

Title	Brand	Product/Service	Entrant Company	Country	Production Role	Country
A01 (Food & Drink)						
UNMISSABLE	HEINEKEN	HEINEKEN	PUBLICIS ITALY MILAN	ITALY	ICONOCLAST PARIS / THE MILL LONDON	FRANCE
LIEKE	UNILEVER BENELUX	CALVÉ PEANUT BUTTER	ALFRED INTERNATIONAL AMSTERDAM	THE NETHERLANDS	□	□
WHAT BEER IS THAT	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA
FALCONER	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA
CAMO	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA
NEWS	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA
I LOVE YOU HATER	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT LONDON	UNITED KINGDOM
THE POLE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA
ELISE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA
THE SEVEN WORLDS	HENNESSY	HENNESSY X.O	DDB PARIS	FRANCE	MPC LONDON / RSA FILMS LONDON / THE PARIS	UNITED KINGDOM
A02 (Other FMCG)						
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL
STORM THE COURT	REEBOK	REEBOK	VENABLES BELL & PARTNERS SAN FRANCISCO	USA	BARKING OWL LOS ANGELES / BISCUIT FILMWORKS LOS ANGELES / CUT+RUN SAN FRANCISCO / THE MILL LOS ANGELES	USA
A04 (Consumer Durables)						
A LITTLE COMPANY	APPLE	FACETIME	APPLE CUPERTINO	USA	FINAL CUT NEW YORK / FURLINED SANTA MONICA / METHOD STUDIOS SANTA MONICA / WALKER LOS ANGELES	USA
BOOB BALLS	BERLEI	BERLEI BRAS	THE MONKEYS PART OF ACCENTURE INTERACTIVE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
DREAM CRAZY	NIKE	NIKE	PARK PICTURES NEW YORK	USA	PARK PICTURES NEW YORK	USA
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWAMEDIA ARTS LAB LOS ANGELES	USA	BUCK LOS ANGELES	USA
BEHIND THE MAC	APPLE	MACBOOK	TBWAMEDIA ARTS LAB LOS ANGELES	USA	SKUNK LOS ANGELES	USA
BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWAMEDIA ARTS LAB LOS ANGELES	USA	□	□
#HEYGOOGLE, LET'S GO TO THE MOVIES	GOOGLE ASSISTANT	GOOGLE ASSISTANT	ARTS & LETTERS CREATIVE CO. RICHMOND	USA	MILL+ LOS ANGELES	USA
KEEP CHRISTMAS WONDERFUL	ORANGE	GIFTS COLLECTION	PUBLICIS CONSEIL PARIS	FRANCE	750MPH LONDON / ICONOCLAST PARIS / LIMELITE KIEV / MATHEMATIC PARIS / PRODIGIOUS PARIS	FRANCE
A05 (Automotive)						
ASTRONAUT	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ELEVEL SAN FRANCISCO / LIME STUDIOS SANTA MONICA / MPC LOS ANGELES	USA
SPECIAL DELIVERY	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ELEVEL SAN FRANCISCO / LIME STUDIOS SANTA MONICA / MPC LOS ANGELES	USA
ESCAPE	AUDI UK	AUDI TECHNOLOGY	BBH LONDON	UNITED KINGDOM	MJZ LOS ANGELES / MJZ UK LONDON	UNITED KINGDOM
HELMETS OPERA	BMW GROUP MEXICO	BMW MOTORRAD HELMET COMMUNICATION SYSTEM	PUBLICIS MEXICO MEXICO CITY	MEXICO	CATATONIA MEXICO CITY / MADREFOCA MEXICO CITY	MEXICO
CASHEW	AUDI	AUDI	VENABLES BELL & PARTNERS SAN FRANCISCO	USA	LIME STUDIOS SANTA MONICA / RATTILING STICK SANTA MONICA / WORK EDITORIAL LOS ANGELES	USA
THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	MIKROS IMAGE PARIS / STUDIO 5 PARIS / THE PARIS / WANDA PRODUCTIONS PARIS	FRANCE
A06 (Retail)						
LAMP 2	IKEA	IKEA	RETHINK TORONTO	CANADA	SCOUTS HONOUR TORONTO	CANADA
AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 NEW YORK	USA	EPOCH FILMS NEW YORK	USA
NIKE SHANGHAI JUST DO IT	NIKE CHINA	NIKE JUST DO IT	WIEDEN+KENNEDY SHANGHAI	CHINA	THE LOFT FILMS SHANGHAI	CHINA
FAMOUS CARS	WALMART	GROCERY PICKUP	PUBLICIS NEW YORK	USA	HUNGRY MAN NEW YORK / INDUSTRIAL LIGHT & MAGIC SAN FRANCISCO / INK & ORANGES GLENDALE / THE MILL NEW YORK / UNION EDITORIAL NEW YORK	USA
BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA

