

THE LOERIE AWARDS 2013 ALL WINNERS LIST

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Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder
Campaign Bronze	Africa & Middle East - Live Events	Namibia	First National Bank Namibia	UEPO, Unlimited Electronic Pricing Option	Advantage Y&R	Pulpocket	AM04A	27417	6
Gold	Africa & Middle East - Print Communication	Namibia	Land Rover	Defender90	Advantage Y&R	Bookshelf	AM05A	27401	9
Silver	Africa & Middle East - Print Communication	Nigeria	Girl Hub/Nike Foundation	Girl Hub (Girl Child Advocacy)	DDB Lagos	Speechless	AM05A	26372	7
Campaign Bronze	Africa & Middle East - Print Communication	Kenya	The People	The People	Ogilvy Africa	Rape in the Congo	AM05A	28507	6
Bronze	Africa & Middle East - Print Communication	Kenya	East African Wild Life Society	Anti Poaching	Ogilvy Africa	Elephant Grenade	AM05A	28680	5
Gold	Africa & Middle East - Outdoor & Collateral Media	United Arab Emirates	Harvey Nichols	Sale	Y&R Dubai	Pelicans	AM06A	29438	9
Silver	Africa & Middle East - Outdoor & Collateral Media	Kenya	Carex	Carex Antibacterial Handwash	Ogilvy Africa	Dirty Money	AM06A	28717	7
Bronze	Africa & Middle East - Outdoor & Collateral Media	Namibia	Land Rover	Defender90	Advantage Y&R	Bookstore	AM06A	27409	5
Bronze	Africa & Middle East - Outdoor & Collateral Media	United Arab Emirates	Dettol	Hand Washing	Havas Worldwide Dubai	Germ Stamps	AM06A	27806	5
Bronze	Africa & Middle East - Outdoor & Collateral Media	Kenya	Radar Security	Recruitment	Ogilvy Africa	The on-the-job interview	AM06A	28571	5
Bronze	Africa & Middle East - TV; Film & Video Communication	Mozambique	DSP Plascon	Ink	GOLO	Barras	AM08A	28325	5
Silver	Africa & Middle East - Media Innovation Single	Uganda	Warid Telecom	Warid	Scanad Uganda	SunDial	AM09A	28233	7
Campaign Gold	Africa & Middle East - Media Innovation Campaign	Kenya	Radar Security	Recruitment	Ogilvy & Mather Africa	The on-the-job interview	AM09B	28501	10
Campaign Bronze	Africa & Middle East - Integrated Campaigns	Mozambique	PSI	JEITO	GOLO	JEITO	AM11A	28433	6
Bronze	Brand Identity & Collateral Design - Logos	South Africa	Art for Change	Art for Change	Boomtown Strategic Brand Agency	Art for Change	DE1A	26796	5
Campaign Gold	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Loom	Loom	iKineo	Scissors, Miami Poster, Hipster	DE1C	28261	10
Silver	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Campaigning for Cancer	Campaigning for Cancer	OPENCO The Open Collaboration	Tokolosh	DE1C	27780	7
Silver	Brand Identity & Collateral Design - Posters & Billboards	South Africa	StopRhinoPoaching.com	Stop Rhino Poaching	TBWA Hunt Lascais Johannesburg	The Rhino Stamp Project	DE1C	26809	7
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draiftcb Johannesburg	World's first tweeting badger	DE1C	27981	6
Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town	Edible Street Art	DE1C	27757	5
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Marmite	Marmite Sandwich Spread	MACHINE	Halloween Pack	DE1D	26236	5
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Patron	Tequila	MACHINE	Patron Direct Mail	DE1D	26240	5
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town	Windhoek Beer - Blogger Drop	DE1D	26121	5
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	TRUTH	Seeds of Truth	NATIVE	Seeds of Truth	DE1E	27482	5
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	XtraSpace	XtraSpace Self Storage	Y&R South Africa	Storage Business Card	DE1E	27101	5
Silver	Three Dimensional & Environmental Design - Architecture	South Africa	MC Weiler School, Chicken Licken, MAL Foundation	SEED Library	Net#work BBDO & Architects of Justice	SEED Library	DE2A	28519	7
Bronze	Three Dimensional & Environmental Design - Architecture	South Africa	Paragon Group	Corporate Headquarters	Paragon Group	15 Alice Lane/Norton Rose	DE2A	25556	5
Gold	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Brandhouse	Windhoek Draught	The Jupiter Drawing Room (South Africa) Cape Town	Windhoek Beer - Tavern Make Over	DE2B	26123	9
Silver	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town	Windhoek Beer - Bar make-over	DE2B	26139	7
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Brandhouse Beverages	Bells Extra Special Scotch Whisky	King James Group	Bells Manifesto Wall	DE2B	27674	5
