



Call it the new wave. Call it what you will
It's here to stay
Now there's a special event to celebrate it
THE INDIE BOOK FAIR 2015
Sunnyside Park Hotel, Johannesburg
20 & 21 March

There's a revolution going on in publishing. Commercial publishers in South Africa are reluctant to take risks on new authors and new subjects. Vanity publishers are making a killing. But that won't last forever. There's a lot of space opening up between these two poles, and it's in this widening terrain that the independent publishing revolution is taking place. What actually is independent publishing? Primarily, it's about the democratisation of literary output. New financial models coupled with new technologies have produced a new surge in writing and publishing. Minority voices are increasingly being heard, and the time seems ripe for the emergence of powerful new provincial literatures.

That's what the INDIE BOOK FAIR is all about

It's a celebration of independent writing, publishing and distribution. The organisers are a not-for-profit organisation AFNA (African Narratives) committed to the development of a vigorous grassroots literature in South Africa. AFNA sees the versatility and small-scale nature of independent publishing as the natural medium to stimulate the production of high quality books through which South Africans will be encouraged to write and read about their specific realities.

Join the INDIE celebration

The book fair will be open to all Independent small and indigenous publishers, self-publishers, writers, book distributors, libraries, schools, independent bookshops, reading clubs, community development agencies, local authorities, and the general public.

How can I get involved?

Spend time at the book fair. There'll be books galore and a display of services from the nuts and bolts of book production to the miracles of digital publishing. There'll be provocative talks by key players in and around the world of books. There'll be panel discussions. There'll be ample opportunity to meet new people at a special opening breakfast and a special closing cocktail party. There'll be plenty of facilities for eating and drinking. And there'll be secluded garden benches for those confidential chats. It's all part of the unique new wave.

The Cost

- The cost of tickets at the door is R10 per person, Children under 12 years enter for free.
- The cost of a 2 X 2.5 metres stand is R1000 for the full two days of the fair. This includes attendance for one at the opening breakfast (8am, Friday, 20 March 2015) and one at the cocktail party (6pm, Saturday, 21 March 2015).
- Additional tickets for breakfast and the cocktail party available on first come first served basis at R100 for each event.
- Stands can be shared with other exhibitors on the basis of shared costs and divided benefits. Maximum of 5 participants allowed per stand.
- If you interested in an exhibition stand, please contact admin@porcupinepress.co.za to receive a booking form.

THE INDIE BOOK FAIR 2015

The human face of publishing

Funded by the Department of Arts and Culture's Mzansi Golden Economy and Porcupine Press and several smaller supporters. For more information, contact Clare-Rose Julius on 011-7914561 or David Robbins on 011-7929951.

BOOK FAIR PROGRAMME

FRIDAY: 20 March

0800: **Opening breakfast** for exhibitors and participants. Welcome by *Gail Robbins* (ANFA chairperson)

0900: Doors open

1030: Talk: **Literature and social development.** *David Harrison*, CEO DG Murray Trust

11.15: Break

1130: Panel discussion: **Independent publishing and grassroots literature**

1400: **Official launch** of African Narratives

1500: Talk: **The small personal voice returns** *Shafinaaz Hassim* (Author and independent publisher)

1545: Break

1600: Panel discussion: **Women in independent publishing**

1730: Doors close

SATURDAY: Saturday 21 March

0900: Doors open

1030: Talk: **Local literature and education.** *Zenele Mthembu* (Chief Director in Gauteng Education)

1115: Break

1130: Panel discussion: **Recognition for independent writing and publishing**

1400: **Keynote speaker**

1500: Talk: **The struggle for quality.** *Richard Beynon* (Writer and 'AllAboutWriting')

1545: Break

1600: Panel discussion: **Digital publishing for independent authors**

1730: Doors close

1800: **Cocktail party** and launch of David Robbins' book 'Outreach'

2000: Event ends