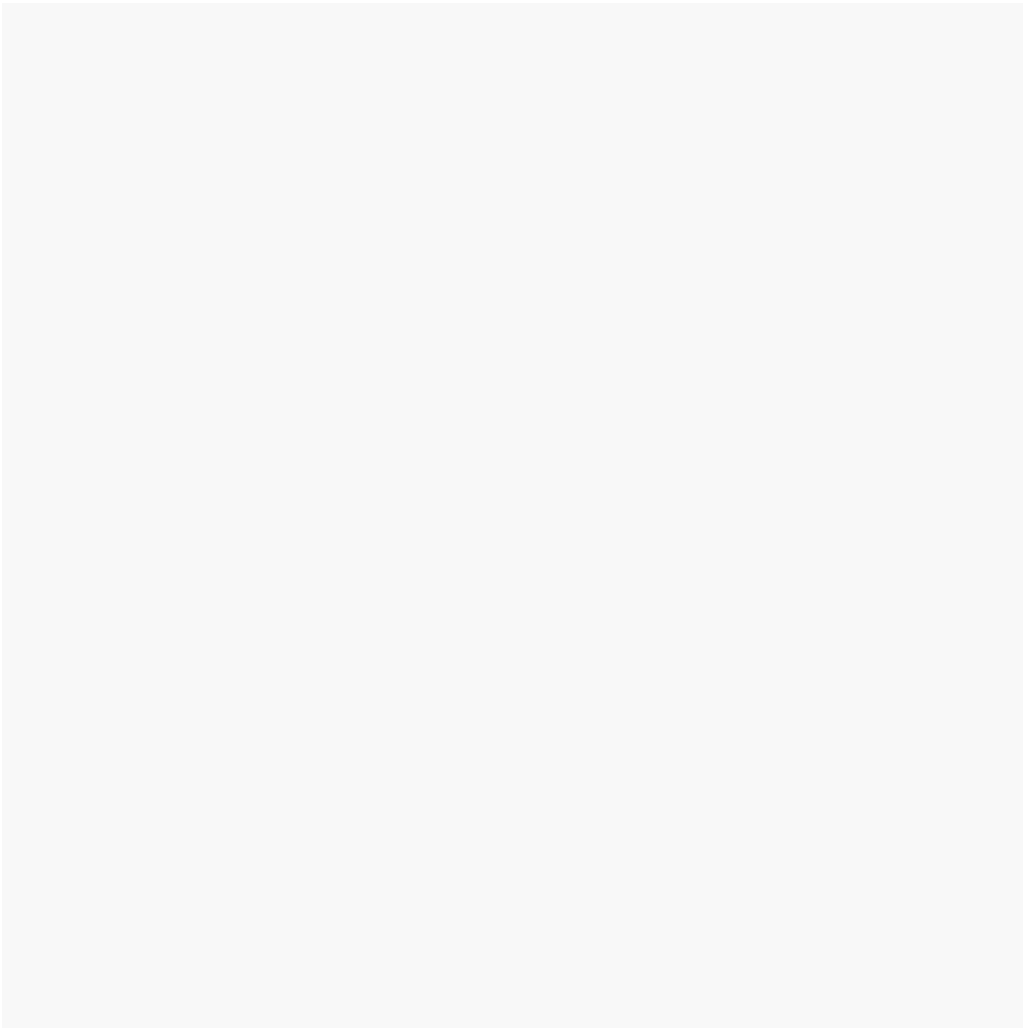


ALL THE WINNERS!

The full list of winners for the 39th Annual Loerie Awards, which concluded on 20 August 2017 at the Durban ICC, have been announced. Congratulations to all!

After a day of soaking up the Durban sun, creatives were ready for the second night of the 2017 Loeries Awards, this time hosted by DStv.

“



[#Loeries2017](#)

A post shared by Ismail Jardine (@isjardine) on Aug 20, 2017 at 10:15am PDT

”

Fanmeeda Cassim-Surtee, director of sales and marketing at DStv Media Sales, introduced the night as a celebration of achievement of the talents of all the people in the room. She confirmed DStv's commitment to seeing the value of supporting the development of talent and recognising great creative work, because they obviously want creative to keep creating great commercials and find clever ways to integrate them beyond the traditional 30-second TV slot. She said to make great commercials with artistic value that grab viewers' attention and of course, that no one ever wants to skip.