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	-	-	Life	Congo	DE2B	29379	5
Silver	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Campari International SAM / Edward Snell & Co. Ltd	SKYY Infusions Pineapple	Y&R South Africa	SKYY Infusions Pineapple Packaging	DE2C	29492	7
Bronze	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	The Keep Walking South Africa Commemorative Pack	DE2C	27722	5
Bronze	Publication Design - Book; Magazine & Newspaper Design	South Africa	The Jupiter Drawing Room	Self promotion	The Jupiter Drawing Room (South Africa) Johannesburg	The Cavaliers guide to good Loeries etiquette	DE3A	26994	5
Gold	Publication Design - Annual Reports; Brochures & Technical Literature	South Africa	Actuate	Services	Actuate Marketing & Communications	A Guide to Employee Engagement	DE3B	29201	9
Silver	Design Mixed-Media Campaign	South Africa	Marmite	Marmite Sandwich Spread	MACHINE	Marmite Halloween	DE5A	26242	7

Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder
Silver	Design Mixed-Media Campaign	South Africa	Brandhouse	Windhoek Beer	The Jupiter Drawing Room (South Africa) Cape Town	Windhoek Pure Beer Society	DE5A	26145	7
Craft Gold	Design Crafts - Writing	South Africa	Actuate	Services	Actuate Marketing & Communications	A Guide to Employee Engagement	DE6B	29202	3
Craft Certificate	Design Crafts - Writing	South Africa	The Jupiter Drawing Room	Self promotion	The Jupiter Drawing Room (South Africa) Johannesburg	The Cavaliers guide to good Loeries etiquette	DE6B	26995	1
Campaign Craft Certificate	Design Crafts - Illustration	South Africa	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draiftcb Johannesburg	World's first tweeting badger	DE6C	27990	2
Craft Certificate	Design Crafts - Illustration	South Africa	Habari Media	Calendar	MACHINE	Geek Gods	DE6C	26248	1
Craft Certificate	Design Crafts - Illustration	South Africa	Campaigning for Cancer	Campaigning for Cancer	OPENCO The Open Collaboration	Tokolosh	DE6C	27785	1
Silver	Digital & Interactive - Internet Advertising	South Africa	Audi South Africa	Audi R8	Ogilvy & Mather Cape Town	Gone in 5 seconds	IN1A	26786	7
Bronze	Digital & Interactive - Internet Advertising	South Africa	BMW	BMW 7 Series	Gloo	BMW 7 Series iPad Ad	IN1A	27353	5
Bronze	Digital & Interactive - Internet Advertising	South Africa	Tiger Brands	Spray and Cook	TBWA Hunt Lascais Johannesburg	The Non-Stick Scroll Bar - Tomato, Sausage & Egg	IN1A	29352	5
Silver	Digital & Interactive - Email marketing	South Africa	Toyota	Toyota Hilux	Hellocomputer	Toyota Hilux Dakar Emailer	IN1B	28097	7
Bronze	Digital & Interactive - Microsite	South Africa	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town	#AudiA3Exchange	IN1D	27022	5
Grand Prix	Digital & Interactive - Social Media	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	IN1E	25877	11
Gold	Digital & Interactive - Social Media	South Africa	Cape Town Tourism	Cape Town	Ogilvy & Mather Cape Town	Send your Facebook Profile to Cape Town	IN1E	25860	9
Silver	Digital & Interactive - Social Media	South Africa	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draiftcb Johannesburg	World's first tweeting badger	IN1E	27997	7
Bronze	Digital & Interactive - Social Media	South Africa	ABSA	Design Indaba Sponsorship	BNRY and The Jupiter Drawing Room Johannesburg	The Democratic Republic of Design	IN1E	29246	5
Bronze	Digital & Interactive - Social Media	South Africa	LAPA	LAPA Website	Elitk	Lapa Hoofkarakter-soektoeg	IN1E	29125	5
Bronze	Digital & Interactive - Social Media	South Africa	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic	The Campaign that Never Flighted	IN1E	27198	5
Silver	Digital & Interactive - Applications; Activations & Interactive tools	South Africa	SAB	Castle Lite	Hellocomputer	Extra Cold Mind Booth	IN1F	27639	7
Bronze	Digital & Interactive - Applications; Activations & Interactive tools	South Africa	Loom de Nimes	Loom	iKineo	Curbside Commerce	IN1F	28239	5
Silver	Digital & Interactive - Mobile Advertising	South Africa	Playboy South Africa	Playboy Magazine	Y&R South Africa	Debbie	IN2A	28355	7
Silver	Digital & Interactive - Mobile Applications & Sites	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	IN2B	25878	7
Bronze	Digital & Interactive - Mobile Applications & Sites	South Africa	Samsung	Galaxy Range	Gloo	Galaxy Experience App	IN2B	27389	5