BK BOT TASTE LIKE BIRD	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID MIAMI	USA	COSMO STREET SANTA MONICA	USA
NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	SOMESUCH LOS ANGELES	USA
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	ACADEMY FILMS LONDON / ASSEMBLY ROOMS LONDON / MPC LONDON	UNITED KINGDOM
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM	BLINK LONDON / FACTORY LONDON / FINAL CUT LONDON / MPC LONDON	UNITED KINGDOM
THE BIG NIGHT	SAINSBURYS	SAINSBURYS	PARTIZAN LONDON	UNITED KINGDOM	PARTIZAN LONDON	UNITED KINGDOM
A07 (Travel)						
ELECTION DAY	DELTA AIR LINES	DELTA AIR LINES	WIEDEN+KENNEDY NEW YORK	USA	FUTURE PERFECT NEW YORK / HEARD CITY NEW YORK / JAFBOX SOUND BROOKLYN / THE MILL NEW YORK	USA
A08 (Leisure)						
PLAY FEARLESSLY	SONY PLAYSTATION	PLAYSTATION	RESET SANTA MONICA	USA	RESET SANTA MONICA	USA
CHOPPER MATING	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA
NUT PUNCH	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA
PMU - THE CALLING	PMU	SPORTS BETTING	BUZZMAN PARIS	FRANCE	75 PARIS	FRANCE
ARMS	PEAK GAMES	MOBILE GAMES	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
BODY DOUBLE	PEAK GAMES	MOBILE GAMES	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
22 AGAIN	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	CONTRAPUNTO BBDO MADRID	SPAIN	LOBO KANE MADRID	SPAIN
A09 (Media / Entertainment)						
RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
MISSION REALLY IMPOSSIBLE	CANAL+	CANAL+	BETC PARIS	FRANCE	INSURRECTION PARIS / LA PAC PARIS / MATHEMATIC PARIS / SCHMOOZE PARIS	FRANCE
SPITFIRE	CANAL+	CANAL+	BETC PARIS	FRANCE	INSURRECTION PARIS / LA PAC PARIS / MATHEMATIC PARIS / SCHMOOZE PARIS	FRANCE
VIKINGS	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
LUCIFER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
OUTLANDER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
A10 (Consumer Services / Business to Business)						
ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP CAPE TOWN	SOUTH AFRICA	CHOCOLATE TRIBE JOHANNESBURG / HOWARD MUSIC JOHANNESBURG / STERLING SOUND JOHANNESBURG	SOUTH AFRICA
TAKING CARE OF BUSINESS	SWEDISH PUBLIC EMPLOYMENT SERVICE	GET EMPLOYER TO HIRE PEOPLE WITH DISABILITIES	LE BUREAU STOCKHOLM	SWEDEN	BACON COPENHAGEN / CAMP DAVID STOCKHOLM / COLONY STOCKHOLM / FLICKORNA LARSSON STOCKHOLM / MUSIC SUPER CIRCUS STOCKHOLM	DENMARK
NOSE SOLO	GEICO	GEICO CAR INSURANCE	THE MARTIN AGENCY RICHMOND	USA	HUNGRY MAN LOS ANGELES	USA
MOTHER LODE	GEICO	GEICO CAR INSURANCE	THE MARTIN AGENCY RICHMOND	USA	HUNGRY MAN LOS ANGELES	USA
GENERATION VOICE	SPARK	SPARK NZ	COLENZO BBDO AUCKLAND	NEW ZEALAND	FINCH AUCKLAND / FRANKLIN RD AUCKLAND / NAKATOMI AUCKLAND / SIXTY FOUR AUCKLAND / THE EDITORS SYDNEY	NEW ZEALAND