Host for the night included John Vlismas and Lihle Linzy Msimang, with awards presented across the categories of:

- Effective creativity, sponsored by Woolworths;
- Integrated campaign, sponsored by ABInBev;
- Live events, activations and sponsorships;
- Media innovation;
- Music videos, sponsored by Channel O - with no golds awarded;
- PR and media communication;
- Radio communication, sponsored by Gagasi FM;
- Service design, sponsored by Accenture Interactive;
- Television, film and video communication, sponsored by DStv;
- Television, film and video crafts;
- The young creatives' award, which went to Thabang Manyelo of FCB Africa and Karmen Wessels of Native VML;
- Regional agency group of the year - BBDO MEA; and
- The SANBS public service award, sponsored by the South African National Blood Service, awarded to Y&R SA and &Films for Western Cape Government's 'Everybody Knows'.

This brought the total presented to 241 with 5 Grand Prix out of more than 3,000 entries for 800 brands, represented by 400 agencies from 18 countries across Africa and the Middle East.



Impact BBDO MEA, Regional Agency Group of the Year at Loeries 2017.

Grand Prix-view

The five Grands Prix were awarded to:

- Marble's "Meat Made Luxury" by Grid Worldwide Branding, Johannesburg - Communication Design
- KFC's "Sad Man Meals" by Ogilvy Johannesburg - Radio
- La Libanaise Des Jeux's "Skip Friday 13" by Impact BBDO Dubai - Websites or Microsites
- Nissan's "Camelpower" by TBWA\RAAD Dubai - Integrated campaign
- The Cartel's "Be Seen" by Y&R Dubai - Print communication

Special awards

In addition to Mike Middleton of KFC Africa's Marketing Leadership and Innovation Award, presented on the previous night, Nathan Reddy, chief creative officer and founder of Grid Worldwide Branding and Design, was this year's Hall of Fame inductee.



#Loeries2017: Hall of Fame inductee Nathan Reddy on Grid's culture refresh disruption and curation

Leigh Andrews 20 Aug 2017



All the Loeries 2017 award winners:

Filter by agency



DESIGN						
Prize	Entry Agency	Category	Country	Brand	Product	Campaign
Grand Prix	Grid Worldwide Branding	Design Mixed-Media Campaign	South Africa	Marble	Open-flame dining	Meat made luxury
Campaign Gold	Grid Worldwide Branding	Brand Identity & Collateral Design - Identity Programmes	South Africa	Marble	Open-flame dining	Meat made luxury
Campaign Gold	Impact BBDO Dubai	Brand Identity & Collateral Design - Posters & Billboards	United Arab Emirates	Law Andak Dam	Blood Donation Platform	Kol Nokta Btefrek
Gold	Hunt Lascaris Johannesburg	Brand Identity & Collateral Design - General Collateral	South Africa	Goodbye Malaria	Goodbye Malaria	Beautiful Pathogens
Gold	Y&R Dubai	Publication Design - Whole Publication	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	One Book for Peace
Campaign Silver	Grid Worldwide Branding	Brand Identity & Collateral Design - Identity Programmes	South Africa	TBWA\The Disruption® Company	TBWA\ The Disruption® Company	The Disruption® Company
Campaign Silver	Impact BBDO Dubai	Brand Identity & Collateral Design - Posters & Billboards	United Arab Emirates	Sydney	Dyslexia Correcting Facility	Making Sense of Dyslexia - Fox, Dog, Dinosaur, Rabbit
Campaign Silver	Ogilvy Johannesburg	Brand Identity & Collateral Design - General Collateral	South Africa	KFC	KFC Family Bucket	KFC Suppertime Stories
Campaign Silver	Grid Worldwide Branding	Design Mixed-Media Campaign	South Africa	TBWA\ The Disruption® Company	TBWA\ The Disruption® Company	The Disruption® Company
Silver	Ogilvy Johannesburg	Creative Use of Paper	South Africa	KFC	KFC Family Bucket	KFC Suppertime Stories
Silver	studioMAS Architects	Three Dimensional & Environmental Design - Architecture	South Africa	City of Johannesburg	City of Johannesburg Council Chamber	City of Johannesburg Council Chamber
Silver	Nando's	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Nando's	Nando's restaurants	Firing up the growth of South African design and creativity through the Nando's values
Silver	Whitespace Creative	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	De Vry Distillery	Spirit Range	De Vry Distillery
Silver	Hitchcock Michalski	Publication Design - Whole Publication	South Africa	ProvidusBank	Corporate Profile	Pioneering Spirit
Silver	TBWA\RAAD	Design for Digital	United Arab Emirates	Mc Donald's	Mc Donald's	The Promoticon
Silver	Grid Worldwide Branding	Design for Digital	South Africa	TBWA\The Disruption® Company	TBWA\ The Disruption® Company	The Disruption® Company

