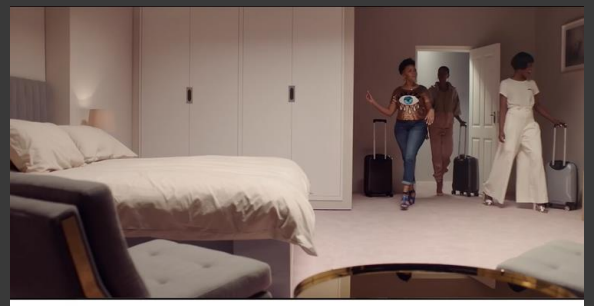


https://www.youtube.com/watch?v=6UW-VgxlIZI

2 Bernini “Press for Sparkle”

Singh & Sons

best liked ads



https://www.youtube.com/watch?v=3zqeEypWzMU

3 Old Mutual “The Time is Now”

Publicis Communication

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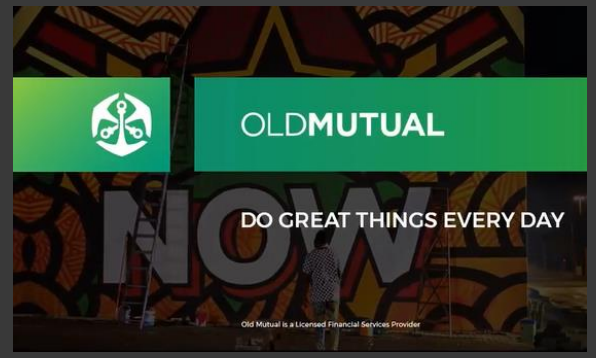

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99c

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Cheil South Africa

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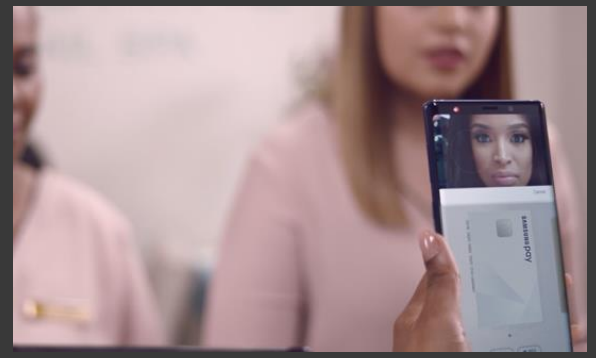
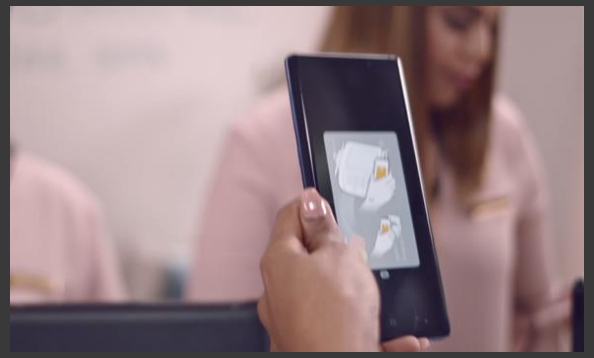

Not available online

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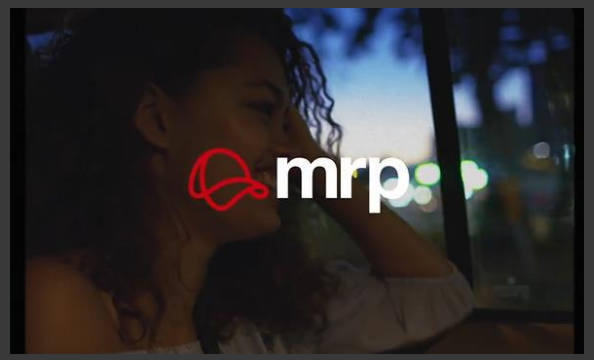
MrP (in-house)

best liked ads



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