

Call it the new wave.  
Call it what you will.

It is here to stay.

Now there is a special  
event to celebrate it.



# THE INDIE BOOK FAIR 2015

**Sunnyside Park Hotel,  
Johannesburg  
20 & 21 March**

## What is the INDIE BOOK FAIR all about?

It's a celebration of independent writing, publishing and distribution. The organisers are a not-for-profit organisation AFNA (African Narratives) committed to the development of a vigorous grassroots literature in South Africa. AFNA sees the versatility and small-scale nature of independent publishing as the natural medium to stimulate the production of high quality books through which South Africans will be encouraged to write and read about their specific realities.

- The cost of tickets at the door is R10 per person, Children under 12 years enter for free.
- The cost of a stand is R1000 for the full two days of the fair. This includes attendance for one at the opening breakfast (8am, Friday, 20 March 2015) and one at the cocktail party (6pm, Saturday, 21 March 2015).
- Additional tickets for breakfast and the cocktail party available on first come first served basis at R100 for each event.
- Stands can be shared with other exhibitors on the basis of shared costs and divided benefits. Maximum of 5 participants allowed per stand.
- If you interested in an exhibition stand, please send an email to Charlé de Klerk at [admin@porcupinepress.co.za](mailto:admin@porcupinepress.co.za) to receive a booking form.

For more information, contact Clare-Rose Julius on 011 791 4561  
or David Robbins on 011 792 9951.

## Book Fair Programme

### FRIDAY: 20 MARCH

08.00am: Opening breakfast for exhibitors and participants.  
Welcome by Gail Robbins (ANFA chairperson)

09.00am: Doors open

10.30am: Talk: Literature and social development.  
David Harrison, CEO DG Murray Trust

11.15am: Break

11.30am: Panel discussion: Independent publishing  
and grassroots literature.

14.00pm: Official launch of African Narratives

15.00pm: Talk: The small personal voice returns Shafinaaz  
Hassim (Author and independent publisher)

15.45pm: Break

16.00pm: Panel discussion: Women in independent  
publishing.

17.30pm: Doors close

### SATURDAY: SATURDAY 21 MARCH

09.00am: Doors open

10.30am: Talk: Local literature and education.  
Zenele Mthembu (Chief Director in Gauteng Education)

11.15am: Break

11.30am: Panel discussion: Recognition for independent  
writing and publishing.

14.00pm: Keynote speaker. To be announced.

15.00pm: Talk: The struggle for quality.  
Richard Beynon (Writer and 'AllAboutWriting')

15.45pm: Break

16.00pm: Panel discussion: Digital publishing for  
independent authors.

17.30pm: Doors close

18.00pm: Cocktail party and launch of David Robbins' book,  
'Outreach'