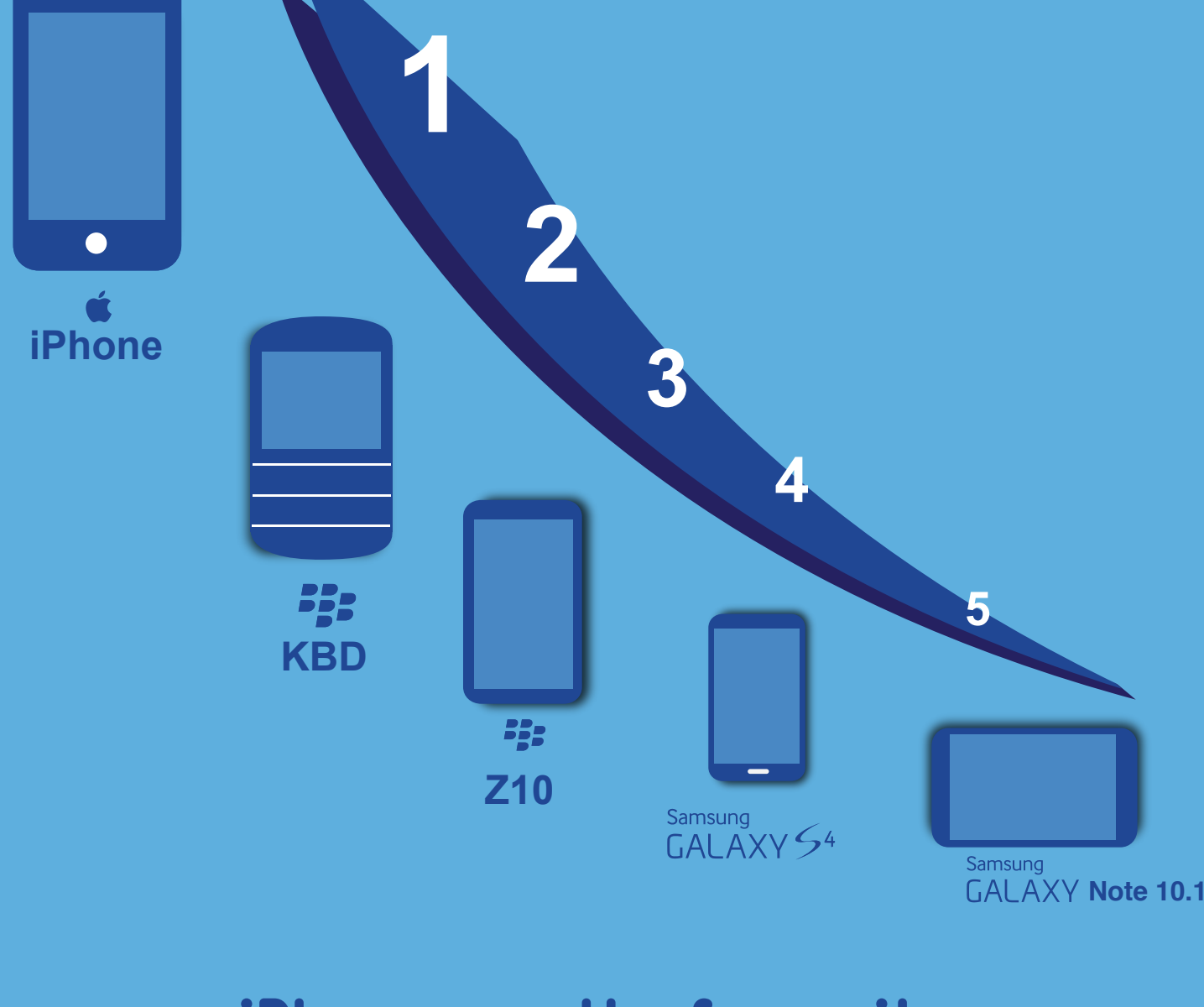


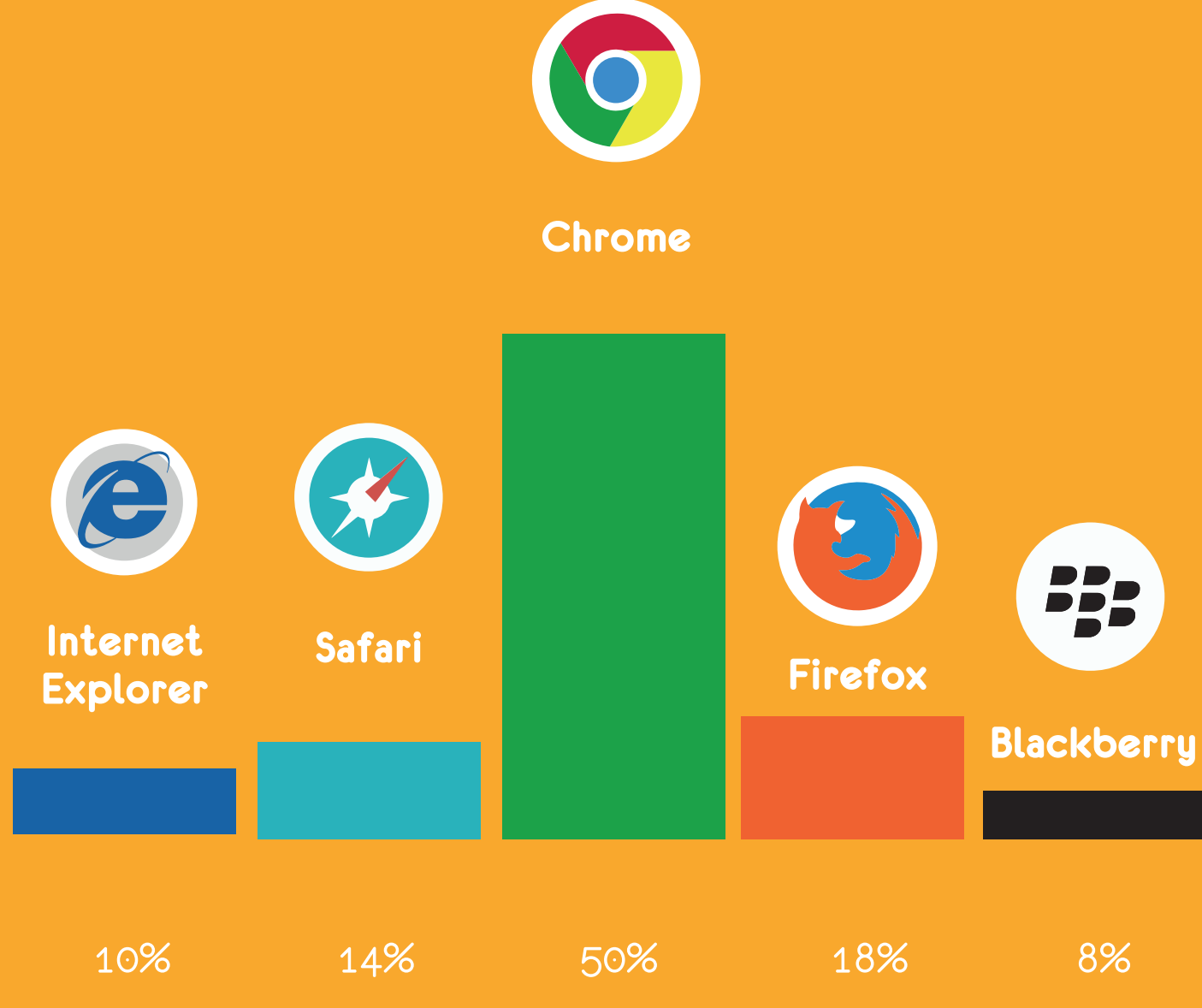