Bronze	Digital & Interactive - Mobile Applications & Sites	South Africa	Kellogg's	Kellogg's Rice Krispies	Trigger Isobar	Story Time	IN2B	27039	5
Campaign Gold	Digital Mixed-Media Campaign	South Africa	Loom de Nimes	Loom	iKineo	Immersive retail	IN3A	28224	10
Campaign Silver	Digital Mixed-Media Campaign	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	IN3A	25880	8
Campaign Bronze	Digital Mixed-Media Campaign	South Africa	Toyota	Toyota Hilux	Hellocomputer	Toyota Hilux Dakar Mixed Media	IN3A	28742	6
Campaign Bronze	Digital Mixed-Media Campaign	South Africa	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town	#AudiA3Exchange	IN3A	27015	6
Craft Gold	Digital Crafts - Interface & Navigation	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	IN4A	25881	3
Craft Certificate	Digital Crafts - Interface & Navigation	South Africa	Samsung	Galaxy Range	Gloo	Galaxy Experience App	IN4A	27386	1
Craft Certificate	Digital Crafts - Illustration; Photography & Graphic Design	South Africa	Clover Dairy	Extended Shelf Life Milk	Gloo & Joe Public	Extended Shelf Life Milk	IN4C	27212	1
Craft Certificate	Digital Crafts - Best use of Technology	South Africa	Loom de Nimes	Loom	iKineo	Immersive retail	IN4F	28229	1
Craft Certificate	Digital Crafts - Best use of Technology	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	IN4F	25882	1
Campaign Gold	PR Communication Campaign	South Africa	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic	The Campaign that Never Flighted	LE1A	27199	10
Campaign Silver	PR Communication Campaign	South Africa	Monarch	Monarch Tuksi Co.	7 Different kinds of Smoke	Monarch FARES VS SHARES	LE1A	28234	8
Campaign Bronze	PR Communication Campaign	South Africa	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town	Chappies Did You Know Campaign	LE1A	28238	6
Campaign Gold	Live Events	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	LE2A	25883	10
Campaign Silver	Live Events	South Africa	Standard Bank	Joy of Jazz	TBWA Hunt Lascais Johannesburg	Pigeon Jazz	LE2A	26828	8
Campaign Bronze	Live Events	South Africa	Brandhouse Beverages	Johnnie Walker Platinum Label	King James Group	1 Bottle Bottle Store	LE2A	27677	6
Campaign Bronze	Live Events	South Africa	Audi SA	Audi A3 Sportback	Ogilvy & Mather Cape Town	#AudiA3Exchange	LE2A	27737	6
Campaign Bronze	Live Events	South Africa	World Wildlife Fund	Earth Hour	Ogilvy & Mather Cape Town	Things to do in the dark	LE2A	29187	6
Campaign Bronze	Live Events	South Africa	Absa	L'Atelier	The Jupiter Drawing Room (South Africa) Johannesburg	There is no substitute for real experiences	LE2A	27023	6
Grand Prix	Media Innovation - Single Medium	South Africa	MTN	Telecoms	MetropolitanRepublic	Project Uganda	M11A	29448	11
Silver	Media Innovation - Single Medium	South Africa	BMW	BMW 7 Series	Gloo	BMW 7 Series iPad Ad	M11A	27351	7
Bronze	Media Innovation - Single Medium	South Africa	Africa Health Placements	Recruitment	Boomtoun Strategic Brand Agency	Stethoscope Radio Ad	M11A	26763	5
Bronze	Media Innovation - Single Medium	South Africa	Johannesburg Zoo	Johannesburg Zoo	Hellocomputer & Draiftcb Johannesburg	World's first tweeting badger	M11A	28017	5
Bronze	Media Innovation - Single Medium	South Africa	JHESA	Brothers for life	Joe Public	Shed light on rape	M11A	28596	5
Bronze	Media Innovation - Single Medium	South Africa	Tiger Brands	Doom Super	TBWA Hunt Lascais Johannesburg	Wall of Shoes	M11A	26381	5
Campaign Silver	Media Innovation - Media Campaign	South Africa	Loom de Nimes	Loom	iKineo	Immersive retail	M11B	28217	8
Campaign Bronze	Media Innovation - Media Campaign	South Africa	Taste Holdings	The Fish & Chip Co	MetropolitanRepublic	The Campaign that Never Flighted	M11B	27197	6
Gold	Outdoor Media	South Africa	Tiger Brands	Doom Super	TBWA Hunt Lascais Johannesburg	Wall of Shoes	OU1A	26383	9
Campaign Silver	Outdoor Media	South Africa	Land Rover	Freelander 2	Y&R South Africa	Adventure Starts Here	OU1A	27279	8
Bronze	Street-Pole	South Africa	Wordsworth Books	Wordsworth Books	Saatchi & Saatchi	WORDS ON STREETPOLE POSTERS	OU2A	28095	5
Silver	Ambient Media	South Africa	Tiger Brands	Doom Fogger	TBWA Hunt Lascais Johannesburg	Roachville	OU3A	26847	7
Bronze	Ambient Media	South Africa	Tern	Folding Bicycles	140 BBDO	Corner Poster	OU3A	27943	5
Bronze	Ambient Media	South Africa	Flight Centre	Student Flights	TBWA Hunt Lascais Johannesburg	Student Economics Activation	OU3A	28955	5
