

# Industry Craft Lions

## 2019 Shortlist



Title	Brand	Product/Service	Entrant Company	Country
<b>A01 (Brand &amp; Communications Design)</b>				
SANS FORGETICA	RMIT UNIVERSITY	RMIT UNIVERSITY EDUCATION	NAKED COMMUNICATIONS SYDNEY	AUSTRALIA
ADOBE HIDDEN TREASURES: THE LOST TYPOGRAPHY OF THE BAUHAUS	ADOBE INC.	ADOBE CREATIVE CLOUD, ADOBE FONTS	ADOBE SAN FRANCISCO	USA
THE VERY HAPPY MEAL FONT.	MCDONALD'S JAPAN	HAPPY MEAL	BEACON/LEO BURNETT TOKYO	JAPAN
THE FOLDED LOGO	SAMSUNG ELECTRONICS	GALAXY FOLD / MOBILE DEVICES	OGILVY NEW YORK	USA
GREAT STORIES ARE TIMELESS	TRIBECA FILM FESTIVAL	TRIBECA FILM FESTIVAL	DDB NEW YORK	USA
<b>A02 (Packaging Design)</b>				
COCONUT MILK	GRINNING FACE INC.	COCONUT MILK	LEO BURNETT TORONTO	CANADA
SUBJECTIF	13TH STREET WINERY	SUBJECTIF	LG2 CANADA	CANADA
<b>A03 (Print &amp; Publishing)</b>				
THE 9'58 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS SÃO PAULO	BRAZIL
GREAT STORIES ARE TIMELESS	TRIBECA FILM FESTIVAL	TRIBECA FILM FESTIVAL	DDB NEW YORK	USA
THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA
<b>A04 (Outdoor)</b>				
GREAT STORIES ARE TIMELESS	TRIBECA FILM FESTIVAL	TRIBECA FILM FESTIVAL	DDB NEW YORK	USA
PAIN-DREAM	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO DUBAI	UNITED ARAB EMIRATES
SHAME-DEFIANCE	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO DUBAI	UNITED ARAB EMIRATES
INHUMAN-HUMAN	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO DUBAI	UNITED ARAB EMIRATES
DESPAIR-JOY	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO DUBAI	UNITED ARAB EMIRATES
<b>B01 (Brand &amp; Communications Design)</b>				
REARRANGED	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
THE ORIGIN OF LIFE	BIOCLUB TOKYO	BIOCLUB	SHA INC. TOKYO	JAPAN
JUST DO IT HQ AT THE CHURCH	NIKE	NIKE	MOMENTUM WORLDWIDE NEW YORK	USA
UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC. TOKYO	JAPAN
110 YEARS OF THE STRIDING MAN	DIAGEO	JOHNNY WALKER	CRISPIN PORTER BOGUSKY+ SÃO PAULO	BRAZIL
THE FOLDED LOGO	SAMSUNG ELECTRONICS	GALAXY FOLD / MOBILE DEVICES	OGILVY NEW YORK	USA
THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA
<b>B02 (Packaging Design)</b>				
ART DIRECTED BY NATURE - 6 YEAR WINE COLLECTION	VINSKI PODRUM BUZET	PIQUENTUM WINE	STUDIO SONDA VIZINADA	CROATIA
DISCOVER YOUR AIR	NIKE	AIR MAX DAY	LAUNDRY SERVICE NEW YORK	USA
<b>B03 (Print &amp; Publishing)</b>				
ROBOTS	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
MCDELIVERY-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-5	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
THE 9'58 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS SÃO PAULO	BRAZIL
STAN SMITH: "SOME PEOPLE THINK I'M A SHOE!"	ADIDAS	THE STAN SMITH SHOE	JOHANNES LEONARDO NEW YORK	USA
STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
IT'S COMING HOME	BRITISH AIRWAYS	FLIGHTS & DESTINATIONS	OGILVY & WAVEMAKER WPP TEAM HORIZON LONDON	UNITED KINGDOM
THE WILL 2	MAGNUM/UNILEVER	ICECREAM	LOLA MULLENLOWE MADRID	SPAIN
IKEA REAL LIFE SERIES 1	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA
IKEA REAL LIFE SERIES SIMPS...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
IKEA REAL LIFE SERIES 3	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN

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ALICE	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
DRACULA	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
GATSBY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
<b>B04 (Outdoor)</b>				
GUILIN - KROMLAU	DEUTSCHE BAHN	DEUTSCHE BAHN	OGLIVY GERMANY FRANKFURT	GERMANY
VANCOUVER - HUNSRUECK	DEUTSCHE BAHN	DEUTSCHE BAHN	OGLIVY GERMANY FRANKFURT	GERMANY
OREGON - BAVARIA	DEUTSCHE BAHN	DEUTSCHE BAHN	OGLIVY GERMANY FRANKFURT	GERMANY
72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT -1	THE HOKKOKU SHIMBUN	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC. TOKYO	JAPAN
72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT -2	THE HOKKOKU SHIMBUN	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC. TOKYO	JAPAN
72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT -3	THE HOKKOKU SHIMBUN	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 1	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 3	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 4	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 5	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
MCDelivery-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDelivery-2	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDelivery-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDelivery-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDelivery-5	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
RETWEETS FROM STRANGERS	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA/CHIATDAY NEW YORK	USA
DAD'S FACEBOOK POSTS	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA/CHIATDAY NEW YORK	USA
SOME GUY'S BLOG	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA/CHIATDAY NEW YORK	USA
THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA/CHIATDAY NEW YORK	USA
GRAVE OF THRONES	FOXTEL	GAME OF THRONES	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGLIVY HONG KONG	HONG KONG
STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGLIVY HONG KONG	HONG KONG
GAMES OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGLIVY HONG KONG	HONG KONG
EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGLIVY HONG KONG	HONG KONG
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN LAHORE	PAKISTAN
LET'S SAMBA	ALPARGATAS	HAVAIANAS	ALMAPBDO SÃO PAULO	BRAZIL
LET'S CARNIVAL	ALPARGATAS	HAVAIANAS	ALMAPBDO SÃO PAULO	BRAZIL
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
DRINK WITH THIS POSTER	AMBEV	GUARANÁ ANTARCTICA	ALMAPBDO SÃO PAULO	BRAZIL
PIRARUCU	AMBEV	GUARANÁ ANTARCTICA	ALMAPBDO SÃO PAULO	BRAZIL
JIBÓIA	AMBEV	GUARANÁ ANTARCTICA	ALMAPBDO SÃO PAULO	BRAZIL
IKEA REAL LIFE SERIES SIMPS...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
IKEA REAL LIFE SERIES STRANG...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
IKEA REAL LIFE SERIES FRIEN...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
MONKEY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
GATSBY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
DRACULA	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
<b>C01 (Brand &amp; Communications Design)</b>				
LOSE YOURSELF IN A BOOK	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
IKEA REAL LIFE SERIES SIMPS...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
IKEA REAL LIFE SERIES STRANG...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
IKEA REAL LIFE SERIES FRIEN...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN MADRID	SPAIN
A SWEET ESCAPE	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
<b>C02 (Packaging Design)</b>				
TESCO FINEST FISH	TESCO	TESCO FINEST FISH	JONES KNOWLES RITCHIE LONDON	UNITED KINGDOM