WEDDING SPEECH	SPARK	SPARK	COLENZO BBDO AUCKLAND	NEW ZEALAND	FINCH AUCKLAND / FRANKLIN RD AUCKLAND / NAKATOMI AUCKLAND / PIVOT AUDIO LOS ANGELES / THE EDITORS SYDNEY	NEW ZEALAND
BUS	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
BIG KICK	TURBOTAX	TURBOTAX FREE	WIEDEN+KENNEDY PORTLAND	USA	BISCUIT FILMWORKS LOS ANGELES	USA
LAWYER	TURBO TAX	TURBO TAX	BISCUIT FILMWORKS LOS ANGELES	USA	BISCUIT FILMWORKS LOS ANGELES	USA
TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
WISHES	PROGRESSIVE INSURANCE	MOTORCYCLE INSURANCE	ARNOLD WORLDWIDE BOSTON	USA	DUMMY FILMS LOS ANGELES	USA
THIRSTY	PROGRESSIVE INSURANCE	MOTORCYCLE INSURANCE	ARNOLD WORLDWIDE BOSTON	USA	DUMMY FILMS LOS ANGELES	USA
AJ MCCARRON	VERIZON	VERIZON	MCCANN NEW YORK	USA	FILM FORTIES LOS ANGELES	USA
AVIAN ADVENTURE	PROGRESSIVE	INSURANCE	ARNOLD WORLDWIDE BOSTON	USA	HUNGRY MAN LOS ANGELES	USA
A11 (Not-for-profit / Charity/ Government)						
WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK ZÜRICH	SWITZERLAND	STORIES ZÜRICH	SWITZERLAND
WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	ALTER EGO TORONTO / MOONLIGHTING CAPE TOWN / PIRATE GROUP TORONTO / SKIN & BONES TORONTO / THE ASSEMBLY TORONTO	CANADA
BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE TORONTO	CANADA	ALTER EGO TORONTO / BERKELEY TORONTO / ROOSTER POST PRODUCTION TORONTO / UNTITLED FILMS TORONTO	CANADA
A DOG'S LIFE	FONDATION 30 MILLIONS D'AMIS	FIGHT AGAINST ANIMAL ABANDONMENT	ALTMANN + PACREAU PARIS	FRANCE	□	□
HIDING FROM GESTAPO	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	BISTRO FILMS PRAGUE	CZECH REPUBLIC
SURVIVING INTERROGATION	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	BISTRO FILMS PRAGUE	CZECH REPUBLIC
CHOOSE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISE AWARENESS REGARDING NUCLEAR WAR	SRA. RUSHMORE MADRID	SPAIN	AGOSTO BARCELONA / BANJO SOUNDSCAPES FOR AUDIENCES VALENCIA / EL RANCHITO MADRID / SERENA MADRID	SPAIN
A12 (Corporate Social Responsibility (CSR) / Corporate Image)						
GRATITUDE	CHAROEN POKHAND GROUP	C.P. GROUP	OGILVY BANGKOK	THAILAND	MATAD BANGKOK / SUNSHINE ETC BANGKOK	THAILAND
HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN MADRID	SPAIN	EL RANCHITO MADRID / GARLIC TV MADRID / THE OMS MADRID	SPAIN
WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	COSMO STREET NEW YORK / MPC NEW YORK / SOMESUCH LOS ANGELES / TOWNHOUSE NEW YORK	USA
B01 (Food & Drink)						
THE SEVEN WORLDS	HENNESSY	HENNESSY X.O	DDB PARIS	FRANCE	MPC LONDON / RSA FILMS LONDON / THE PARIS	UNITED KINGDOM
FUN %	DIAGEO	SMIRNOFF	72ANDSUNNY NEW YORK	USA	ABC PROJECTS NEW YORK / COSMO STREET SANTA MONICA / HECHO STUDIOS LOS ANGELES / SUPERPRIME FILMS CULVER CITY / SWITCH FX NEW YORK	USA
ONE FOR TWO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	JHF PRODUCTIONS LOS ANGELES	USA
DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV NEW YORK	USA	CUTTERS NEW YORK / VAYNERPRODUCTIONS NEW YORK	USA
THE POLE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA
UNMISSABLE	HEINEKEN	HEINEKEN	PUBLICIS ITALY MILAN	ITALY	ICONOCLAST PARIS / THE MILL LONDON	FRANCE
B02 (Other FMCG)						
GET READY	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB LOS ANGELES	USA	MJZ LOS ANGELES	USA
TERMITE-ATOR	CHAINDRITE / SHERWOOD CORPORATION	CHAINDRITE FOAM	MULLENLOWE THAILAND BANGKOK	THAILAND	□	□
FIRST SHAVE	PROCTOR & GAMBLE CANADA	GILLETTE	GREY CANADA TORONTO	CANADA	CYLINDER SOUND & FILM TORONTO / FORT YORK VFX TORONTO / ROOSTER POST PRODUCTION TORONTO / SKIN & BONES TORONTO / THE VANITY TORONTO	CANADA
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL
B03 (Healthcare)						
ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	OFFROAD FILMS MUMBAI	INDIA
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM

B04 (Consumer Durables)

THE DEFIANT MIXTAPE, VOL. I	BEATS BY DRE	BEATS BY DRE	RESET SANTA MONICA	USA	RESET SANTA MONICA	USA
BOOB BALLS	BERLEI	BERLEI BRAS	THE MONKEYS PART OF ACCENTURE INTERACTIVE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA
THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO COPENHAGEN	DENMARK	NEW LAND COPENHAGEN	DENMARK
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWAMEDIA ARTS LAB LOS ANGELES	USA	BUCK LOS ANGELES	USA
KEEP CHRISTMAS WONDERFUL	ORANGE	GIFTS COLLECTION	PUBLICIS CONSEIL PARIS	FRANCE	750MPH LONDON / ICONOCLAST PARIS / LIMELITE KIEV / MATHEMATIC PARIS / PRODIGIOUS PARIS	FRANCE

B05 (Automotive)

MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY
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B06 (Retail)

FAMILIARISED	IKEA	IKEA	MCCANN SPAIN MADRID	SPAIN	HARRY MADRID	SPAIN
NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	SOMESUCH LOS ANGELES	USA
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	ACADEMY FILMS LONDON / ASSEMBLY ROOMS LONDON / MPC LONDON	UNITED KINGDOM
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM	BLINK LONDON / FACTORY LONDON / FINAL CUT LONDON / MPC LONDON	UNITED KINGDOM
EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID MIAMI	USA	COSMO STREET SANTA MONICA	USA

B07 (Travel)

THE ARRIVALS	SAS	SAS	&CO COPENHAGEN	DENMARK	BACON COPENHAGEN	DENMARK
TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK PARIS	FRANCE	GRABUGE PRODUCTIONS VERSAILLES / POSTER PARIS / STANDARD FILMS PARIS	FRANCE

B09 (Media / Entertainment)

PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
THIS IS AMERICA	CHILDISH GAMBINO	MUSICE VIDEO	DOOMSDAY ENTERTAINMENT LOS ANGELES	USA	DOOMSDAY ENTERTAINMENT LOS ANGELES	USA
THE STORYTELLERS	APPLE	APPLE TV+	APPLE CUPERTINO	USA	PARK PICTURES SANTA MONICA	USA

B10 (Consumer Services / Business to Business)

ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP CAPE TOWN	SOUTH AFRICA	CHOCOLATE TRIBE JOHANNESBURG / HOWARD MUSIC JOHANNESBURG / STERLING SOUND JOHANNESBURG	SOUTH AFRICA
MOTHER KNOWS BEST	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY BANGKOK	THAILAND	CINE DIGITAL SOUND BANGKOK / EDITTIDE BANGKOK / MATAD BANGKOK / PHENOMENA BANGKOK	THAILAND
TOMORROW: NOT IMPOSSIBLE	CHARLES SCHWAB	OWN YOUR TOMORROW(R) BRAND PLATFORM	CHARLES SCHWAB SAN FRANCISCO	USA	NOT IMPOSSIBLE LOS ANGELES	USA
TAKING CARE OF BUSINESS	SWEDISH PUBLIC EMPLOYMENT SERVICE	GET EMPLOYER TO HIRE PEOPLE WITH DISABILITIES	LE BUREAU STOCKHOLM	SWEDEN	BACON COPENHAGEN / CAMP DAVID STOCKHOLM / COLONY STOCKHOLM / FLICKORNA LARSSON STOCKHOLM / MUSIC SUPER CIRCUS STOCKHOLM	DENMARK
GENERATION VOICE	SPARK	SPARK NZ	COLENZO BBDO AUCKLAND	NEW ZEALAND	FINCH AUCKLAND / FRANKLIN RD AUCKLAND / NAKATOMI AUCKLAND / SIXTY FOUR AUCKLAND / THE EDITORS SYDNEY	NEW ZEALAND
APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE CUPERTINO	USA	SMUGGLER LOS ANGELES	USA
FIRST CHRISTMAS	ERSTE GROUP BANK AG	BANK	JUNG VON MATT/DONAU VIENNA	AUSTRIA	MCASSO LONDON / PASSION ANIMATION STUDIOS LONDON	UNITED KINGDOM
WE FOLLOW YOU	KLP	INSURANCE, HOUSE LOAN AND PENSION	ANORAK OSLO	NORWAY	BACON OSLO OSLO	NORWAY
WHITE WALKERS	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY
WASSUP	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY
SIDEBOOB	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY
DAB	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY
#PHONESAREGOOD	HUTCHISON 3G UK LIMITED.	THREE UK	WIEDEN+KENNEDY LONDON	UNITED KINGDOM	FRIEND LONDON	UNITED KINGDOM
ELECTRICIAN	UBS	BANKING	PUBLICIS GROUPE SWITZERLAND ZURICH	SWITZERLAND	□	□
GAME SHOW	TURBO TAX	TURBO TAX	BISCUIT FILMWORKS LOS ANGELES	USA	BISCUIT FILMWORKS LOS ANGELES	USA