Bronze	In-Store	South Africa	Vital Health Foods	Vital Viral Boost	DRAFTFCB Cape Town: A Division of Umlingani Group	A Small Big Idea	OU4A	28256	5
Grand Prix	Alternative Media & Field Marketing	South Africa	Engen	Engen Fire Blanket Calendar	DRAFTFCB Cape Town: A Division of Umlingani Group	Fire Blanket Calendar	OU5A	28381	11
Silver	Alternative Media & Field Marketing	South Africa	MTN	Telecoms	MetropolitanRepublic	Connector Bot	OU5A	27167	7
Silver	Alternative Media & Field Marketing	South Africa	ODF	The Exchange	NATIVE	The Exchange	OU5A	29042	7
Silver	Alternative Media & Field Marketing	South Africa	Safety Lab and Blikkiesdorp4Hope	Hope Soap	Y&R South Africa	Hope Soap	OU5A	27242	7
Bronze	Alternative Media & Field Marketing	South Africa	SAB Castle Lager	Castle Lager	Ogilvy & Mather Johannesburg	One One Eight Crafted Lager	OU5A	28672	5
Bronze	Alternative Media & Field Marketing	South Africa	Standard Bank	Joy of Jazz	TBWA Hunt Lascais Johannesburg	Pigeon Jazz	OU5A	27736	5
Bronze	Alternative Media & Field Marketing	South Africa	StopRhinoPoaching.com	Stop Rhino Poaching	TBWA Hunt Lascais Johannesburg	The Rhino Stamp Project	OU5A	26803	5
Bronze	Direct Mail	South Africa	Chappies Bubblegum	Chappies Bubblegum	Ogilvy & Mather Cape Town	Chappies Did You Know Campaign	OU6A	28242	5
Campaign Gold	Newspaper Advertising	South Africa	McDonald's	Kids Birthday Parties	DDB South Africa	Houses	PR1A	26401	10

Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder
Campaign Gold	Newspaper Advertising	South Africa	Independent Newspapers	Cape Times	Lowe and Partners Cape Town	Selfies	PR1A	26260	10
Campaign Gold	Newspaper Advertising	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Weird Accents	PR1A	26299	10
Campaign Silver	Newspaper Advertising	South Africa	Mercedes Benz	Attention Assist	NetworkBBDO	Wandering Brains	PR1A	25786	8
Campaign Silver	Newspaper Advertising	South Africa	Volkswagen	Volkswagen	Ogilvy & Mather Cape Town	Please don't text and drive	PR1A	27074	8
Campaign Silver	Newspaper Advertising	South Africa	Nampak	Toilet paper/Tissues	TBWA/Hunt/Lascaris Johannesburg	From Boo Hoo to Poo Poo	PR1A	26294	8
Campaign Bronze	Newspaper Advertising	South Africa	Prima Toys	Twister	Ireland/Davenport	Twisted	PR1A	26985	6
Campaign Bronze	Newspaper Advertising	South Africa	Shapes For Women	Shapes For Women Gyms	Volcano Advertising	We know how it feels	PR1A	27670	6
Bronze	Newspaper Advertising	South Africa	Ster Kinekor	Ster Kinekor theaters	FOXP2	Surprise!	PR1A	25601	5
Bronze	Newspaper Advertising	South Africa	DStv	DStv HD PVR	Ogilvy & Mather Johannesburg	Interrogation Room	PR1A	26880	5
Campaign Gold	Tactical use of Newspaper	South Africa	MTN	Telecoms	MetropolitanRepublic	Project Uganda	PR1B	29447	10
Bronze	Tactical use of Newspaper	South Africa	Santam	Santam	King James	Halloween	PR1B	26802	5
Campaign Silver	Magazine Advertising	South Africa	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town	Just because it works, doesn't mean it's fixed	PR1C	26801	8
Campaign Bronze	Magazine Advertising	South Africa	1st for Women Insurance	1st for Women Insurance	Black River FC	Why We Insure Women	PR1C	25671	6
Campaign Bronze	Magazine Advertising	South Africa	National Geographic Kids Magazine	National Geographic Kids Magazine	FOX P2	School Can't Teach You Everything	PR1C	26537	6
Bronze	Magazine Advertising	South Africa	Mercedes Benz	Certified Pre-owned	NetworkBBDO	Who knows what you're getting	PR1C	25791	5
Campaign Bronze	Tactical use of Magazine	South Africa	Playboy South Africa	Playboy Magazine	Y&R South Africa	Gutter	PR1D	27093	6
Gold	Posters	South Africa	Land Rover	Land Rover	Y&R South Africa	Webtropolis	PR1E	27254	9
Campaign Silver	Posters	South Africa	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town	Puzzles	PR1E	26722	8
Campaign Silver	Posters	South Africa	Volkswagen	Tiquan	Ogilvy & Mather Cape Town	There's more out there	PR1E	28618	8
Campaign Bronze	Posters	South Africa	Ster-Kinekor	Ster-Kinekor Theatres	FOX P2	Ster-Kinekor Travel Posters	PR1E	26017	6
Campaign Bronze	Posters	South Africa	Ditsong National Museum of Military History	Ditsong National Museum of Military History	Ireland/Davenport	The other side of war	PR1E	29360	6
