

## Shortlist

Title	Brand	Product/Service	Entrant Company	Country
<b>A01 (Brand &amp; Communications Design)</b>				
DOGA - DESIGN AND ARCHITECTURE NORWAY	DOGA - DESIGN AND ARCHITECTURE NORWAY	DESIGN AND ARCHITECTURE NORWAY	CREUNA OSLO	NORWAY
UNCONTROLLED TYPES BY PLOTTER DRAWING	SHA INC.	UNCONTROLLED TYPES	SHA INC. TOKYO	JAPAN
RE-REBORN	CLUBE DE CRIAÇÃO	BRAZILIAN CREATIVE CLUB FESTIVAL	FCB BRASIL SÃO PAULO	BRAZIL
CRAZY IS NEVER HUMBLE	ADIDAS ORIGINALS	ADIDAS ORIGINALS	JOHANNES LEONARDO NEW YORK	USA
<b>A03 (Print &amp; Publishing)</b>				
THE ALPHABET OF BRAZILIAN SUMMER	ALPARGATAS	HAVAIANAS	ALMAPBDDO SÃO PAULO	BRAZIL
<b>A04 (Outdoor)</b>				
RE-REBORN	CLUBE DE CRIAÇÃO	BRAZILIAN CREATIVE CLUB FESTIVAL	FCB BRASIL SÃO PAULO	BRAZIL
1_MIXTAPE/PLAYLIST	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
2_CASH/BITCOIN	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
9_COAL/SOLAR	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
3_JUKEBOX/SPOTIFY	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
7_JOYSTICK/CONTROLLER	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
4_VHS/MP4	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
6_MOON/MARS	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
8_AIRMAIL/E-MAIL	MCDONALD'S	BIG MAC	TBWAZURICH	SWITZERLAND
<b>B01 (Brand &amp; Communications Design)</b>				
THE ART OF CUTOUTS	OLFA CORPORATION	CUTTER	DENTSU INC. TOKYO	JAPAN
CORPUS IT SCHOOL IDENTITY	CORPUS IT SCHOOL	CORPUS IT SCHOOL	VOSKHOD EKATERINBURG	RUSSIA
EATING KABUKI WITH YOUR FINGERS.	SHOCHIKU CO. LTD	KABUKI: ART & ARTIFACTS EXHIBITION IN KYOTO	DENTSU INC. TOKYO	JAPAN
SPACE TO CREATE	MAYOR'S FUND FOR LOS ANGELES	LA ORIGINAL	72ANDSUNNY LOS ANGELES	USA
SMOOTH	KLARNA	ONLINE PAYMENTS	NORD DDB STOCKHOLM	SWEDEN
ADIDAS TENNIS COLLECTION BY PHARRELL WILLIAMS	ADIDAS	ADIDAS TENNIS COLLECTION	ADIDAS HERZOGENAURACH	GERMANY
POLLUTED SOAP	GREENPEACE	POLLUTED SOAP	GREY HONG KONG HONG KONG	HONG KONG
TYPEFACES OF THE FALLEN	WORKPLACE SAFETY & INSURANCE BOARD OF ONTARIO	AWARENESS FOR WORKPLACE SAFETY	GREY CANADA TORONTO	CANADA
DESIGN LANGUAGE	BRAUN	HOME APPLIANCES AND ELECTRONICS	GREY LONDON	UNITED KINGDOM
31BULLETS	THE CHICAGO SUN-TIMES	NEWSPAPER	OGILVY CHICAGO	USA
LONDON SYMPHONY ORCHESTRA 2018/19: NEW LANDSCAPES CONDUCTED BY SIR SIMON RATTLE	LONDON SYMPHONY ORCHESTRA	LONDON SYMPHONY ORCHESTRA	SUPERUNION LONDON	UNITED KINGDOM
<b>B03 (Print &amp; Publishing)</b>				
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
MIGHTY PROTRACTOR	DE LI	DE LI MATHS SET	LOGICILLOGIC SHANGHAI	CHINA
BERMUDA TRIANGLE	DE LI	DE LI MATHS SET	LOGICILLOGIC SHANGHAI	CHINA
DUMB	GIVE A LITTLE BIT	AGAINST BULLYING	EL TAIER DDB CENTRO GUATEMALA CITY	GUATEMALA
MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND BANGKOK	THAILAND
ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND BANGKOK	THAILAND
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND BANGKOK	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND BANGKOK	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND BANGKOK	THAILAND
MIGUEL	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
FARHAD	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
ANN-KATRIN	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
OFFICE	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS	J. WALTER THOMPSON CASABLANCA	MOROCCO
FACTORY	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS	J. WALTER THOMPSON CASABLANCA	MOROCCO
STREET	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS	J. WALTER THOMPSON CASABLANCA	MOROCCO
METRO STATION	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS	J. WALTER THOMPSON CASABLANCA	MOROCCO
QUESTIONING WAR	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING NEO-NAZISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING RADICALISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG
BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG

## Shortlist

PATTACHITRA	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS	CREATIVELAND ASIA MUMBAI	INDIA
MADHUBANI	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS	CREATIVELAND ASIA MUMBAI	INDIA
CIRCLES	SHUTTERSTOCK	SHUTTERSTOCK	MERCADO MCCANN BUENOS AIRES	ARGENTINA
GREEN	AEFI (ASSOCIATION OF SPANISH FORISTS)	FLOWERS	Y&R MADRID	SPAIN
82 TECHNIQUES	HOKKOKU SHIMBUN INC.	THE 101ST HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC. TOKYO	JAPAN
ERIC	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDP SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
STEVE	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDP SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
<b>B04 (Outdoor)</b>				
MICRO MEALS	MISEREOR	MISEREOR	KOLLE REBBE HAMBURG	GERMANY
MOSAICS	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
DOOR	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
RELIEF	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
BEADS	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
CARPET	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
STAINED GLASS	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	PEACE	Y&R DUBAI	UNITED ARAB EMIRATES
ON YOUR LEFT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED	COSSETTE TORONTO	CANADA
ON YOUR RIGHT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED	COSSETTE TORONTO	CANADA
JUST MISSED US	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED	COSSETTE TORONTO	CANADA
NEXT EXIT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED	COSSETTE TORONTO	CANADA
SWIMMING POOL	MAGNUM	ICE CREAMS	LOLA MULLENLOWE MADRID	SPAIN
DRESS	MAGNUM	ICE CREAMS	LOLA MULLENLOWE MADRID	SPAIN
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND BANGKOK	THAILAND
FARHAD	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
MIGUEL	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
ANN-KATRIN	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
FACTORY	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS	J. WALTER THOMPSON CASABLANCA	MOROCCO
QUESTIONING RADICALISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING NEO-NAZISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING WAR	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
SHAKE	KRAFT HEINZ	HEINZ KETCHUP	TAXI TORONTO	CANADA
DEFORESTED BONES	UNIVERSIDAD NACIONAL DE COLOMBIA	INSTITUCIONAL	HAVAS COLOMBIA MEDELLIN	COLOMBIA
1_MIXTAPE/PLAYLIST	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
2_CASH/BITCOIN	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
3_JUKEBOX/SPOTIFY	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
7_JOYSTICK/CONTROLLER	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
4_VHS/MP4	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
8_AIRMAIL/E-MAIL	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
10_IQ/AI	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY	SPOTIFY NEW YORK	USA
STILL SHAKING	THE NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO (UNAM)	CAMPAIGN	LANDOR MEXICO CITY	MEXICO
WARHEAD	GREENPEACE	AWARENESS	HJALTELIN STAHL COPENHAGEN	DENMARK
TICKTOCK ROCKAWAY	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK CURACAO	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK EASTER ISLAND	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK IRELAND	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICK TOCK	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
<b>C01 (Brand &amp; Communications Design)</b>				
THE ART OF CUTOUTS	OLFA CORPORATION	CUTTER	DENTSU INC. TOKYO	JAPAN
THE GALLERY OF EMERGING SPECIES	HASBRO	PLAY-DOH	DDP PARIS	FRANCE
50 YEARS BIG MAC	MCDONALD'S	BIG MAC	TBWA/ZURICH	SWITZERLAND
31BULLETS	THE CHICAGO SUN-TIMES	NEWSPAPER	OGILVY CHICAGO	USA

