

best liked  
ads



# 2013: Q2 <sup>best liked</sup> ads

MillwardBrown

RANK	AD	AGENCY
1	Isuzu – Fire Fighters	Admakers International
2	KFC - Double Down, Man 1: Battling With Words	Ogilvy & Mather Johannesburg
3	MTN – Mahala is Back! Bigger and Better Mahala for You!	MetropolitanRepublic
4	Samsung – Galaxy S4, Translate	Cheil
5	Spur- Reunion	Haas Advertising
6	1Life Direct – Rebel	House of Brave
7	Colgate – Maximum Cavity Protection, Parents Day	Y&R
8	Samsung – Galaxy S4, Classical	Cheil
9	DSTV – Kung Fu	Ogilvy & Mather Johannesburg
10	Castle Lite – Unlock Extra Cold Refreshment with Castle Lite and M.O.P.	Ogilvy & Mather Cape Town

# No. 1: Isuzu – *Fire Fighters* Admakers International

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# No. 2: KFC - *Double Down, Man 1: Battling With Words* Ogilvy & Mather Johannesburg

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# No. 3: MTN - *Mahala is back! Bigger And Better Mahala For You*

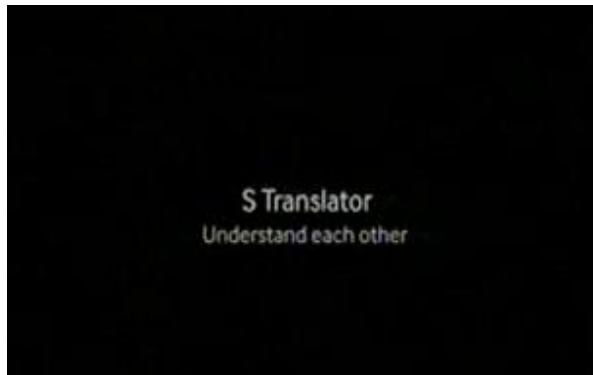
## Metropolitan Republic

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# No. 4: Samsung - Galaxy S4, *Translator* Cheil

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# No. 5: Spur – *Reunion*

## Haas Advertising

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# No. 6: 1life Direct – *Rebel* House of Brave

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# No. 7: Colgate - *Maximum Cavity Protection*, Parents Day

## Y&R

ad not yet available online



# No. 8: Samsung - *Galaxy S4, Classical Cheil*

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# No. 9: DSTV – *Kung Fu* Ogilvy & Mather Johannesburg

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# No. 10: Castle Lite – *Unlock Extra Cold Refreshment with Castle Lite and M.O.P.*

Ogilvy & Mather Cape Town

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