Campaign Bronze	Posters	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Student Economics	PR1E	26333	6
Campaign Craft Gold	Print & Collateral Crafts - Art direction	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Weird Accents	PR2A	26300	4
Craft Certificate	Print & Collateral Crafts - Art direction	United Arab Emirates	Harvey Nichols	Sale	Y&R Dubai	Pelicans	PR2A	29439	1
Craft Certificate	Print & Collateral Crafts - Art direction	South Africa	Land Rover	Land Rover	Y&R South Africa	Webtropolis	PR2A	27256	1
Campaign Craft Certificate	Print & Collateral Crafts - Writing	South Africa	Independent Newspapers	Cape Argus	King James	The Indispensable Paper	PR2B	26867	2
Campaign Craft Certificate	Print & Collateral Crafts - Writing	South Africa	Santam	Santam	King James	Crunch-Time Print Campaign	PR2B	26864	2
Campaign Craft Certificate	Print & Collateral Crafts - Writing	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Weird Accents	PR2B	26306	2
Campaign Craft Certificate	Print & Collateral Crafts - Photography	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Weird Accents	PR2C	26303	2
Craft Certificate	Print & Collateral Crafts - Photography	South Africa	The Jupiter Drawing Room (South Africa) Cape Town	Constructus Masterclass	The Jupiter Drawing Room (South Africa) Cape Town	Constructus Masterclass	PR2C	26169	1
Campaign Craft Gold	Print & Collateral Crafts - Illustration	South Africa	McDonald's	Kids Birthday Parties	DBB South Africa	Houses	PR2D	26403	4
Craft Certificate	Print & Collateral Crafts - Illustration	South Africa	Land Rover	Land Rover	Y&R South Africa	Webtropolis	PR2D	27258	1
Campaign Craft Certificate	Print & Collateral Crafts - Typography	South Africa	Autism South Africa	Autism South Africa	House of Brave (Pty) Ltd	Autism is	PR2E	29144	2
Grand Prix	Radio Commercials - up to 90s	South Africa	Frank.net	Frank.net Life Cover	FOX P2	Death Doesn't Have To Try Very Hard	RA1A	25627	11
Campaign Gold	Radio Commercials - up to 90s	South Africa	One School at a Time	Corporate	Joe Public	Project English	RA1A	28999	10
Campaign Gold	Radio Commercials - up to 90s	South Africa	Mercedes Benz	Collision Prevention Assist	NetworkBBDO	Distance To Danger	RA1A	25738	10
Campaign Silver	Radio Commercials - up to 90s	South Africa	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	Draffhof South Africa (PTY) LTD Johannesburg	Toyota Genuine Parts Orchestra Radio	RA1A	27811	8
Campaign Silver	Radio Commercials - up to 90s	South Africa	National Geographic Kids Magazine	NG Kids Magazine	FOX P2	The 140 character campaign	RA1A	26041	8
Campaign Silver	Radio Commercials - up to 90s	South Africa	Independent Newspapers	Cape Times	Lowe and Partners Cape Town	Selfies Radio Campaign	RA1A	27969	8
Campaign Silver	Radio Commercials - up to 90s	South Africa	Mercedes-Benz	Certified Pre-Owned	NetworkBBDO	CPO	RA1A	25815	8
Silver	Radio Commercials - up to 90s	South Africa	Frank.net	Frank.net life insurance	FOX P2	Frank Live Radio Read	RA1A	25718	7
Campaign Bronze	Radio Commercials - up to 90s	South Africa	Volkswagen	Volkswagen Genuine Parts	Ogilvy & Mather Cape Town	Haunted Roads	RA1A	27072	6
Campaign Bronze	Radio Commercials - up to 90s	South Africa	Peninsula School Feeding Association	Peninsula School Feeding Association	DRAFFTCB Cape Town: A Division of Umlingani Group	Lunch is on me	RA1A	28343	6
Campaign Bronze	Radio Commercials - up to 90s	South Africa	Master Lock	Master Lock 4 Digit Safe	FOX P2	Probably A Good Thing	RA1A	26539	6
Campaign Bronze	Radio Commercials - up to 90s	South Africa	Strepsils & Strepsils Intensive	Strepsils & Strepsils Intensive	Havas Worldwide	Man & Woman	RA1A	28460	6
Campaign Bronze	Radio Commercials - up to 90s	South Africa	Tiger Brands	Uniball	TBWA/Hunt/Lascaris Johannesburg	Write in your own voice	RA1A	26318	6
Bronze	Radio Commercials - up to 90s	South Africa	RAMSAY MEDIA	Car Magazine	Bester Burke	FNB Tactical	RA1A	28734	5
Bronze	Radio Commercials - up to 90s	South Africa	TBWA/Hunt/Lascaris Johannesburg	Recruitment	TBWA/Hunt/Lascaris Johannesburg	The Last Monologue	RA1A	27966	5
Campaign Gold	New Voice Non-English Radio	South Africa	JIK - Reckitt Benckiser	Jik	Havas Worldwide	Washing Machine	RA1D	29326	10
Silver	New Voice Non-English Radio	South Africa	KFC	Soft Twirl	Ogilvy & Mather Johannesburg	Skhot' So Hard	RA1D	28083	7