## Shortlist

C02 (Packaging Design)				
GIRLS BREAK UP ICE CREAM	SKY TELEVISION NEW ZEALAND	NEON	DDB GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND
C03 (Print & Publishing)				
BOY	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA JAKARTA	INDONESIA
OLD MAN	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA JAKARTA	INDONESIA
CHOP-CHOP 2.0 BEEF	AMMELOO	AMMELOO CHEF'S EDITION KNIFE	AMBER CHINA SHANGHAI	CHINA
CHOP-CHOP 2.0 PORK	AMMELOO	AMMELOO CHEF'S EDITION KNIFE	AMBER CHINA SHANGHAI	CHINA
DROUGHT	GREENPEACE	GREENPEACE	HAKUHODO MALAYSIA SHAH ALAM, SELANGOR	MALAYSIA
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	PRAKIT ADVERTISING BANGKOK	THAILAND
RESTAURANT	360	N6 PRO	REDBANK BEIJING	CHINA
STATION	360	N6 PRO	REDBANK BEIJING	CHINA
BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG
BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE HONG KONG	HONG KONG
C04 (Outdoor)				
CRAB MAN	ABSA/BARCLAYS	L'ATELIER ART COMPETITION	CULLINAN MIDRAND	SOUTH AFRICA
FIST	ABSA/BARCLAYS	L'ATELIER ART COMPETITION	CULLINAN MIDRAND	SOUTH AFRICA
WOLF	ABSA/BARCLAYS	L'ATELIER ART COMPETITION	CULLINAN MIDRAND	SOUTH AFRICA
MIGHTY PROTRACTOR	DE LI	DE LI MATHS SET	LOGICILLOGIC SHANGHAI	CHINA
BERMUDA TRIANGLE	DE LI	DE LI MATHS SET	LOGICILLOGIC SHANGHAI	CHINA
DUSTY CAR SHARE	NTT DOCOMO	D CAR SHARE	TOKYU AGENCY INC. TOKYO	JAPAN
HAHAHA	UNINASSAU	UNINASSAU	GRUPO SER RECIFE	BRAZIL
HEHEHE	UNINASSAU	UNINASSAU	GRUPO SER RECIFE	BRAZIL
KKKKK	UNINASSAU	UNINASSAU	GRUPO SER RECIFE	BRAZIL
SURFER GIRL	LEGOLAND FLORIDA RESORT	LEGOLAND FLORIDA RESORT	VML NEW YORK	USA
THE GOOD KNIGHT	LEGOLAND FLORIDA RESORT	LEGOLAND FLORIDA RESORT	VML NEW YORK	USA
CAPTAIN BRICKBEARD	LEGOLAND FLORIDA RESORT	LEGOLAND FLORIDA RESORT	VML NEW YORK	USA
DRESS	MAGNUM	ICE CREAMS	LOLA MULLENLOWE MADRID	SPAIN
SUN GLASSES	MAGNUM	ICE CREAMS	LOLA MULLENLOWE MADRID	SPAIN
SWIMMING POOL	MAGNUM	ICE CREAMS	LOLA MULLENLOWE MADRID	SPAIN
SHAKESPEARE	GETTY IMAGES	GETTY IMAGES 360 DEGREE IMAGERY	HAVAS SHANGHAI	CHINA
EINSTEIN	GETTY IMAGES	GETTY IMAGES 360 DEGREE IMAGERY	HAVAS SHANGHAI	CHINA
UNRAVELLING#INREALLIFE	THE SAMARITANS	THE SAMARITANS	OGILVY HONG KONG	HONG KONG
MADHUBANI	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS	CREATIVELAND ASIA MUMBAI	INDIA
PATTACHITRA	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS	CREATIVELAND ASIA MUMBAI	INDIA
COPA AMERICA	EL MOSTRADOR	NEWSPAPER	PROLAM Y&R SANTIAGO	CHILE
POPE	EL MOSTRADOR	NEWSPAPER	PROLAM Y&R SANTIAGO	CHILE
MOSAIC TILES	DISQUE DENUNCIA (REPORT HOTLINE)	AGAINST CHILD LABOR	AFRICA SÃO PAULO	BRAZIL
RED CARPET	DISQUE DENUNCIA (REPORT HOTLINE)	AGAINST CHILD LABOR	AFRICA SÃO PAULO	BRAZIL
BRENO FERREIRA	BIC	BIC PENS	Y&R BRAZIL SÃO PAULO	BRAZIL
ZHUN IZUMI	BIC	BIC PENS	Y&R BRAZIL SÃO PAULO	BRAZIL
BENSON CHIN	BIC	BIC PENS	Y&R BRAZIL SÃO PAULO	BRAZIL
D01 (Brand & Communications Design)				
ADIDAS TENNIS COLLECTION BY PHARRELL WILLIAMS	ADIDAS	ADIDAS TENNIS COLLECTION	ADIDAS HERZOGENAURACH	GERMANY
D02 (Print & Publishing)				
FRASIER	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
ETHAN	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
ERIC	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
STEVE	COMMISSION FOR GENDER EQUALITY	COMMISSION FOR GENDER EQUALITY	DDB SOUTH AFRICA JOHANNESBURG	SOUTH AFRICA
VISIT BAJA CALIFORNIA SUR	MEXICO	TOURISM	MEXICO MARCA PAIS MEXICO CITY	MEXICO
3 KIDS	PLAN INTERNATIONAL	INSTITUTIONAL	Y&R BRAZIL SÃO PAULO	BRAZIL
CHILDLICK - SILENCE OF LAMBS	BEIN MEDIA GROUP	MEDIA	Y&R ISTANBUL	TURKEY
BABY DOVE - BEAUTIFULLY REAL MOMS - WITCHING HOUR	BABY DOVE/UNILEVER	BABY DOVE	OGILVY TORONTO	CANADA
BABY DOVE - BEAUTIFULLY REAL MOMS - DREAM FEEDER	BABY DOVE/UNILEVER	BABY DOVE	OGILVY TORONTO	CANADA
ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWATHAILAND BANGKOK	THAILAND
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWATHAILAND BANGKOK	THAILAND