# MOBILE REVOLUTION IN NIGERIA

## TOP 5 MOBILE DEVICES



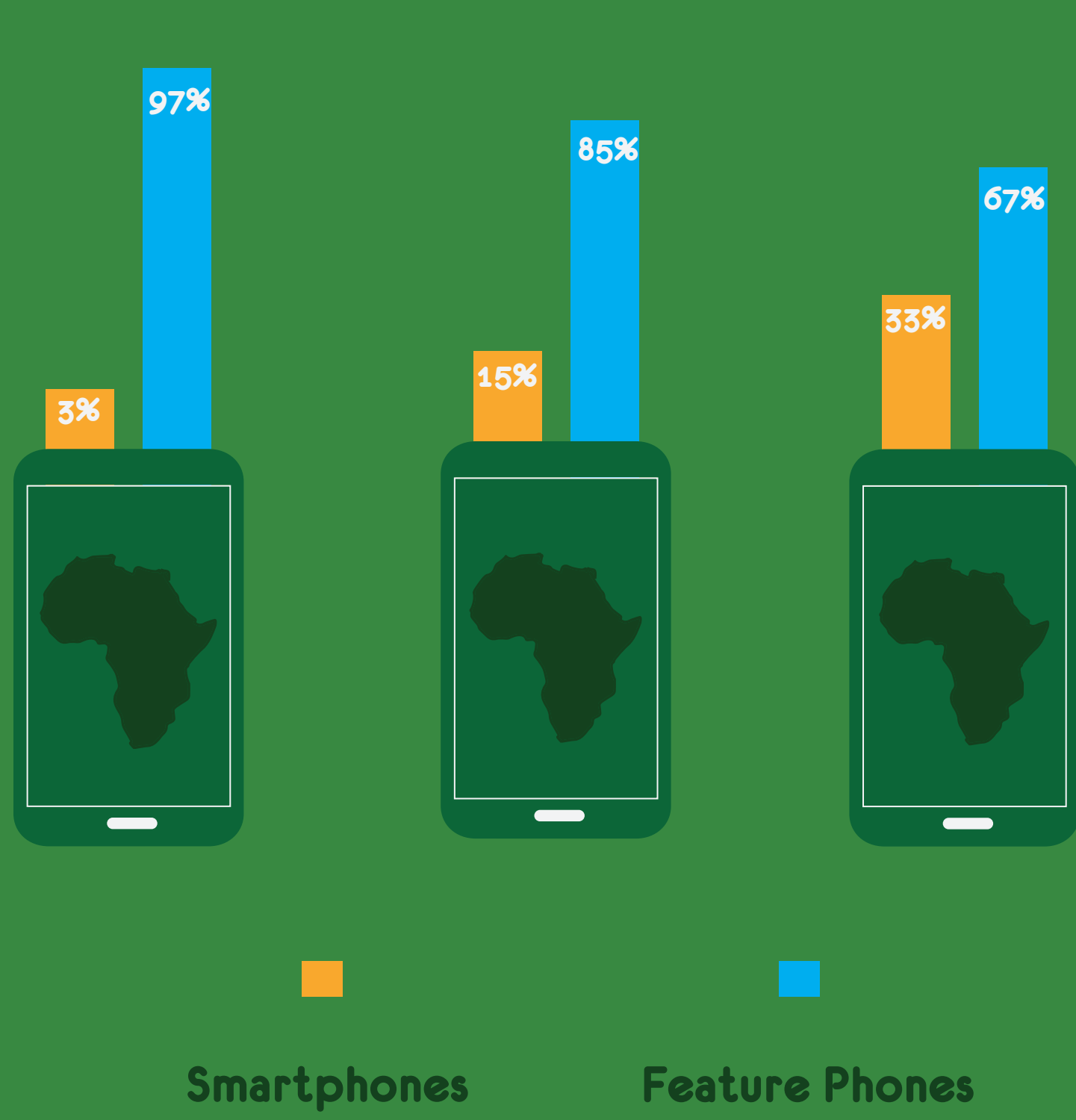
iPhones are the favourite.

