GLOBALAWARDS+2018/ FINALISTS

HEALTH & WELLNESS

COMPANY	BRAND	TITLE	CATEGORY
AUSTRALIA			
BWM Dentsu	Project Revoice	The ALS Association	Product Innovation
McCann Health Australia	Gutsy	Metamucil	Social Video
Ogilvy CommonHealth	Stefan the stool expert	Coloxyl	Commercials
Ogilvy CommonHealth	Stefan the stool expert	Coloxyl	Short Form
SAATCHI and SAATCHI HEALTH SYDNEY	Blown Out of Action	Sanofi Pasteur Adacel	Posters
SAATCHI and SAATCHI HEALTH SYDNEY	Blown Out of Action	Sanofi Pasteur Adacel	Illustration
SAATCHI and SAATCHI HEALTH SYDNEY	Blown Out of Action (Food Hall)	Sanofi Pasteur Adacel	Illustration
Ward6	Unsmoke	Nicotinell - Nicotine Replacement Therapy	Single Platform Campaign
BRAZIL			
MCCANN HEALTH	Hospital Moinhos de Vento	Valuable Heritage	Art Direction
CAMBODIA			

Havas Champagne

Public Service Public Service The Road Killer

The Road Killer

Social Media

Public Relations

Havas Champagne

CANADA

Zulu Alpha Kilo Zulu Alpha Kilo	CAMH CAMH	l Can't Breathe Mental Health is Health	Commercials Integrated Campaign
Zulu Alpha Kilo	САМН	Mental Health is Health	Transit
CHINA			
MCCANN HEALTH MCCANN HEALTH	Cervical Cancer Vaccine Cervical Cancer Vaccine	A Warning from the Future A Warning from the Future	Out of Home Ambient
GERMANY			
GERMANY PEIX healthcare communication	Vomex®	Pirate prank	Social Video
	Vomex® Ravensburger	Pirate prank Fittle	Social Video Product Innovation
PEIX healthcare communication		•	
PEIX healthcare communication Serviceplan Health and Life	Ravensburger	Fittle	Product Innovation
PEIX healthcare communication Serviceplan Health and Life Serviceplan Health and Life	Ravensburger Blue Cross / Blaues Kreuz	Fittle Reverse Poems	Product Innovation Copywriting Brand Partnerships
PEIX healthcare communication Serviceplan Health and Life Serviceplan Health and Life Serviceplan Health and Life WEFRA Classic Creativagentur fur	Ravensburger Blue Cross / Blaues Kreuz Ravensburger	Fittle Reverse Poems Fittle	Product Innovation Copywriting Brand Partnerships & Collaboration

ICELAND

Hvita husid

K-Geysir/The Geysir club house is based on the Fountain House ideology Their function is to empower Refrigerator: Depression
 Bed: Depression
 Football: Recovery

Branded Entertainment and Content

INDIA

MCCANN HEALTH	Kwality Dairy	Noon Assembly	Activations/Events/Live Experiences
MCCANN HEALTH	Kwality Dairy	Noon Assembly	Integrated Campaign
MCCANN HEALTH	Kwality Dairy	Noon Assembly	Public Relations
MCCANN HEALTH	Kwality Dairy	Noon Assembly	Activations/Events/Live Experiences
MCCANN HEALTH	Kwality Dairy	Noon Assembly	Public Relations
MCCANN HEALTH	Kwality Dairy	Noon Assembly	Activations/Events/Live Experiences
Medulla Communications Pvt. Ltd.	Palliative care	Last Laugh	Activations/Events/Live Experiences
Medulla Communications Pvt. Ltd.	Palliative care	Last Laugh	Public Relations
TBWA India	Asha Ek Hope Foundation for ALS	Blink To Speak	Product Innovation

ITALY

Havas Life Italy

LIFC - Lega Italiana Fibrosi Cistica

GraVITAnza

Commercials

JAPAN

Beacon Communications k.k.	Merial	Wall for One	Single Platform Campaign
McCann Health Japan	Angfa/Save Soap	Washable Book	Activations/Events/Live Experiences
McCann Health Japan	Angfa/Save Soap	Washable Book	Print/Mail
McCann Health Japan	Angfa/Save Soap	Washable Book	Medium Innovation
McCann Health Japan	Angfa/Save Soap	Washable Book	Collateral
McCann Health Japan	Angfa/Save Soap	Washable Book	Print/Mail
McCann Health Japan	Angfa/Save Soap	Washable Book	Medium Innovation
McCann Health Japan	Angfa/Save Soap	Washable Book	Collateral
SAUDI ARABIA			
SAUDI AKADIA			
Saudi Health Ministry	Anti-Smoking	The Anti-Campaign Campaign	Social Video