Campaign Bronze	Publicis Machine	Brand Identity & Collateral Design - Identity Programmes	South Africa	Red Bull	Red Bull Studios Cape Town	Red Bull Studios AlgoRhythm
Campaign Bronze	Hunt Lascaris Johannesburg	Brand Identity & Collateral Design - Identity Programmes	South Africa	Goodbye Malaria	Goodbye Malaria	Beautiful Pathogens
Campaign Bronze	Grid Worldwide Branding	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Marble	Open-flame dining	Meat made luxury
Campaign Bronze	Bittersuite	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Sea Change	Sustainable cork poster	Sea Change - Rolling Retro, One with Nature, Ancient Hawaiian Heritage
Campaign Bronze	Hunt Lascaris Johannesburg	Design Mixed-Media Campaign	South Africa	Goodbye Malaria	Goodbye Malaria	Beautiful Pathogens
Bronze	Shift Joe Public	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Zazi	Zazi	Know Your Strength
Bronze	TBWA/RAAD	Brand Identity & Collateral Design - General Collateral	United Arab Emirates	Amnesty International	Anti- Islamophobia initiative	Skins of Peace
Bronze	TBWA Hunt Lascaris Durban	Creative Use of Paper	South Africa	TOPS at SPAR	Box Smart	Box Smart
Bronze	Grid Worldwide Branding & Vertical Limit Productions	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Liberty	Liberty Thirst & Know Bar	Thirst & Know
Bronze	Sunshinegun	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Nando's	Nando's PERi-PERi Sauces	Nando's Grocery - Global Packaging VI
Bronze	The Spanish Coalition	Publication Design - Whole Publication	South Africa	African Bazaar	Spaza Goods	African Bazaar
Bronze	Wicked Pixels	Broadcast Design & Graphics	South Africa	Channel O	Channel O	Idents 2016
Bronze	Fortcom T/A Fort	Broadcast Design & Graphics	South Africa	Viacom/MTV Base Africa	Viacom/MTV Base Africa	MTV Base Africa Channel Rebrand
Bronze	Wunderman South Africa	Design for Digital	South Africa	Qhubeka	Qhubeka	#DoYourPart
Craft Gold	Grid Worldwide Branding	Design Crafts - Illustration	South Africa	Marble	Open-flame dining	Meat made luxury
Campaign Craft Certificate	Impact BBDO Dubai	Design Crafts - Typography	United Arab Emirates	Law Andak Dam	Blood Donation Platform	Kol Nokta Btefrek
Craft Certificate	Superbalist.com	Design Crafts - Photography	South Africa	Superbalist.com	The Dakar Express	The Dakar Express
Craft Certificate	The Spanish Coalition	Design Crafts - Photography	South Africa	African Bazaar	Spaza Goods	African Bazaar
Craft Certificate	Y&R Dubai	Design Crafts - Writing	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	One Book for Peace
Craft Certificate	Shift Joe Public	Design Crafts - Writing	South Africa	Joe Public United	Manifesto	Here We Grow Great
Craft Certificate	Shift Joe Public	Design Crafts - Writing	South Africa	Zazi	Zazi	Know Your Strength
Craft Certificate	Hunt Lascaris Johannesburg	Design Crafts - Illustration	South Africa	Goodbye Malaria	Goodbye Malaria	Beautiful Pathogens
Craft Certificate	Grid Worldwide Branding	Design Crafts - Illustration	South Africa	Marble	Open-flame dining	Meat made luxury
Craft Certificate	Grid Worldwide Branding & CyberGraphics	Design Crafts - Typography	South Africa	Krugerrand	Krugerrand Bullion Coins	Branding Enduring Value
Craft Certificate	King James Group	Design Crafts - Typography	South Africa	Sanlam	Financial Services	Make the Most of Every Month
DIGITAL & INTERACTIVE						
Grand Prix	Impact BBDO Dubai	Digital & Interactive - Website or Microsite	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	Skip Friday 13
Campaign Gold	NATIVE VML	Digital & Interactive - Mobile Media	South Africa	HuffPost SA	HuffPost SA	Stop The Cycle - Tech, Fashion, Chocolate
Campaign Gold	Ogilvy Johannesburg	Digital Integrated Campaign	South Africa	KFC	KFC Sounbite	KFC Soundbite Chart