Bronze	New Voice Non-English Radio	South Africa	DStv/Mzansi Magic	Mzansi Magic	Ogilvy & Mather Johannesburg	Amadodana vs Sarafina	RA1D	29169	5
Campaign Craft Certificate	Radio Crafts - Direction	South Africa	Mercedes Benz	Collision Prevention Assist	NetworkBBDO	Distance To Danger	RA2A	25742	2
Campaign Craft Gold	Radio Crafts - Writing	South Africa	Frank.net	Frank Life Cover	FOX P2	Death Doesn't Have To Try Very Hard	RA2B	26044	4
Campaign Craft Gold	Radio Crafts - Writing	South Africa	Mercedes Benz	Collision Prevention Assist	NetworkBBDO	Distance To Danger	RA2B	25740	4
Campaign Craft Certificate	Radio Crafts - Original Music & Sound Design	South Africa	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	Draffhof South Africa (PTY) LTD Johannesburg	Toyota Genuine Parts Orchestra Radio	RA2C	28486	2
Craft Certificate	Radio Crafts - Original Music & Sound Design	South Africa	DStv/Mzansi Magic	Clash of the Choirs SA	Ogilvy & Mather Johannesburg	Movie Choir vs Ladysmith	RA2C	27021	1
Campaign Silver	TV & Cinema Commercials - up to 90s	South Africa	1st for Women Insurance	1st for Women Insurance	Black River FC	Why We Insure Women	TV1A	25579	8
Campaign Silver	TV & Cinema Commercials - up to 90s	South Africa	Mercedes Benz	Attention Assist	NetworkBBDO	Attention Assist	TV1A	28324	8
Silver	TV & Cinema Commercials - up to 90s	South Africa	DARG	DARG	Bester Burke (PTY) LTD	Love	TV1A	28534	7
Silver	TV & Cinema Commercials - up to 90s	South Africa	Standard Bank	Brand	TBWA/Hunt/Lascaris Johannesburg	Sh-boom	TV1A	25942	7
Campaign Bronze	TV & Cinema Commercials - up to 90s	South Africa	Property24	Property24	FOX P2	House-hunting in the 80's	TV1A	25586	6
Campaign Bronze	TV & Cinema Commercials - up to 90s	South Africa	Kalahari.com	Online Retail	JWT	Olympics	TV1A	28361	6
Bronze	TV & Cinema Commercials - up to 90s	South Africa	Chicken Licken	Slyders	NetworkBBDO	Orphanage	TV1A	25806	5
Bronze	TV & Cinema Commercials - up to 90s	South Africa	National Sea Rescue Institute	NSRI Life Jacket Awareness	Ogilvy & Mather Cape Town	Saved	TV1A	26720	5
Bronze	TV & Cinema Commercials - up to 90s	South Africa	Volkswagen	Polo Vivo	Ogilvy & Mather Cape Town	The Answer	TV1A	25874	5
Bronze	TV & Cinema Commercials - up to 90s	South Africa	Tiger Brands	Uniball	TBWA/Hunt/Lascaris Johannesburg	Swapped at birth	TV1A	26386	5
Gold	TV & Cinema Commercials - above 90s	South Africa	Die Antwoord	Die Antwoord	Egg Films	Fatty Boom Boom	TV1B	27539	9
Gold	TV & Cinema Commercials - above 90s	South Africa	Ster Kinekor	Ster Kinekor	FOX P2	Intersection	TV1B	25589	9
Bronze	TV & Cinema Commercials - above 90s	South Africa	Amstel Lager	Amstel Lager	OwenKessel	Boxer	TV1B	28215	5

Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder
Bronze	Internet & Mobile Commercials	South Africa	Nelson Mandela Centre of Memory at the Nelson Mandela Foundation	Online tribute video	Prezence Digital	#Mandelastory	TV1C	28727	5
Silver	Non-broadcast Video & Film	South Africa	Standard Bank	Joy of Jazz	TBWA Hunt Lascais Johannesburg	Pigeon Jazz	TV1E	26818	7
Craft Certificate	TV Crafts - Direction	South Africa	Standard Bank	Egg Films		Sh-Boom	TV2A	26825	1
Craft Certificate	TV Crafts - Direction	South Africa	Amstel Lager	Amstel Lager	OwenKessel	Boxer	TV2A	26217	1
Craft Gold	TV Crafts - Cinematography	South Africa	Amstel Lager	Amstel Lager	OwenKessel	Boxer	TV2B	26218	3
Craft Certificate	TV Crafts - Cinematography	South Africa	Sterkinekor	Sterkinekor	Bouffant	Intersection	TV2B	28297	1
Craft Certificate	TV Crafts - Cinematography	South Africa	Chicken Licken	Chicken Licken Slyders	Egg Films	Orphanage	TV2B	26977	1
Craft Certificate	TV Crafts - Production Design	South Africa	Sterkinekor	Sterkinekor	Bouffant	Intersection	TV2D	28295	1
Craft Certificate	TV Crafts - Production Design	South Africa	Die Antwoord	Die Antwoord	Egg Films	Fatty Boom Boom	TV2D	27050	1
Craft Certificate	TV Crafts - Production Design	South Africa	Chicken Licken	Slyders	NetworkBBDO	Orphanage	TV2D	25807	1
Craft Certificate	TV Crafts - Special Visual Effects	South Africa	Standard Bank	Standard Bank	BlackGinger	Sh-boom	TV2F	27618	1
Craft Certificate	TV Crafts - Editing	South Africa	Amstel Lager	Amstel Lager	OwenKessel	Boxer	TV2G	26220	1
Craft Certificate	TV Crafts - Original Music & Sound Design	South Africa	Standard Bank	Joy of Jazz	TBWA Hunt Lascais Johannesburg	Pigeon Jazz	TV2H	27734	1