## Shortlist

MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND BANGKOK	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND BANGKOK	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND BANGKOK	THAILAND
MIGUEL	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
FARHAD	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
ANN-KATRIN	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
QUESTIONING NEO-NAZISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING WAR	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
QUESTIONING RADICALISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
MARATHON	QROMA	ECO AMERICAN COLORS	FAHRENHEIT DDB LIMA	PERU
SUBWAY	QROMA	ECO AMERICAN COLORS	FAHRENHEIT DDB LIMA	PERU
ASTRONAUT	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO
SUNBURN	DIESEL	DIESEL	DIESEL BREGANZE	ITALY
CONTORTIONISTS	L&PM	POCKET BOOKS	AFRICA SÃO PAULO	BRAZIL
<b>D03 (Outdoor)</b>				
VISIT BAJA CALIFORNIA SUR	MEXICO	TOURISM	MEXICO MARCA PAIS MEXICO CITY	MEXICO
BABY DOVE OUTDOOR - BEAUTIFULLY REAL MOMS - WITCHING HOUR	BABY DOVE	BABY DOVE	OGILVY TORONTO	CANADA
BABY DOVE OUTDOOR - BEAUTIFULLY REAL MOMS - DREAM FEEDER	BABY DOVE	BABY DOVE	OGILVY TORONTO	CANADA
ANN-KATRIN	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
MIGUEL	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
FARHAD	ALZHEIMER RESEARCH INITIATIVE	CALL FOR DONATIONS	BBDO GROUP GERMANY DÜSSELDORF	GERMANY
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
QUESTIONING NEO-NAZISM	REPORTER MAGAZINE	REPORTER MAGAZINE	Y&R PRAGUE	CZECH REPUBLIC
CHE BY GUEVARA	PENGUIN RANDOM HOUSE	AUTOBIOGRAPHIES PENGUIN RANDOM HOUSE	FCB LISBON	PORTUGAL
ASTRONAUT	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO
TICKTOCK EASTER ISLAND	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK CONEY ISLAND	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK BRAZIL	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK ROCKAWAY	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK HONGKONG	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK IRELAND	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK SPAIN	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICKTOCK CURACAO	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
TICK TOCK	LONELY WHALE	LONELY WHALE TICK TOCK	VML NEW YORK	USA
<b>E01 (Brand &amp; Communications Design)</b>				
THE GALLERY OF EMERGING SPECIES	HASBRO	PLAY-DOH	DDB PARIS	FRANCE
<b>E03 (Print &amp; Publishing)</b>				
DONT SLIP AWAY	IKEA SWEDEN	SIGGERUD MATTRESS WEDGE	AKESTAM HOLST NOA STOCKHOLM	SWEDEN
ALI	SC JOHNSON	KIWI SHOE CARE	OGILVY CHICAGO	USA
THE QUIET	MARIE-CLAIRE	STREET HARASSMENT	DDB PARIS	FRANCE
THE DEAF	MARIE-CLAIRE	STREET HARASSMENT	DDB PARIS	FRANCE
THE DISCREET	MARIE-CLAIRE	STREET HARASSMENT	DDB PARIS	FRANCE
<b>E04 (Outdoor)</b>				
GRAND CENTRAL OF SUSHI	POSTMATES	POSTMATES	180LA	USA
BROWNIES	POSTMATES	POSTMATES	180LA	USA
ANGELS AND DEMONS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY CHICAGO	USA
SEX AND DRUGS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY CHICAGO	USA
TWISTS AND TURNS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY CHICAGO	USA
DEATHS	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY CHICAGO	USA
OPERA VS. BASEBALL	LYRIC OPERA OF CHICAGO	LYRIC OPERA	OGILVY CHICAGO	USA

# INDUSTRY CRAFT LIONS



## Shortlist

WARHEAD

GREENPEACE

AWARENESS

HJALTEIN STAHL  
COPENHAGEN

DENMARK

---