Gold	Ogilvy Johannesburg	Digital & Interactive - Social Media	South Africa	Viacom	MTV	MTV #FCKHIV
Campaign Silver	Ogilvy Cape Town	Data Driven Campaign	South Africa	Volkswagen South Africa	Volkswagen Brand	011Beats
Campaign Silver	NATIVE VML	Digital Integrated Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE CAMPAIGN
Campaign Silver	Net#work BBDO	Digital Integrated Campaign	South Africa	SCA	Libresse Pantyliners	Vagina Varsity
Silver	Ogilvy Cape Town	Digital & Interactive - Social Media	South Africa	Volkswagen South Africa	Volkswagen Brand	011Beats
Silver	King James Group	Digital & Interactive - Social Media	South Africa	Sanlam	National Savings Month	Sanlam Conspicuous Savers
Silver	Y&R Dubai	Digital & Interactive - Social Media	United Arab Emirates	Association Tunisienne des Femmes Démocrates	Women's Rights	Warri (Ar./verb): Expose
Silver	Publicis Machine	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Rayhas	Stones	Stones BOT
Silver	Publicis Machine	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Red Bull	Red Bull Studios Cape Town	Red Bull Studios AlgoRhythm
Silver	Memac Ogilvy Dubai	Digital & Interactive - Mobile Media	United Arab Emirates	Lenovo Middle East	Gift of time	Hadia Time
Silver	Wunderman South Africa	Digital & Interactive - Mobile Media	South Africa	Qhubeka	Qhubeka	#DoYourPart
Campaign Bronze	Ogilvy Johannesburg	Digital & Interactive - Display Advertising	South Africa	KFC	KFC Sounbite	KFC Soundbite Chart - WeTransfer, Instagram
Campaign Bronze	Ogilvy Cape Town	Digital Integrated Campaign	South Africa	Volkswagen South Africa	Volkswagen Brand	011Beats
Campaign Bronze	NATIVE VML	Digital Integrated Campaign	South Africa	Nedbank	Brand	See Money Differently
Campaign Bronze	King James Group	Digital Integrated Campaign	South Africa	Sanlam	National Savings Month	Sanlam Conspicuous Savers
Bronze	J.Walter Thompson Cape Town	Digital & Interactive - Website or Microsite	South Africa	SANBS	Banner	Blood Bag
Bronze	King James Group	Digital & Interactive - Website or Microsite	South Africa	Sanlam Investments	Smart Invest	Smart Invest
Bronze	NATIVE VML	Digital & Interactive - Social Media	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE CAMPAIGN
Bronze	Ogilvy Johannesburg	Digital & Interactive - Social Media	South Africa	KFC	KFC Burrito	KFC Burrito
Bronze	King James Group	Digital & Interactive - Social Media	South Africa	Sanlam	My Choice Funeral Plan	Uk'Shona Kwelanga
Bronze	NATIVE VML	Digital & Interactive - Social Media	South Africa	Edgars Fashion	Edgars Summer Range 2016	Emoji Catwalk
Bronze	OGILVY & MATHER AFRICA	Digital & Interactive - Social Media	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	The World's Most Eligible Bachelor
Bronze	7even Interactive Limited	Digital & Interactive - Social Media	Nigeria	NIL	NIL	FRIXION
Bronze	Impact BBDO Dubai	Digital & Interactive - Applications, Games & Interactive tools	United Arab Emirates	Mars	Snickers	Stop the Hunger
Bronze	Memac Ogilvy Dubai	Digital & Interactive - Mobile Media	United Arab Emirates	Nestle Middle East	United 4 Healthier Kids	Tummyfish
Bronze	NATIVE VML	Digital & Interactive - Mobile Media	South Africa	Nedbank	Brand	See Money Differently
Bronze	Ogilvy Johannesburg	Digital & Interactive - Mobile Media	South Africa	KFC	KFC Family Bucket	KFC Suppertime Stories
Craft Gold	Memac Ogilvy Dubai	Digital Crafts - User Experience Design	United Arab Emirates	Nestle Middle East	United 4 Healthier Kids	Tummyfish
Craft Gold	King James Group	Digital Crafts - Writing	South Africa	Sanlam	My Choice Funeral Plan	Uk'Shona Kwelanga