## TOP 5 MOBILE BROWSERS



Chrome is the most used mobile browser.

## MOBILE PHONE PENETRATION IN AFRICA

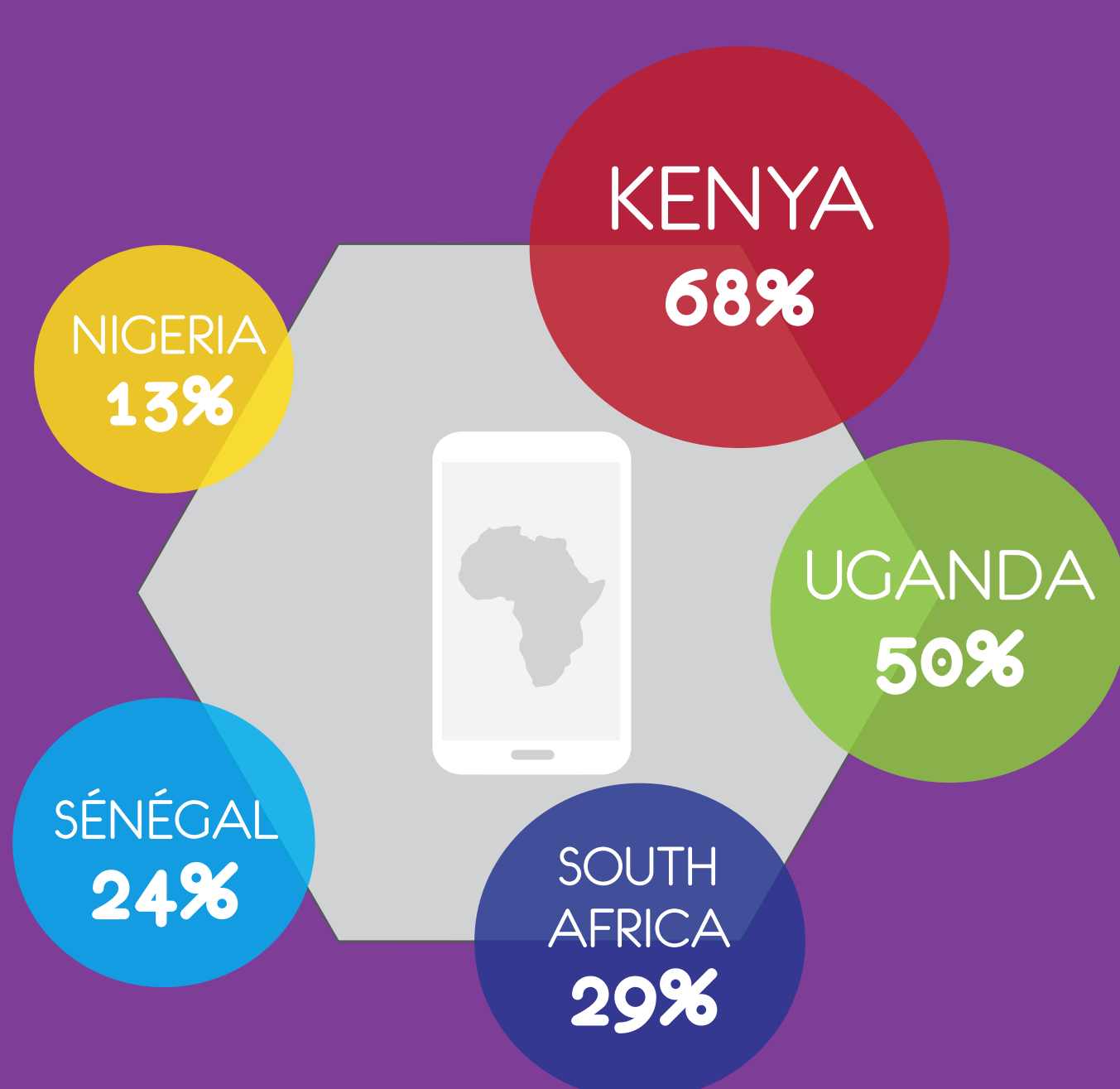


More smartphones are flooding the market!