SOUTH AFRICA

 McCann Johannesburg
 Nurofen
 Taking a headache out of Christmas
 Publishing

 SOUTH KOREA
 Vurofen
 Making The World Accessible, Dot by Dot.
 User Experience

Serviceplan Group / Serviceplan Korea / Dot Serviceplan Health & Life Making The World Accessible, Dot by Dot. Product Innovation

SPAIN

McCANN Health	Almax	Almax Versus	Commercials
THAILAND			
Dentsu One (Bangkok)	Zantiis	Clean Light Hand Soap	Other
Dentsu One (Bangkok)	Bangkok Treasures Co.,Ltd. / Product:	Clean Light Hand Soap	Product Innovation
Dentsu One (Bangkok)	Zantiis	10 Seconds	Radio
Dentsu One (Bangkok)	Vichaiyut hospital / Pulmonary Clinic Provamed Acne Spot Gel	Clear overnight	Poster

UNITED ARAB EMIRATES

The Classic Partnership Advertising The	Dubai Health Authority	RX Prescription Stickers	Medium Innovation

UNITED KINGDOM

DDB Remedy	Gilead	Are You Chris?	Film
Envision Pharma Group	Disease Awareness for Ectodermal Dysplasia	Everybody's Different	Copywriting
Envision Pharma Group	Disease Awareness for Ectodermal Dysplasia	Everybody's Different	Activations/Events/
Langland	CISCRP and Sanofi	MT Pharmacy	Live Experiences
Langland	Bayer	SmartRead	Editorial

Langland	CISCRP and Sanofi	MT Pharmacy	Branded Entertainment and Content
Langland	CISCRP and Sanofi	MT Pharmacy	Short Form
Langland	The Fertility Partnership	We Make Mums	Poster
Langland	The Fertility Partnership	We Make Mums	Transit
Langland	Bayer	SmartRead	Publishing
Langland	Bayer	SmartRead	Art Direction
Langland	Bayer	SmartRead	Typography
MCCANN HEALTH	Вира	While You Were Out	Print/Mail
MCCANN HEALTH	Вира	While You Were Out	Print/Mail
MCCANN HEALTH	Merck	The Journey	Short Form
MCCANN HEALTH	Merck	The Journey	Direction
MCCANN HEALTH	Merck	The Journey	Editing
MCCANN HEALTH	Merck	The Journey	Production Design/ Art Direction
MCCANN HEALTH	Merck	The Journey	Sound Design & Music
MCCANN HEALTH	Вира	While You Were Out	Collateral

UNITED STATES MINOR ISLANDS

TBWAWorldHealth

TrinityKids Care (TKC)

If you don't know what to say, give.

Integrated Campaign

USA

Area 23, An FCB Health Network Company	National Organization for Victim Assistance (NOVA)	The Rape Tax	Integrated Campaign
Area 23, An FCB Health Network Company	Insmed Inc.	Rare Disease Rarer Solutions	Posters
Area 23, An FCB Health Network Company	National Organization for Victim Assistance (NOVA)	The Rape Tax	Print/Mail
Area 23, An FCB Health Network Company	Childhood diabetes and obesity advocacy	Diabetes Downfall	Publishing
Area 23, An FCB Health Network Company	Childhood diabetes and obesity advocacy	Diabetes Downfall	Illustration
Area 23, An FCB Health Network Company	The DiaTribe Foundation	The Worst Restaurant in Town	Single Platform Campaign
Area 23, An FCB Health Network Company	CoolSculpting	"Not Cool"	Integrated Campaign
Area 23, An FCB Health Network Company	CoolSculpting	April Fool's - The Moose Spa	Integrated Campaign
Area 23, An FCB Health Network Company	NY-Presbyterian Hospital	TXT 2 HLP	Brand Partnerships & Collaboration
Area 23, An FCB Health Network Company	NY-Presbyterian Hospital	TXT 2 HLP	Applications
Area 23, An FCB Health Network Company	UMD Urgent Care	"Around the Corner"	Poster
BBDO	Pfizer Corporate	Driven to Discover the Cure: Dreams	Integrated Campaign
CDM New York	National Organization for Rare Disorders	Good Morning Peyton	Activations/Events/Live Experiences
CDM New York	National Organization for Rare Disorders	Good Morning Peyton	Posters
CDM New York	National Organization for Rare Disorders	Good Morning Peyton	Short Form
CDM New York	SPINRAZA Unbranded Disease Awareness	Zac's Play Day	Publishing
CDM New York	SPINRAZA Unbranded Disease Awareness	Zac's Play Day	Illustration
CDM New York	The American Heart Association	Good Food Goes Bad: a Cause for Good	Animation & Visual Effects
CDM New York	The American Heart Association	Good Food Goes Bad: a Cause for Good	Integrated Campaign
CDM Princeton	SK Life Science Inc	Lights On	Visual Effects
Concentric Health Experience	Sage Therapeutics	Silence Sucks	Transit
DeVito/Verdi	Mount Sinai Health System	OOH: Mount Sinai US Open 2018	Poster