B11 (Not-for-profit / Charity / Government)

RISING	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA NEW YORK	USA	GREAT GUNS LONDON / R/GA NEW YORK	USA
WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK ZÜRICH	SWITZERLAND	STORIES ZÜRICH	SWITZERLAND
IF LOVE HURTS	WHITE RIBBON	DOMESTIC ABUSE AWARENESS	P. GIBLIN STUDIOS LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE TORONTO	CANADA	ALTER EGO TORONTO / BERKELEY TORONTO / ROOSTER POST PRODUCTION TORONTO / UNTITLED FILMS TORONTO	CANADA
THE ROOFTOP	SOUTHEAST ASIA UNIVERSITY	QUIT SMOKING CAMPAIGN	KIT PBEN LERT BANGKOK	THAILAND	JUMP FILM BANGKOK	THAILAND
A DOG'S LIFE	FONDATION 30 MILLIONS D'AMIS	FIGHT AGAINST ANIMAL ABANDONMENT	ALTMANN + PACREAU PARIS	FRANCE	□	□
MIKE ROWE FOR ZERO CANCER	ZERO CANCER	PSA	ERICH & KALLMAN LARKSPUR	USA	CONTAGIOUS LA LOS ANGELES	USA
POINT OF VIEW	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	MJZ LOS ANGELES	USA
#DEFYTHE NAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA

B12 (Corporate Social Responsibility (CSR) / Corporate Image)

VUKA	SAB	18+	JOE PUBLIC UNITED JOHANNESBURG	SOUTH AFRICA	EGG FILMS JOHANNESBURG	SOUTH AFRICA
DOVE MEN+CARE #TAKETHETIME	UNILEVER	DOVE MEN+CARE	OGILVY CANADA TORONTO	CANADA	OUTSIDER EDITORIAL TORONTO / SPY FILMS TORONTO / TOAST + JAM TORONTO	CANADA
I LOVE YOU HATER	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT LONDON	UNITED KINGDOM
HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN MADRID	SPAIN	EL RANCHITO MADRID / GARLIC TV MADRID / THE OMS MADRID	SPAIN
WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	COSMO STREET NEW YORK / MPC NEW YORK / SOMESUCH LOS ANGELES / TOWNHOUSE NEW YORK	USA
NEW NORMAL	MEDMEN	CANNABIS	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
LEVI'S USE YOUR VOTE	LEVI STRAUSS & CO.	FASHION	FCB WEST SAN FRANCISCO	USA	CARTEL SANTA MONICA / ELECTRIC THEATRE COLLECTIVE SANTA MONICA / LIME STUDIOS SANTA MONICA / PULSE LOS ANGELES	USA

C01 (Viral Film)

THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO COPENHAGEN	DENMARK	NEW LAND COPENHAGEN	DENMARK
POTATO PAY	KRAFT-HEINZ	ORE-IDA	DROGA5 NEW YORK	USA	FOUND OBJECTS NEW YORK / MACKCUT NEW YORK / SCHMIGITAL NEW YORK / SECOND CHILD NEW YORK / WORLD WAR SEVEN LOS ANGELES	USA
ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	OFFROAD FILMS MUMBAI	INDIA
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	BUCK LOS ANGELES	USA
NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA BOGOTÁ	COLOMBIA	DIREKTOR FILMS BOGOTÁ	COLOMBIA
FACE/OFF	KASIKORN BANK PUBLIC COMPANY LIMITED	K PLUS	GREY/NJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND
WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	COSMO STREET NEW YORK / MPC NEW YORK / SOMESUCH LOS ANGELES / TOWNHOUSE NEW YORK	USA
TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK PARIS	FRANCE	GRABUGE PRODUCTIONS VERSAILLES / POSTER PARIS / STANDARD FILMS PARIS	FRANCE
A HATER'S SONG BY...	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA
GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER LONDON	UNITED KINGDOM	PASSION ANIMATION STUDIOS LONDON	UNITED KINGDOM

