

# Entertainment Lions for Music

## 2019 Shortlist



Title	Brand	Product/Service	Entrant Company	Country
<b>A01 (Excellence in Music Video)</b>				
BLUESMAN	BACO EXU DO BLUES	BLUESMAN	STINK FILMS SÃO PAULO	BRAZIL
OH BABY	LCD SOUNDSYSTEM	LCD SOUNDSYSTEM	CAVIAR TV LOS ANGELES	USA
QUEENS	THE BLAZE	MUSIC VIDEO	ICONOCLAST PARIS	FRANCE
I FOUND YOU / NILDA'S STORY	BENNY BLANCO	MUSIC VIDEO	PARK PICTURES NEW YORK	USA
THIS IS AMERICA	CHILDISH GAMBINO	MUSIC VIDEO	DH, LO RECIFE	BRAZIL
THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA
APESHIT	THE CARTERS	THE CARTERS MUSIC VIDEO	ICONOCLAST CULVER CITY	USA
<b>A02 (Excellence in Interactive Music Video)</b>				
PHAROS AR BY CHILDISH GAMBINO	CHILDISH GAMBINO	ALGORITHM AR	MEDIAMONKS AMSTERDAM	THE NETHERLANDS
<b>A03 (Brand or Product Integration into Music Content)</b>				
IKEA VS ARKANO	IKEA	CATALOGUE IKEA	YMEDIA MADRID	SPAIN
SHARE YOUR GIFTS	APPLE	HOLIDAY	APPLE CUPERTINO	USA
DESPERTA	UNIVERSAL MUSIC BRASIL	STICKER	HAVAS HEALTH & YOU SAO PAULO	BRAZIL
<b>B01 (Music Live Experience)</b>				
THE DYSTOPIA EXPERIENCE	SONY MUSIC ENTERTAINMENT	AMAZARASHI	SIX TOKYO	JAPAN
DRAKE'S WORLD TOUR	DRAKE	MUSIC TOUR	SILA SVETA STUDIO MOSCOW	RUSSIA
<b>B02 (Fan Engagement / Community Building)</b>				
THE LEGENDARY TOUR	PIAS	CHANCE	MORTIERBRIGADE BRUSSELS	BELGIUM
EXTRA SUPPORT ACTS	WRIGLEY'S	WRIGLEY'S EXTRA	CLEMENGER BBDO SYDNEY	AUSTRALIA
GIVING SONGS	GIVING TUESDAY	NON PROFIT ORGANIZATION	DE LA CRUZ & ASSOCIATES GUAYNABO	PUERTO RICO
BLUESMAN	BACO EXU DO BLUES	ALBUM	AKQA SÃO PAULO	BRAZIL
<b>C02 (Use of Music Technology or Innovation)</b>				
SOUND-FREE CONCERT	JAPAN PHILHARMONIC	CLASSIC MUSIC	HAKUHODO INC. TOKYO	JAPAN
SEE THE MUSIC	OSESP	OSESP	TALENT MARCEL SÃO PAULO	BRAZIL
PHAROS AR BY CHILDISH GAMBINO	CHILDISH GAMBINO	ALGORITHM AR	MEDIAMONKS AMSTERDAM	THE NETHERLANDS
#GOODBYECIBERBULLYING	CANAL 13, FUNDACIÓN SUMMER	ORIGINAL COMPOSITION CREATED WITH A.I	CHANNEL 13 CHILE	CHILE
<b>D01 (Use of Original Composition)</b>				
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA
IT'S OK. ONE OBSESSION	OAKLEY	BRAND CAMPAIGN	AKQA PARIS	FRANCE
SHARE YOUR GIFTS	APPLE	HOLIDAY	APPLE CUPERTINO	USA
THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA
MISTAKEN LOVE SONG	FEDERAL GOVERNMENT OF BRAZIL	VIOLENCE AGAINST WOMEN	ARTPLAN BRASILIA	BRAZIL
<b>D02 (Use of Licensed / Adapted Music)</b>				
MAMA SAID KNOCK YOU OUT	JPMORGAN CHASE & CO	CHASE / RETAIL	DROGA5 NEW YORK	USA
FREESTYLER: THE REBIRTH	TELENET	YUGO	TBW/BELGIUM BRUSSELS	BELGIUM
THE BEST IN YOU	WEHKAMP	RETAIL	ACHTUNGIMCGARRYBOWEN AMSTERDAM	THE NETHERLANDS
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM
THE BARBERSHOP GIRLS: SHAVING STEREOTYPES	P&G	GILLETTE	GREY INDIA MUMBAI	INDIA
<b>D03 (Artist as a Brand or Cause Ambassador)</b>				
MISTAKEN LOVE SONG	FEDERAL GOVERNMENT OF BRAZIL	VIOLENCE AGAINST WOMEN	ARTPLAN BRASILIA	BRAZIL
GIVING SONGS	GIVING TUESDAY	NON PROFIT ORGANIZATION	DE LA CRUZ & ASSOCIATES GUAYNABO	PUERTO RICO
<b>D04 (Artist Associated Event or Stunt in Partnership with a Brand or a Cause)</b>				
THE BREAST MOVE	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	INSTITUTIONAL	VMLY&R BRAZIL SÃO PAULO	BRAZIL
GIVING SONGS	GIVING TUESDAY	NON PROFIT ORGANIZATION	DE LA CRUZ & ASSOCIATES GUAYNABO	PUERTO RICO
<b>D05 (Production of Exclusive Artist Content in Partnership with a Brand or a Cause)</b>				
MISTAKEN LOVE SONG	FEDERAL GOVERNMENT OF BRAZIL	VIOLENCE AGAINST WOMEN	ARTPLAN BRASILIA	BRAZIL
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA
NO MORE	TELUS	#ENDBULLYING	THE&PARTNERSHIP TORONTO	CANADA
DESPERTA	UNIVERSAL MUSIC BRASIL	STICKER	HAVAS HEALTH & YOU SAO PAULO	BRAZIL

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### D06 (Excellence in Music / Brand Partnership)

EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNKHANNES NEW YORK	USA
MUSIC LIBERATES MUSIC 2.0	BACARDI	BACARDI	BBDO NEW YORK	USA
CHANGE IT	MONASH UNIVERSITY	MONASH UNIVERSITY	VMLY&R MELBOURNE	AUSTRALIA

### D07 (Brand Endorsement / Partnership for Artist Breakthrough)

MADE BY MUSIC	THREE IRELAND	THREE MOBILE PHONES	BOYS AND GIRLS DUBLIN	IRELAND
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