

Investing for Impact and Shared Value

Africa investor in partnership with the United Nations and the Business Call to Action presents the Investor Roundtable on Social Enterprise in Africa to take place on the eve of the World Economic Forum Africa. This is a one-day dynamic Summit, comprising panel discussions, a series of project presentations from corporates on their inclusive business models, foundations supporting social enterprise in Africa and young entrepreneurs. There will also be facilitated partnership broking and networking with one-on-one meetings on the fringe.

The Summit represents a unique knowledge platform for the private sector, impact investors and foundations from around the globe that support economic development in Africa and will host a unique Social Enterprise Marketplace facilitated with partners from the United Nations to match inclusive business models with foundations and social enterprises.

The Summit will also host the 2011 Sukuma Afrika Young Entrepreneurs' MDG Awards.



Partners:



Social Enterprises'
Networks of Africa

Investing for Impact and Shared Value

08h00 - 09h00

Registration

09h00 - 09h10

Welcome and Opening Remarks

Welcome and opening remarks.

09h10 - 09h30

Keynote Address: Creating Value through Social Enterprise and Inclusive Business

Creating Shared Value (CSV) is based on the idea that corporate success and social welfare are interdependent. A business needs a healthy, educated workforce, sustainable resources and adept government to compete effectively. For society to thrive, profitable and competitive businesses must be developed and supported to create income, wealth, tax revenues, and opportunities for philanthropy.

09h30 - 10h30

Social Enterprises in Africa

Business today needs to be innovative and adaptable in order to stay competitive and capture new markets. Social enterprises are often on the frontlines of innovation, seizing opportunities others miss and improving systems, inventing new approaches, and creating solutions to overcome key development challenges. Panellists will discuss social enterprise and entrepreneurship in the modern context – including how inclusive business solutions are adapted to solve development challenges, a review of the key challenges associated with these approaches, and advice on how to enhance and scale up initiatives.

10h30 - 11h00

Networking Break and Launch of Social Enterprise Marketplace

Key social enterprises and entrepreneurs have been invited to showcase their initiatives during the breaks. One-on-one meetings will be organised between interested investors, foundations and the project champions.

Facilitated by: Teri Riddle, CEO, The Crossland Group

11h00- 12h00

Ensuring Business Growth and Social Returns – Evaluating and Monitoring Outcomes

International business leaders and successful social enterprises discuss how they have created high social impact for customers, employees and communities, while achieving financial returns. Speakers in this session will shed light on their inclusive business models, impact investments, measurement techniques and areas of success.

12h00 - 13h00

Innovative Financing: Investing in Social Enterprises

Leading SME and institutional financiers will share their strategies in funding social businesses as well as MSMEs operating within inclusive business value chains. Speakers will share their experience in identifying, vetting and funding value chain operations and social enterprises, and will discuss the current deal flow on the continent.

13h00 - 14h00

Announcements & Networking Lunch

14h00 - 15h00

Focus on Partnerships: Collaborating for Social and Business Impact

Companies, impact investors, foundations and donor governments discuss the role of partnerships and collaborative relationships in building and scaling up social enterprises. Speakers share best practice and also assess the policy and market gaps that present challenges to such partner-ships.

15h00 – 16h00

Social Enterprise Project Pitches

In this session, selected social enterprises will showcase a pipeline of investment opportunities and projects, while demonstrating the movement and impact of social entrepreneurship and its influence on development.

16h00 - 16h30

Matchmaking Networking Break

16h30 - 17h30

Presidential Roundtable – Successes and Challenges in Building Social Economies in Africa

Presidents from throughout Africa will discuss the initiatives they are taking to support social enterprises and grant investing in their respective countries.

17h30 - 18h00

The Way Forward

Review of the day's proceedings and highlights and mapping the next steps.

18h00 - 20h30

Sukuma Afrika Awards and Cocktail Reception

Sukuma Afrika Young Entrepreneurs' Millennium Development Goals (MDGs) Awards Presentation:

Sukuma Afrika hosts a competition to encourage young people across Africa to engage in ventures with a development impact. The competition is open to African youth, up to 35 years of age, presenting a for-profit business model, which contributes to the pursuit of one or more of the MDG's

Sukuma Africa partners include: United Nations Office for Partnerships (UNOP), United Nations Millennium Campaign Africa (UNMC), United Nations Development Programme (UNDP), Junior Achievement, Social Private Equity South Africa (SPESA), The Crossland Group and Africa investor.

Awards will be presented in the following MDG categories – Initiatives that:

- work towards eradicating poverty and hunger
- work towards access to education
- work toward gender equality
- address maternal health and child mortality
- focus on combating HIV/AIDS, Malaria and other diseases
- work towards a better environment
- work towards facilitating exchange between Africa and the rest of the world.