



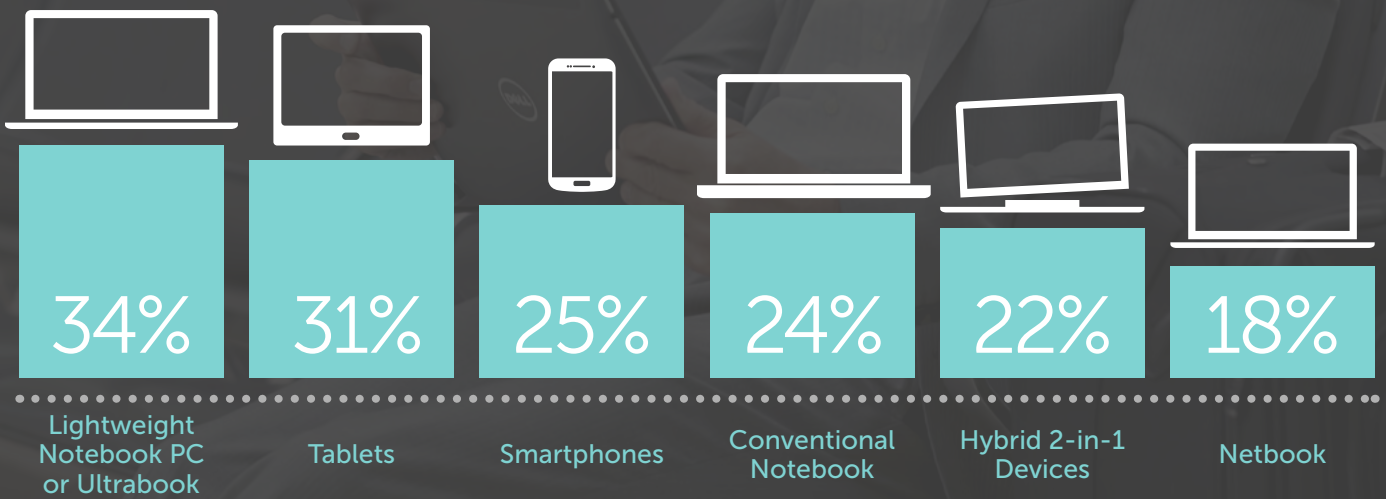
Mobility Meets Reality

Are South African Businesses ready for the next generation of mobile devices?

For the truly mobile workforce, mobile devices aren't just for checking email or flight times; they are the lifeline to the corporate resources needed to boost productivity, improve business performance and stay ahead of the competition.

Whilst innovations mobile technology has radically changed the way businesses interact, many see the unlimited possibilities of mobility, but are not sure how to cross the chasm of risk and complexity to get there.

MOBILE DEVICES USED IN BUSINESS



MOST IMPORTANT FEATURE



44% say processing power is king!

IT professionals rate processing power as the most important feature of a mobile device.

MOBILE BUSINESS APPLICATIONS



91%

E-mail & Messaging



88%

Internet Browsing

As with their counterparts in other countries, South African businesses are most likely to access email and messaging applications, and browse the internet from their mobile devices.

DEPLOYMENT CHALLENGES

Application support, security and device management dominate concerns.

Selecting the best mobile device for business usage



Mobile device management



52%

73%

69%

71%



Application compatibility and development



Data security and user authentication

MOBILE DEVICE INVESTMENT PLANS

34%

South African businesses are more likely to buy Ultrabooks (34%) over tablets (31%) in the next two years.

31%