Craft Certificate	TV Crafts - Best Use of Licensed Music	South Africa	Standard Bank	Brand	TBWA Hunt Lascais Johannesburg	Sh-boom	TV2J	26391	1
Craft Certificate	TV Crafts - Performance	South Africa	Amstel Lager	Amstel Lager	OwenKessel	Boxer	TV2K	26222	1
Campaign Silver	Integrated Campaign	South Africa	1st for Women Insurance	1st for Women Motor & Household Insurance	Black River FC	Why We Insure Women	XA1A	26001	8
Campaign Silver	Integrated Campaign	South Africa	ODF	The Exchange	NATIVE	The Exchange Campaign	XA1A	27513	8
Campaign Silver	Integrated Campaign	South Africa	Mercedes-Benz	Attention Assist	NetworkBBDO	Wandering Minds	XA1A	28313	8
Campaign Silver	Integrated Campaign	South Africa	Volkswagen	VW Corporate	Ogilvy & Mather Cape Town	Street Quest	XA1A	25856	8
Campaign Bronze	Integrated Campaign	South Africa	Property24.com	Property24.com	FOX2P	House Hunting in the 80's	XA1A	28047	6
Campaign Bronze	Integrated Campaign	South Africa	Nedbank	Nedbank Ke Yona	NATIVE	The Ke Yona Team	XA1A	27512	6
Campaign Bronze	Integrated Campaign	South Africa	KFC	KFC Milkybar Krushers	Ogilvy & Mather Johannesburg	Face Yoga	XA1A	26992	6
Gold	Ubuntu Award	South Africa	MTN	Telecoms	MetropolitanRepublic	The Everywhere Library	XB1A	29450	9
Silver	Ubuntu Award	South Africa	Engen	Engen Fire Blanket Calendar	DRAFTFCB Cape Town: A Division of Umlingani Group	Fire Blanket Calendar	XB1A	29358	7
Bronze	Ubuntu Award	South Africa	Eskom	Operation Khanyisa	Draftfcb Social Marketing; A Division of Draftfcb South Africa (PTY) LTD	The Power is in your hands	XB1A	29007	5
Bronze	Ubuntu Award	South Africa	Safety Lab and Blikkiesdorp4Hope	Hope Soap	Y&R South Africa	Hope Soap	XB1A	29382	5
Gold	Effective Creativity	South Africa	South African Breweries	Carling Black Label Cup	Ogilvy & Mather Cape Town	Be the Coach	XC1A	26592	9
Silver	Effective Creativity	South Africa	Distell	140 BBDO		To the Masters	XC1A	25829	7
Bronze	Effective Creativity	South Africa	Santam	Santam	King James	The Good and Proper Campaign	XC1A	29047	5
Silver	Student - TV; Cinema & Internet Commercials	South Africa	Indigo Skate Camp	Indigo Skate Camp	The Open Window School of Visual Communication	Indigo Skate Camp	YA1A	28476	7
Bronze	Student - TV; Cinema & Internet Commercials	South Africa	Ster Kinekor - Vision Mission	Ster Kinekor - Vision Mission	AFDA; the South African school of motion picture medium	My Son The Flyer	YA1A	29037	5
Bronze	Student - TV; Cinema & Internet Commercials	South Africa	Ster-Kinekor	Vision Mission	Jonathan Sidego	Share the Experience	YA1A	29176	5
Silver	Student - Film; Video & Motion Graphics	South Africa	Congo TV	Congo TV Channel Identities	North-West University	Congo	YA1B	28617	7
Silver	Student - Film; Video & Motion Graphics	South Africa	Passage	Passage	The Open Window School of Visual Communication	Passage	YA1B	28558	7
Bronze	Student - Film; Video & Motion Graphics	South Africa	Man In The Woods	Man In The Woods Animation	AAA School of Advertising Cape Town	Man In The Woods	YA1B	28249	5
Bronze	Student - Film; Video & Motion Graphics	South Africa	Short Documentary Film	Crumbs - Topping the Bread Cartel	AFDA; the South African school of motion picture medium	Crumbs - Topping the Bread Cartel	YA1B	29195	5
Bronze	Student - Film; Video & Motion Graphics	South Africa	Helvetica	Helvetica Promo Trailer	North-West University	Helvetica Promo Trailer	YA1B	26622	5
Bronze	Student - Film; Video & Motion Graphics	South Africa	Laaste Ronde	Short film	North-West University	Laaste Ronde	YA1B	26667	5
Bronze	Student - Film; Video & Motion Graphics	South Africa	STUT	STUT	The Open Window School of Visual Communication	STUT	YA1B	28478	5
Bronze	Student - Radio Commercials	South Africa	RAB	RAB	Vega School of Brand Leadership	Ugly Sister	YA2A	26624	5
Campaign Silver	Student - Newspaper & Magazine Advertising	South Africa	Kreepy Krauly	Kreepy Krauly Pool Cleaner	AAA School of Advertising Cape Town	Swimming Pool Maze	YA3A	27869	8
Campaign Silver	Student - Newspaper & Magazine Advertising	South Africa	Consol Glass	Consol Glass	Red And Yellow School	Champagne & Perfume	YA3A	27464	8
Campaign Bronze	Student - Newspaper & Magazine Advertising	South Africa	Mont Blanc	Mont Blanc fountain pens	AAA School of Advertising	Finger Tips & Writing	YA3A	28728	6
