

# Alcatel OneTouch launches mobile devices into Nigeria

Alcatel OneTouch will launch a wide range of affordable and feature-rich mobile devices into the Nigerian market through TD Mobile as its distributor.



In addition, it has appointed Nick Imudia, as the Regional Director, looking after Nigeria and Central Africa.

"I'm pleased to be a part of the group, as it strives to bring the latest mobile innovations to mass market consumers in Nigeria," says Imudia. "My mandate is to build the brand by providing tools that will grow and enrich our Nigerian market. We recognise that every smartphone user needs and deserves a device that offers good performance, beautiful

aesthetics and rich functionality. As such, we'll strive to offer choice, variety and flexibility to consumers irrespective of their budget."

TD Mobile, an arm of Technology Distributions Ltd, is the foremost distributor of smart mobile devices in the West African sub-region with a wide distribution network and presence in major Nigerian cities.

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