Craft Certificate	King James Group	Digital Crafts - Use of Technology	South Africa	Santam	Safety Incubator	Safety Incubator
Craft Certificate	OGILVY & MATHER AFRICA	Digital Crafts - Use of Technology	Kenya	OI Pejeta Conservancy	OI Pejeta Conservancy	The World's Most Eligible Bachelor
Craft Certificate	Ogilvy Cape Town	Digital Crafts - Music & Sound Design	South Africa	Volkswagen South Africa	Volkswagen Brand	011Beats
OUTDOOR & OUT OF HOME						
Silver	Halo Advertising	Outdoor Media	South Africa	Jacaranda FM	Radio Station	More Music You Love
Silver	Y&R Dubai	Ambient & Alternative Media	United Arab Emirates	Varuna Pumps	Varuna Pumps	The Life Saving Scarecrow
Silver	Grey Advertising Africa	Ambient & Alternative Media	South Africa	UJ EMS	UJ EMS	Satellite
Silver	Impact BBDO Dubai	Ambient & Alternative Media	United Arab Emirates	Pepsico	7Up	Switched On
Silver	J.Walter Thompson Cape Town	Ambient & Alternative Media	South Africa	Organ Donor Foundation	Save 7 Lives	Dead Zone Radio
Silver	Joe Public United	Direct Mail	South Africa	One School at a Time	One School at a Time	Never Unsanitary Pads
Campaign Bronze	Impact BBDO Beirut	Outdoor Media	Lebanon	ZOD SECURITY	SECURITY CAMERAS	THE WATCHERS - The Pooper, The Sleeper
Bronze	Leo Burnett Israel	Outdoor Media	Israel	SAMSUNG	SAMSUNG GEAR S3	The smart billboard
Bronze	Grey Advertising Africa	Transit & Air	South Africa	NSPCA	NSPCA Special Investigations Unit	Dog Fight
PRINT						
Grand Prix	Y&R Dubai	Indoor Posters	United Arab Emirates	The Cartel	The Cartel	Be Seen - Bag, Make up, Ring, Shoes, Sunglasses
Campaign Gold	DDB	Newspaper Advertising	South Africa	Commission for Gender Equality	Commission for Gender Equality	He She - Eric, Steve, Frasier, Ethan
Campaign Gold	Impact BBDO Dubai	Indoor Posters	United Arab Emirates	Visa	Visa Travel Insurance	The Holiday - Sea, Vegas, Forest
Campaign Gold	Impact BBDO Dubai	Indoor Posters	United Arab Emirates	Mars	Snickers	Balloons - Angry, Evil, Lifeless
Campaign Silver	Inbar Merhav G	Newspaper Advertising	Israel	Steimatzky Book Store	Children books SALE	Even our SALES have stories - Her Father, 10 Minutes to Live
Campaign Silver	Creative Y&R	Newspaper Advertising	Kenya	Mandevu Beard Care	Beard Wax	BEARDS
Campaign Silver	Impact BBDO Dubai	Newspaper Advertising	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	Odds - Waitress, Buried Treasure, Eccentric Millionaire
Campaign Silver	DDB	Tactical use of Newspaper	South Africa	Honda South Africa	Honda Genuine Parts	Genuine Parts - Gif, YouTube, Facebook
Campaign Silver	FOXP2	Magazine Advertising	South Africa	National Geographic Kids Magazine	National Geographic Kids Magazine	Nature Never Gets Old - Frog, Sprout, Ants, Mouse
Silver	Scanad kenya	Magazine Advertising	Kenya	Masculan	Condom	Long Lasting Plasure
Silver	J Walter Thompson	Indoor Posters	South Africa	Zam-Buk	Zam-Buk Medicated Ointment	Zam-Buk Pocket-sized Heritage
Silver	Advantage Y&R	Indoor Posters	Namibia	Greenpeace Africa	Pollution Awareness	African Trash Masks
Campaign Bronze	Young & Rubicam	Newspaper Advertising	South Africa	Gui Ling Yuan Fang	Herbal Tea	Poophemisims - Snowman, Merman, Troll, Pony, Crayfish
Campaign Bronze	Hunt Lascaris Johannesburg	Newspaper Advertising	South Africa	Tiger Brands	Doom Insecticide	Fly on the Wall - Bachelor Pad, Browser History
Campaign Bronze	Ogilvy Johannesburg	Newspaper Advertising	South Africa	Global Public-private Partnership for Handwashing	Globalhandwashing.org	Dirty, Dirty Hands
Campaign Bronze	Joe Public	Indoor Posters	South Africa	Loveglove Medical	Loveglove Condoms	Horror Dicks - Monster, Killer, Sick

