

Morocco sees increase in mobile users

Mobile users in Morocco continued their upward push through 2011, with the number of users rising 14.29% to 36.55 million. According to the report from the country's national telecom regulator ANRT, the result is a 113.57% penetration rate.

Growth in post-paid customers also saw a large increase of 26.66%, compared to only 13.8% in 2010.

"Mobile voice traffic increased by 65.6% and SMS traffic by 31.38%, compared to last year. Maroc Telecom saw its mobile market share fall to 48.85% at the end of 2011, compared to 52.81% a year earlier, Medi Telecom's dipped to 32.92% from 33.74% and Wana Corporate's (Inwi) grew to 20.23% from 13.45%," the report said.

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