D01 (Screens & Events)

THE STORYTELLERS	APPLE	APPLE TV+	APPLE CUPERTINO	USA	PARK PICTURES SANTA MONICA	USA
WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	ALTER EGO TORONTO / MOONLIGHTING CAPE TOWN / PIRATE GROUP TORONTO / SKIN & BONES TORONTO / THE ASSEMBLY TORONTO	CANADA
APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE CUPERTINO	USA	SMUGGLER LOS ANGELES	USA
DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV NEW YORK	USA	CUTTERS NEW YORK / VAYNERPRODUCTIONS NEW YORK	USA
ALMOST HUMAN	CARLSBERG FOUNDATION	CARLSBERG FOUNDATION	BACON COPENHAGEN	DENMARK	BACON COPENHAGEN	DENMARK
MY NAME	FORBES ARGENTINA	POWER WOMEN SUMMIT	HOY BUENOS AIRES	ARGENTINA	LANDIA BUENOS AIRES	ARGENTINA
THE REMARKABLE JOURNEY OF THE ALL-NEW BMW X5	BMW	BMW X5	M SS NG P ECES BROOKLYN	USA	M SS NG P ECES BROOKLYN	USA
HIDDEN IMMIGRANTS	REFUGIO DE LA NIÑEZ	CHILDREN IRREGULAR IMMIGRATION AWARENESS	EL TAIER DDB CENTRO GUATEMALA CITY	GUATEMALA	MANGO FILMS GUATEMALA	GUATEMALA

D02 (Micro-film)						
OREO X GAME OF THRONES	MONDELEZ	SPECIAL EDITION PRODUCT	360I NEW YORK	USA	ELASTIC SANTA MONICA / LIME STUDIOS SANTA MONICA	USA
GIVE THE RAINBOW	SKITTLES	FMCG	ADAM&EVEDDB LONDON	UNITED KINGDOM	BLINKINK LONDON	UNITED KINGDOM
ERRANDS	MARS PETCARE	PEDIGREE	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
D03 (360° / VR Film)						
THE GREAT C	N/A	N/A	SECRET LOCATION TORONTO	CANADA	SECRET LOCATION TORONTO	CANADA
SPACE EXPLORERS	NASA	SPACE EXPLORATION	FELIX AND PAUL STUDIOS MONTREAL	CANADA	FELIX AND PAUL STUDIOS MONTREAL	CANADA
02.38 AM	SNCF	SNCF RESEAU	TBWA/PARIS	FRANCE	TBWA/ELSE PARIS	FRANCE
CARRIBERRIE	CARRIBERRIE PTY LTD	CARRIBERRIE VR	ISOBAR MELBOURNE	AUSTRALIA	AIRBAG MELBOURNE / HASE PRODUCTIONS MELBOURNE / ISOBAR MELBOURNE / POSITIVE APE MELBOURNE / RED DOGS VR SOUTH MELBOURNE	AUSTRALIA
BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA	SMALL FRY PRODUCTIONS MUMBAI	INDIA
E01 (TV / Cinema Film)						
SURPRISE	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
BUS	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
UNCLE DREW FEATURE FILM	BRAND PEPSI, CLIENT PEPSICO	PEPSI	PEPSICO CREATORS LEAGUE STUDIO NEW YORK	USA	SUMMIT ENTERTAINMENT SANTA MONICA / TEMPLE HILL PRODUCTIONS LOS ANGELES	USA
BBC TWO REBRAND	BBC	BBC TWO	SUPERUNION LONDON	UNITED KINGDOM	BBC CREATIVE LONDON	UNITED KINGDOM
GAME OF THRONES X BUD LIGHT: JOUST	HBO	GAME OF THRONES	DROGA5 NEW YORK	USA	ARCADE EDIT NEW YORK / O POSITIVE NEW YORK / PIXOMONDO LOS ANGELES / THE MILL NEW YORK	USA
RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL
UNQUIET VOICES	ANAIS ASSOCIATION	DOMESTIC VIOLENCE	CENTRADE CHEIL BUCHAREST	ROMANIA	ATELIERU BUCHAREST / STUDIOSET BUCHAREST	ROMANIA
TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA
THE LIKE NEW CAMPAIGN	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ELEVEL SAN FRANCISCO	USA
E02 (Online & Viral Film)						
EXPENSIFY TH\$	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXANNES NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES	USA
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL
COMA: A GETTY IMAGES ORIGINAL SERIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	RAW AUDIO SÃO PAULO / SLIKLAND SÃO PAULO / STINK FILMS SÃO PAULO	BRAZIL
BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON MUMBAI	INDIA	SMALL FRY PRODUCTIONS MUMBAI	INDIA
E03 (Screens & Events)						
TREATMENT BOX	TRUTH	TRUTH	M SS NG P ECES BROOKLYN	USA	M SS NG P ECES BROOKLYN	USA
F01 (Local Brand)						
CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE HAMBURG	GERMANY	PHILIPP UND KEUNTJE HAMBURG	GERMANY
THE THIRD WISH	ASDAD	ASDADA	TAIWAN LIFE INSURANCE TAIPEI	CHINESE TAIPEI	FISH FILM PRODUCTIONS TAIPEI	CHINESE TAIPEI