Campaign Bronze	J. Walter Thompson	Indoor Posters	Saudi Arabia	Kinokuniya Novels	Novels	Bedtimes Reading - Jane, William, Charles
Campaign Bronze	99c	SA Non-English Print Advertising	South Africa	Winhall & De Stadler	Diamond Ring	Verander haar deuntjie met 'n steentjie - Baby Tjoklits, Soen My, Druk My, Toe Vind Ek Jou
Campaign Bronze	Abnormal	SA Non-English Print Advertising	South Africa	Craft Homes	The Ridge	The Ridge - Seun, Leeu
Bronze	J.Walter Thompson Casablanca	Tactical use of Magazine	Morocco	enti.ma	Fashion and lifestyle online magazine	THE UNCOVER VIOLENCE PRINT
Bronze	Ogilvy Cape Town	Indoor Posters	South Africa	Audi SA	Audi Genuine Parts	haed lghit
Bronze	DDB	Indoor Posters	South Africa	Wrigley	PK Chewing Gum	Lobster
Bronze	J.Walter Thompson Cape Town	Indoor Posters	South Africa	Marmite	Marmite Spread	Potty Mouth
Campaign Craft Gold	Y&R Dubai	Print Crafts - Art direction	United Arab Emirates	The Cartel	The Cartel	Be Seen - Sunglasses, Make up, Ring, Shoes, Bag
Campaign Craft Gold	Impact BBDO Dubai	Print Crafts - Art direction	United Arab Emirates	Visa	Visa Travel Insurance	The Holiday - Forest, Sea, Vegas
Campaign Craft Gold	Inbar Merhav G	Print Crafts - Writing	Israel	Steimatzky Book Store	Book SALE	Even our SALES have stories - 10 Minutes to Live, Her Father
Campaign Craft Gold	Y&R Dubai	Print Crafts - Photography	United Arab Emirates	The Cartel	The Cartel	Be Seen - Shoes, Make up, Ring, Sunglasses, Bag
Campaign Craft Gold	Impact BBDO Dubai	Print Crafts - Illustration	United Arab Emirates	Visa	Visa Travel Insurance	The Holiday - Vegas, Sea, Forest
Campaign Craft Certificate	Young & Rubicam	Print Crafts - Art direction	South Africa	Joburg Zoo	Johannesburg Zoo	Conservation Animals - Bird, Snake, Bat, Frog
Campaign Craft Certificate	Creative Y&R	Print Crafts - Art direction	Kenya	Mandevu Beard Care	Beard Wax	BEARDS
Campaign Craft Certificate	J. Walter Thompson	Print Crafts - Writing	Saudi Arabia	Toyota	Cars	Be Prepared - Floods, Drought, Frost, Sinkhole
Campaign Craft Certificate	Young & Rubicam	Print Crafts - Writing	South Africa	Gui Ling Yuan Fang	Herbal Tea	Poophemisims - Snowman, Troll, Pony, Crayfish, Merman
Campaign Craft Certificate	J. Walter Thompson	Print Crafts - Photography	Saudi Arabia	Kinokuniya Novels	Novels	Bedtimes Reading - Charles, William, Jane
Campaign Craft Certificate	J.Walter Thompson Dubai	Print Crafts - Illustration	United Arab Emirates	Boecker	Public Health Department	Pestryoshkas - Ratryoshka, Cockryoshka, Antryoshka
Campaign Craft Certificate	Impact BBDO Dubai	Print Crafts - Illustration	United Arab Emirates	Mars	Snickers	Balloons - Angry, Evil, Lifeless
Campaign Craft Certificate	J.Walter Thompson Cape Town	Print Crafts - Illustration	South Africa	Johnson & Johnson	Reach Dental Floss	Canyons - Diver, Discoverer, Explorer
Campaign Craft Certificate	Impact BBDO Dubai	Print Crafts - Typography	United Arab Emirates	Mercedes-Benz	Mercedes-Benz E Class	Danger Ahead - Dog, Tree, Kid
Craft Certificate	Scanad kenya	Print Crafts - Art direction	Kenya	Masculan	Condom	Long Lasting Plasure
SHARED VALUE						
Campaign Gold	Safaricom Limited	Shared Value	Kenya	Safaricom	M-TIBA	M-TIBA
Campaign Gold	DevCom	Shared Value	South Africa	Sappi Southern Africa (Pty) Ltd	Social Mobilisation	The Abashintshi Social Mobilisation Project