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110 YEARS OF THE STRIDING MAN	DIAGEO	JOHNNY WALKER	CRISPIN PORTER BOGUSKY+ SÃO PAULO	BRAZIL
LET'S SUMMER	ALPARGATAS	HAVAIANAS	ALMAPBDDO SÃO PAULO	BRAZIL
<b>C03 (Print &amp; Publishing)</b>				
MUTOMBO	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
BARKLEY	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
BLACK BOX	FACULDADE ZUMBI DOS PALMARES	FACULDADE ZUMBI DOS PALMARES	WUNDERMAN THOMPSON SAO PAULO	BRAZIL
THE 9'58 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS SÃO PAULO	BRAZIL
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
GATSBY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
MONKEY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
<b>C04 (Outdoor)</b>				
JORDAN	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
CURRY	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
RODMAN	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
MUTOMBO	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
JOHNSON	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
BARKLEY	BASKET MAG	SPORT MAGAZINE	TBWA/PARIS	FRANCE
EYE.	HEAL TRAFFICKING	HUMAN TRAFFICKING AWARENESS CAMPAIGN FOR PHYSICIANS	GREY NEW YORK	USA
MOUTH.	HEAL TRAFFICKING	HUMAN TRAFFICKING AWARENESS CAMPAIGN FOR PHYSICIANS	GREY NEW YORK	USA
CONFUCIUS	HAAGEN DAZS	ICE CREAM	VMLY&R DUBAI	UNITED ARAB EMIRATES
GREAT STORIES ARE TIMELESS	TRIBECA FILM FESTIVAL	TRIBECA FILM FESTIVAL	DDB NEW YORK	USA
ABSOLUT LOVE BOTTLE	ABSOLUT VODKA	ABSOLUT VODKA	360I NEW YORK	USA
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG
MONKEY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
GATSBY	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
DRACULA	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
ALICE	PENGUIN RANDOM HOUSE NORTH ASIA	PENGUIN BOOK	CHEIL WORLDWIDE HONG KONG	HONG KONG
<b>D01 (Brand &amp; Communications Design)</b>				
BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
<b>D02 (Print &amp; Publishing)</b>				
PARADE	PROGRESSIVE INSURANCE	PROGRESSIVE INSURANCE	ARNOLD WORLDWIDE BOSTON	USA
MOUNT RUSHMORE	PROGRESSIVE INSURANCE	PROGRESSIVE INSURANCE	ARNOLD WORLDWIDE BOSTON	USA
FIRST FLIGHT	PROGRESSIVE INSURANCE	PROGRESSIVE INSURANCE	ARNOLD WORLDWIDE BOSTON	USA
REARRANGED - 1	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
REARRANGED - 2	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
REARRANGED - 3	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
MAGNUM BY MAGNUM	UNILEVER	MAGNUM	LOLA MULLENLOWE MADRID	SPAIN
MCDELIVERY-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-2	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-5	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-6	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG

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FEEDING	SAVE THE CHILDREN	SAVE THE CHILDREN	VMLY&R SANTIAGO	CHILE
MAN IN THE IRON MASK	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA
HOME	STATE OF PALESTINE	INSTITUTIONAL	VMLY&R SANTIAGO	CHILE
<b>D03 (Outdoor)</b>				
GET BACK, TOHOKU. 1	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 3	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 4	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
GET BACK, TOHOKU. 5	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC. TOKYO	JAPAN
REARRANGED - 1	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
REARRANGED - 2	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
REARRANGED - 3	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS BERLIN	GERMANY
MCDELIVERY-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-2	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-5	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
MCDELIVERY-6	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA/PARIS	FRANCE
GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG
FRANKENSTEIN	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
WONDERFUL WIZARD OF OZ	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
THE JUNGLE BOOK	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
SCARLET LETTER	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
MAN IN THE IRON MASK	CHICAGO PUBLIC LIBRARY	LIBRARY	FCB CHICAGO	USA
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
BLINK OFF	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
BLINK OFF	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA
<b>E03 (Print &amp; Publishing)</b>				
STAN SMITH: "SOME PEOPLE THINK I'M A SHOE!"	ADIDAS	THE STAN SMITH SHOE	JOHANNES LEONARDO NEW YORK	USA
THE PAN	AVON	AVON	WUNDERMAN THOMPSON SAO PAULO	BRAZIL
THE BROOM	AVON	AVON	WUNDERMAN THOMPSON SAO PAULO	BRAZIL
THE PILLOW	AVON	AVON	WUNDERMAN THOMPSON SAO PAULO	BRAZIL
THE HEELS	AVON	AVON	WUNDERMAN THOMPSON SAO PAULO	BRAZIL
<b>E04 (Outdoor)</b>				
BREWED IN HONOR OF LEGENDS/MAIN COURSE	PINNACLE DRINKS	JOHN BOSTON	M&C SAATCHI SYDNEY	AUSTRALIA
SPOIL YOUR INNER CHILD	HONDA MOTO	MONKEY	DBB PARIS	FRANCE
BECAUSE MATURITY	HONDA MOTO	MONKEY	DBB PARIS	FRANCE
CHILDREN HATE	HONDA MOTO	MONKEY	DBB PARIS	FRANCE
HEALTH INSURANCE RENEWAL	MARS	SNICKERS	BBDO CHINA SHANGHAI	CHINA