FACE/OFF	KASIKORN BANK PUBLIC COMPANY LIMITED	K PLUS	GREY NJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND
5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS NEW YORK	USA	HWY 61 FILMS LOS ANGELES / SAVILLE LOS ANGELES	USA
F02 (Challenger Brand)						
THE PROCESS	AVIATION AMERICAN GIN	AVIATION AMERICAN GIN	AVIATION GIN NEW YORK	USA	ESCAPE VELOCITY CONTENT MOORPARK	USA
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHN X HANNES NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES	USA
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMV BBDO LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
F03 (Single-market Campaign)						
THE NEW NORMAL	MEDMEN	MEDMEN	MEKANISM SAN FRANCISCO	USA	MJZ LOS ANGELES	USA
ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	OFFROAD FILMS MUMBAI	INDIA
DOVE MEN+ CARE #TAKETHETIME	UNILEVER	DOVE MEN+ CARE	OGILVY CANADA TORONTO	CANADA	OUTSIDER EDITORIAL TORONTO / SPY FILMS TORONTO / TOAST + JAM TORONTO	CANADA
TURBOTAX - THE POWER OF FREE	TURBOTAX	TURBOTAX FREE	WIEDEN+KENNEDY PORTLAND	USA	BISCUIT FILMWORKS LOS ANGELES	USA
NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
NIKE DREAM CRAZY LEBRON 'I BELIEVE'	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA
NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	SOMESUCH LOS ANGELES	USA
GAME OF THRONES X BUD LIGHT: JOUST	HBO	GAME OF THRONES	DROGA5 NEW YORK	USA	ARCADE EDIT NEW YORK / O POSITIVE NEW YORK / PIXOMONDO LOS ANGELES / THE MILL NEW YORK	USA
NOT EVERYTHING MAKES THE CUT	AMAZON	AMAZON ALEXA	LUCKY GENERALS LONDON	UNITED KINGDOM	HUNGRY MAN LOS ANGELES	USA
COMA: A GETTY IMAGES ORIGINAL SERIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	RAW AUDIO SÃO PAULO / SLIKLAND SÃO PAULO / STINK FILMS SÃO PAULO	BRAZIL
CLEAR	DIAGEO	GUINNESS	AMV BBDO LONDON	UNITED KINGDOM	MJZ LOS ANGELES / MJZ UK LONDON	UNITED KINGDOM
CARSON TINKER	VERIZON	VERIZON	MCCANN NEW YORK	USA	FILM FORTIES LOS ANGELES	USA
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA
THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	SOUND LOUNGE NEW YORK / THE MILL NEW YORK	USA
F04 (Social Behaviour & Cultural Insight)						
CHOPPER MATING	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA
SYNCHRONIZED SWIMMING	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA
NUT PUNCH	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA
BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE TORONTO	CANADA	ALTER EGO TORONTO / BERKELEY TORONTO / ROOSTER POST PRODUCTION TORONTO / UNTITLED FILMS TORONTO	CANADA
THE NEW NORMAL	MEDMEN	MEDMEN	MEKANISM SAN FRANCISCO	USA	MJZ LOS ANGELES	USA
BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT TASTE LIKE BIRD	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
MY FIRST BRA	ANTRA - NATIONAL ASSOCIATION OF TRANSEXUALS AND TRANSEXUALS	INSTITUTIONAL	MADRE MIA FILMES SAO PAULO	BRAZIL	CABARET STUDIO SAO PAULO / MADRE MIA FILMES SAO PAULO	BRAZIL
PARENTS ON PORNHUB FILM	SEXTALKS AT 147 RAT AUF DRAHT GEMEINNÜTZIGE GMBH	CONSULTING SERVICES FOR TEENS	VMLY&R VIENNA	AUSTRIA	FILM FACTORY VIENNA / Y&R VIENNA	AUSTRIA
BEHIND THE MAC	APPLE	MACBOOK	TBWAMEDIA ARTS LAB LOS ANGELES	USA	SKUNK LOS ANGELES	USA
BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWAMEDIA ARTS LAB LOS ANGELES	USA	□	□
PRIVATE SIDE	APPLE	PRIVACY	TBWAMEDIA ARTS LAB LOS ANGELES	USA	RADICAL MEDIA SANTA MONICA	USA
HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN MADRID	SPAIN	EL RANCHITO MADRID / GARLIC TV MADRID / THE OMS MADRID	SPAIN
I LOVE YOU HATER	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT LONDON	UNITED KINGDOM
#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA
VICKS - ONE IN A MILLION #TOUCHOFCARE	P&G	VICKS VAPORUB	OFFROAD FILMS MUMBAI	INDIA	OFFROAD FILMS MUMBAI	INDIA
CAUGHT ON CAMERA	APPLE	APPLE TV +	APPLE CUPERTINO	USA	IMPOSTER LOS ANGELES	USA