Campaign Silver	Nando's Chickenland	Shared Value	South Africa	Nando's	Nando's Artists Society	Nando's Artists Society
Campaign Silver	Net#work BBDO	Shared Value	South Africa	SCA	Libresse Pantyliners	Vagina Varsity
Campaign Silver	Impact BBDO Dubai	Shared Value	United Arab Emirates	BRF	Sadia Frozen Foods	#ShopLess
Campaign Bronze	Free WiFi for Africa NPC t/a Project Isizwe	Shared Value	South Africa	TshWi-Fi TV	TshWi-Fi TV	TshWi-Fi TV: Lights, Camera, Citizenship!
STUDENT						
Campaign Gold	Vega School	Student - Integrated Campaign	South Africa	The Red Cross	Clickbait	Snatched!
Campaign Gold	Vega School	Student - Integrated Campaign	South Africa	Pearson	15% teacher pay gap petition	The Dumbest Project
Gold	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Bees for Development	Recyclable Wax Calendar	Bees for Development Calendar
Gold	Greenside Design Center College of Design	Student - Publication Design	South Africa	Madimi	Publication	Reviving the "Bantu Symbol Writing" Into Contemporary Visual Culture
Campaign Silver	Red & Yellow School of Logic and Magic	Student - Newspaper & Magazine Advertising	South Africa	RAINN	End Sexual Violence	This Doesn't Mean Yes - Skirt, Wine, Sleep
Campaign Silver	Stellenbosch Academy of Design and Photography	Student - Outdoor & Out of Home	South Africa	Downhill Adventures	Outdoor Experience Service	A Story Worth Telling
Campaign Silver	Vega	Student - Integrated Campaign	South Africa	Energade	Energade Lite	Go Again
Campaign Silver	Stellenbosch Academy of Design and Photography	Student - Integrated Campaign	South Africa	Longines	Watches	What will you do with your time?
Silver	Stellenbosch Academy of Design and Photography	Student - Outdoor & Out of Home	South Africa	National Autistic Society	Human Resources	See My Face
Silver	Vega School	Student - Logos and Identity Programmes	South Africa	Fool	All-Night Print Shop	Fool
Silver	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Tokanya - Own Brand	Dictionary and associated collateral	Tokanya - Fanagalo
Silver	AAA School Of Advertising Cape Town	Student - Publication Design	South Africa	Papersmith & Sons	Biomimicry and design book	Biomimicry
Silver	AAA School Of Advertising Cape Town	Student - Publication Design	South Africa	Papersmith & Sons	Book of Pasta	The Art of Pasta
Silver	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	Cuba Travel	A Travelers Board Game	Cuban Communist Crisis
Silver	University of Pretoria	Student - Motion & Digital Graphic Design	South Africa	N/A	N/A	Little Shots for Horrors
Campaign Bronze	AAA School Of Advertising Cape Town	Student - Facebook Challenge	South Africa	Nelson Mandela Foundation	Gender Equality	Everyday Armour
Campaign Bronze	Stellenbosch Academy of Design and Photography	Student - Integrated Campaign	South Africa	Pearsons Learning	Education	Be1 - Each One Teach One
Bronze	Vega School	Student - Television, Cinema & Internet Commercials	South Africa	Duolingo	Duolingo Zulu	Lobola
Bronze	Vega School	Student - Radio Commercials & Branded Content	South Africa	The Bar Keeper	The Bar Keeper	The Russian
Bronze	AAA School Of Advertising Cape Town	Student - Radio Commercials & Branded Content	South Africa	Kauai	Winter Warmer Menu	Wet Hair
Bronze	Red & Yellow School of Logic and Magic	Student - Indoor Posters	South Africa	Comedy Central	Comedy Central Roast	Lungelo Ndlovu