Energy BBDO	National Safety Council	Prescribed to Death	Activations/Events/Live Experiences
Energy BBDO	National Safety Council	Prescribed to Death	Medium Innovation
			Medium mnovation
Energy BBDO	National Safety Council	Prescribed to Death	Ambient
Energy BBDO	Bayer Aspirin	HeroSmiths	Digital/Mobile
FCB Health	Colin's Hope / National Water Safety Month	Not Out Of The Water	Print/Mail
FCB Health New York	Blood Equality	Blood Equality: Blood Flags	Social Post
GSW Worldwide	MiracleFeet.org	Miracle Worker	Animation & Visual Effects
GSW Worldwide	MiracleFeet.org	This Little Piggy	Publishing
GSW Worldwide	MiracleFeet.org	Twisted Future	Illustration
GSW Worldwide	NYC Botanics	Mostly Good	Publishing
Hearts & Science and Gimlet Media	Crest Kids	Chompers	Copywriting
Hearts & Science and Gimlet Media	Crest Kids	Chompers	Podcasts & Other Streaming /Downloadable Content
R&R Partners/Faktory	Intermountain Healthcare	What Do You Love?	Commercials
R&R Partners/Faktory	Intermountain Healthcare	Primary Children's Win	Short Form
MCCANN HEALTH	Boomer Esiason Foundation	Laugh it Up	Activations/Events/Live
MCCANN HEALTH	Public Service Announcement	#Healmetoo	Experiences
MCCANN HEALTH	Public Service Announcement	#Healmetoo	Short Form
MCCANN HEALTH	Center For Adolescent Research	Pay the Price	Editing
MCCANN HEALTH	Public Service Announcement	#Healmetoo	Editing
MullenLowe	Banner Health	Our House	Social Video
MullenLowe	Banner Health	Our House	Cinematography
MullenLowe	Banner Health	Our House	Direction
Munn Rabot	NYU Langone Orthopedics	Everyday Athletes	Sound Design & Music
RPA	Pediatric Brain Tumor Foundation	Imaginary Friend Society - Film Series	Integrated Campaign

RPA	Pediatric Brain Tumor Foundation	Imaginary Friend Society	Branded Entertainment and Content
Saatchi & Saatchi Wellness	Best Friends Animal Society	The Cat Rap	Integrated Campaign
Saatchi & Saatchi Wellness	Concerned Citizens to Take Down Gun Violence	YourVoiceLivesOn.org	Sound Design & Music
Saatchi & Saatchi Wellness	Fare Share Friday, an event to support Crossroads Community Soup Kitchen & Homeless Shelter	The Stuffing	Microsites
Saatchi & Saatchi Wellness	Fare Share Friday, an event to support Crossroads Community Soup Kitchen & Homeless Shelter	The Stuffing	Commercials
Saatchi & Saatchi Wellness	St. George's Common Table	It's Shocking	Editing
TBWAWorldHealth	Merck & Company, Inc.	Inventing for Life	Art Direction
The CementBloc	Tribute	Memories for Memory Loss	Print/Mail
The CementBloc	Tribute	Memories for Memory Loss	Product Innovation
Tom, Dick & Harry Creative Co.	Cresco Labs	Cresco Labs #NObituary Social Media Campaign	Social Video
Weber Shandwick	Los Angeles LGBT Center	F*ck w/out Fear	Single Platform Campaign
Weber Shandwick	Los Angeles LGBT Center	F*ck w/out Fear	Social Media
Weber Shandwick	GSK Consumer Healthcare, Pronamel	The EnamelBot	Single Platform Campaign

USA/CANADA

Klick Health

Klick Health

UnbrandedThe WrestlerCommercialsNovartis (Unbranded)The WrestlerIntegrated Campaign