## MOBILE PAYMENTS

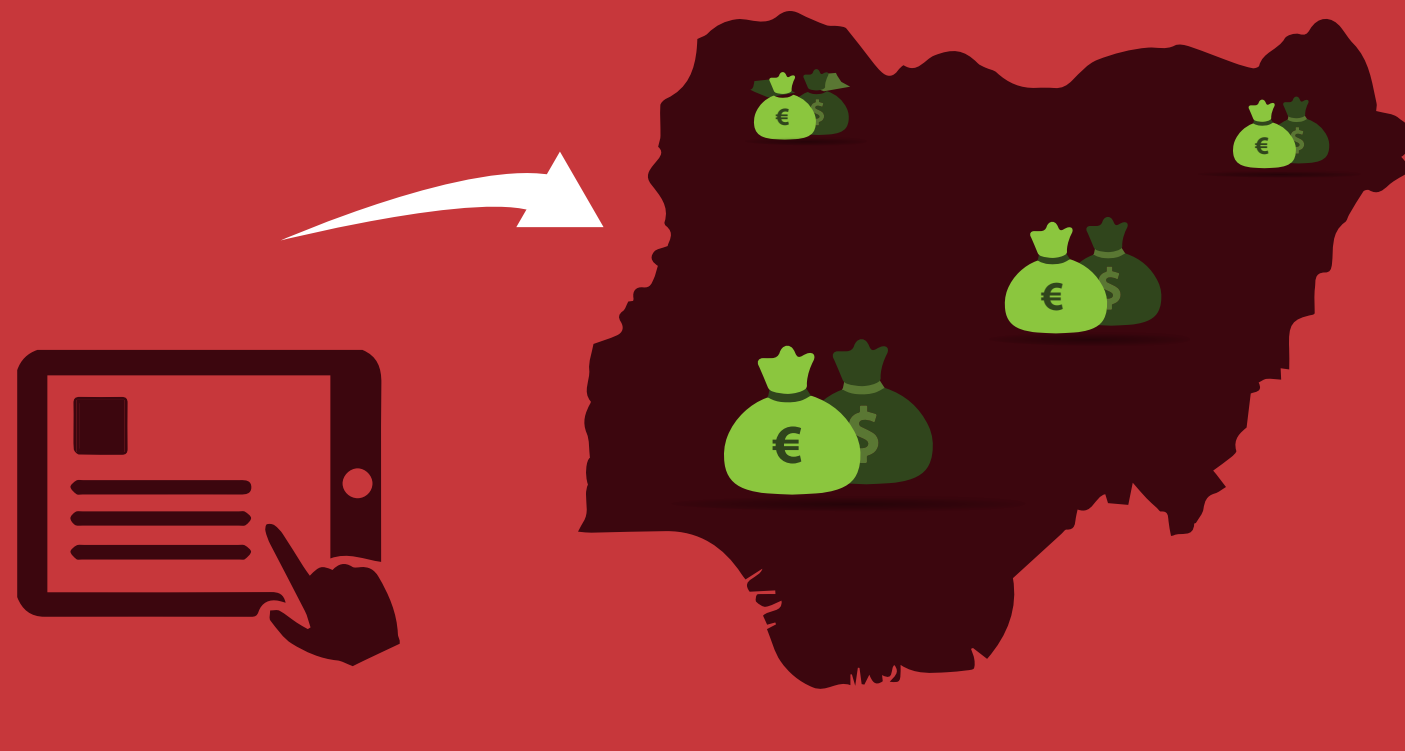
### IN AFRICA

2013



13% nigerians make or receive payments on their phones.

## MOST EXPENSIVE HOTEL BOOKING MADE IN NIGERIA



NGN582,100 was spent in Lagos

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