A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA BOGOTÁ	COLOMBIA	DIREKTOR FILMS BOGOTÁ	COLOMBIA
BYSTANDER	VOICE OF THE CHILDREN	VOICE OF THE CHILDREN	LEO BURNETT MALAYSIA KUALA LUMPUR	MALAYSIA	ANOTHER PLANET SHAH ALAM	MALAYSIA
#PHONESAREGOOD	HUTCHISON 3G UK LIMITED.	THREE UK	WIEDEN+KENNEDY LONDON	UNITED KINGDOM	FRIEND LONDON	UNITED KINGDOM
WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	COSMO STREET NEW YORK / MPC NEW YORK / SOMESUCH LOS ANGELES / TOWNHOUSE NEW YORK	USA
LUNGS	NHK EDUCATIONAL	BODYPEDIA	PARTY TOKYO	JAPAN	GEEK PICTURES TOKYO / V-OUT TOKYO / WINK2 INC. TOKYO	JAPAN
FAT	NHK EDUCATIONAL	BODYPEDIA	PARTY TOKYO	JAPAN	GEEK PICTURES TOKYO / V-OUT TOKYO / WINK2 INC. TOKYO	JAPAN
GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA
CLEAR	DIAGEO	WATER	MJZ LOS ANGELES	USA	MJZ LOS ANGELES / MJZ UK LONDON	USA
KFC 'CROSSROADS'	KFC	FOOD	MJZ LOS ANGELES	USA	MJZ LOS ANGELES / MJZ UK LONDON	USA
HUMANITY'S FIRST QUEUE	MONOPRIX	MONOPRIX	ROSAPARK PARIS	FRANCE	FAMILY PRODUCTION KIEV / MIKROS IMAGE PARIS / PARTIZAN PARIS / SCHMOOZE PARIS	FRANCE
TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK PARIS	FRANCE	GRABUGE PRODUCTIONS VERSAILLES / POSTER PARIS / STANDARD FILMS PARIS	FRANCE
5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS NEW YORK	USA	HWY 61 FILMS LOS ANGELES / SAVILLE LOS ANGELES	USA
WE ALL CAN TAKE CARE	HASBRO	BABY ALIVE	OGILVY SÃO PAULO	BRAZIL	CORAZON FILMES SÃO PAULO / SHUFFLE AUDIO SÃO PAULO	BRAZIL
VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM
DRINK RIGHT, F*** RIGHT	AB INBEV	SKOL BEATS	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	EVIL TWIN SÃO PAULO / LANDIA SÃO PAULO / WIEDEN+KENNEDY SÃO PAULO	BRAZIL
3D TRAGEDIES	STOP HANDGUN VIOLENCE	STOP 3D GUN PRINTING	ARNOLD WORLDWIDE BOSTON	USA	LOBO NEW YORK	USA
F05 (Breakthrough on a Budget)						
CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE HAMBURG	GERMANY	PHILIPP UND KEUNTJE HAMBURG	GERMANY
3D ACTIVIST	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA MIAMI	USA	ALMA MIAMI / ANIMAL MUSIC MIAMI / JOINERY CULVER CITY / MU2 PRODUCTIONS MIAMI / VOODOO MANUFACTURING NEW YORK	USA
BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT TASTES LIKE BIRD	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA
TRUE VW	VOLKSWAGEN	VOLKSWAGEN	ALMAPBDO SÃO PAULO	BRAZIL	PUNCH AUDIO SÃO PAULO	BRAZIL