Bronze	Student - Newspaper & Magazine Advertising	South Africa	Post-it	Post-it adhesive pads	AAA School of Advertising	Twins	YA3A	28788	5
Bronze	Student - Newspaper & Magazine Advertising	South Africa	National Sea Rescue Institute	Sea Rescue	Red And Yellow School	SMS	YA3A	28062	5
Campaign Bronze	Student - Posters	South Africa	Up The Creek Music Festival	Festival Poster 1	Vega The School of Brand Leadership	Go With The Float	YA3B	26731	6
Bronze	Student - Posters	South Africa	34th International Durban Film Festival	34th International Durban Film Festival event	The Open Window School of Visual Communication	34th International Durban Film Festival	YA3B	28041	5
Bronze	Student - Posters	South Africa	International Museum Day	none	The Open Window School of Visual Communication	International Museum Day	YA3B	28043	5
Gold	Student - Collateral Design	South Africa	Selfpromo	Infographic on design agencies	AAA School of Advertising Cape Town	A Few Options	YA4B	28135	9
Silver	Student - Collateral Design	South Africa	Missionvale Care Centre	Missionvale Care Centre Nutrition	nelson mandela metropolitan university	Double Barcode & Donation Box	YA4B	29218	7
Bronze	Student - Collateral Design	South Africa	National Geographic	Water usage shower curtain	AAA School of Advertising Cape Town	Shower Hour	YA4B	28039	5
Gold	Student - Architecture & Interior Design; Environmental & Package Design	South Africa	Your Biltong Company	Your Biltong Company DIY Biltong Kit	AAA School of Advertising Cape Town	Your Biltong Company DIY Biltong Kit	YA4C	28070	9
Silver	Student - Architecture & Interior Design; Environmental & Package Design	South Africa	Nagmaal	Nagmaal	MGI Potchefstroom	Nagmaal	YA4C	28059	7
Bronze	Student - Architecture & Interior Design; Environmental & Package Design	South Africa	Adidas	Adidas Leisure Footwear	Red And Yellow School	Threads	YA4C	27859	5
Bronze	Student - Architecture & Interior Design; Environmental & Package Design	South Africa	Henkel	glue	Stellenbosch Academy of Design and Photography	Ooops!	YA4C	28564	5
Gold	Student - Publication Design	South Africa	Fokopolisiekar	Lyric Book	AAA School of Advertising Cape Town	Fokopolisiekar	YA4D	28196	9
Silver	Student - Publication Design	South Africa	none artist book	Alice in short supply	North-West University	Alice in short supply	YA4D	27140	7
Bronze	Student - Publication Design	South Africa	The Waitress	The Waitress	North-West University	The Waitress	YA4D	27144	5
Bronze	Student - Publication Design	South Africa	The Waitress	The Waitress	North-West University	The Waitress	YA4D	27138	5
Bronze	Student - Publication Design	South Africa	32	32 - Bill of Rights	University of Johannesburg	32	YA4D	29316	5
Silver	Student - Digital & Interactive Communication	South Africa	Audible.com	Audible.com	Red And Yellow School	Fill The Gaps	YA5A	28069	7

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Bronze	Student - Digital & Interactive Communication	South Africa	Butler's Pizza	Butler's Pizza	AAA School of Advertising Cape Town	Predict the Score	YA5A	28651	5
Campaign Silver	Student - Integrated Campaign	South Africa	Bos Ice Tea	Bos Ice Tea	AAA School of Advertising Cape Town	Dust off	YA6A	27815	8
Campaign Bronze	Student - Integrated Campaign	South Africa	Institute of Forgotten Property	Lost & Found Store	AAA School of Advertising Cape Town	Institute of Forgotten Property	YA6A	27884	6
Craft Certificate	Student - Print & Design Crafts - Writing	South Africa	Self Promotion	Self Promotion	Vega School of Brand Leadership	Hire No. 2	YA7B	26678	1
Campaign Craft Gold	Student - Print & Design Crafts - Illustration	South Africa	Self-Promotion	If The Shoe Fits	nelson mandela metropolitan university	If The Shoe Fits	YA7C	29213	4
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Stephen King (Graphic novel)	Stephen King (Graphic novel)	North-West University	I am the Doorway	YA7C	26594	1
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	none	none	The Open Window School of Visual Communication	The Burning House zine	YA7C	28067	1
Craft Gold	Student - Print & Design Crafts - Typography	South Africa	Own	Type design for blind and seeing	AAA School of Advertising Cape Town	Reading Together	YA7D	28274	3
Craft Certificate	Student - Print & Design Crafts - Typography	South Africa	Fontshop	Type Design	AAA School of Advertising Cape Town	Flightpath	YA7D	28134	1