Bronze	Stellenbosch Academy of Design and Photography	Student - Indoor Posters	South Africa	Cape Town Mini Maker Faire	Indoor Posters & signage	Cape Town Mini Maker Faire
Bronze	Vega School	Student - Outdoor & Out of Home	South Africa	Snuff	NTSU	oWhoo eh eh
Bronze	Vega School	Student - Outdoor & Out of Home	South Africa	Jack Parow Brandy	Brandy	Uit die oude doos
Bronze	Red & Yellow School of Logic and Magic	Student - Logos and Identity Programmes	South Africa	The Angry Baker - Muizenberg	The Angry Baker - Muizenberg	Sour Dough
Bronze	Stellenbosch Academy of Design and Photography	Student - Logos and Identity Programmes	South Africa	Self-promotion	Self-promotion	CVDW
Bronze	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Exclusive Books	Tabloid Calendar	Exclusive Scoop
Bronze	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	National Geographic	Calendar	The Stuffed Moose
Bronze	Stellenbosch Academy of Design and Photography	Student - Collateral Design	South Africa	PROPVOL	Self-serve breakfast filling station	PROPVOL
Bronze	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	Star Wars	Starter Kit	Star Wars
Bronze	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	BP	Push Bike Water Transporter	Wheels for Water
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	It's enough to run away from
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	Fiction-The endangered species
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	Holy Hustle
Craft Gold	The Open Window	Student - Print & Design Crafts - Photography	South Africa	N.A	book	Remember Sarajevo
Campaign Craft Certificate	North-West University	Student - Television, Film & Video Crafts	South Africa	Menke Bredenkamp	A Tale of Superstitions	A Tale of Superstitions
Craft Certificate	Red & Yellow School of Logic and Magic	Student - Print & Design Crafts - Writing	South Africa	Earth Liberation Front	Manifesto book	I'll Change The World
Craft Certificate	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N. A	zine	2am should not be feared
Craft Certificate	AAA School Of Advertising Cape Town	Student - Print & Design Crafts - Typography	South Africa	Own	Calculated Constructive	Me, myself and I
Craft Certificate	The Open Window	Student - Print & Design Crafts - Typography	South Africa	N.A	zine	Fiction-The endangered species
PR & MEDIA COMMUNICATION						
Campaign Gold	M&C Saatchi Abel	PR & Media Communication Campaign	South Africa	Nando's	Nando's	Reconciliation Table
Campaign Gold	Impact BBDO Dubai	PR & Media Communication Campaign	United Arab Emirates	BRF	Sadia Frozen Foods	#ShopLess
Campaign Silver	OGILVY & MATHER AFRICA	PR & Media Communication Campaign	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	The World's Most Eligible Bachelor
Campaign Bronze	Leo Burnett Israel	PR & Media Communication Campaign	Israel	Burger king	Burger king meal	Valentine's adults meal
Campaign Bronze	NATIVE VML	PR & Media Communication Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE CAMPAIGN
LIVE EVENTS, ACTIVATIONS & SPONSORSHIPS						
Gold	King James Group	Live Events	South Africa	Sanlam	Financial Services	Every 1 Counts
Gold	Leo Burnett	Live Events - Sponsorship	Israel	Samsung	sponsorship	Samsung Gaming Marathon
Silver	Witch & Wizard	Live Events	South Africa	Nike africa	Nike Womens Training	Nike women Live

Silver	Shane Vermooten	Live Activations	South Africa	Bypass Movie	Bypass Movie	Bypass Mobile Theatre
Bronze	Lucan Visuals	Live Events	South Africa	Distell	Three Ships Whisky	Three Ships Projection Mapping
Bronze	Mama Creative	Live Events	South Africa	Office of the Chief Rabbi of South Africa	The Shabbat Project	The Shabbat Project
Craft Gold	Lucan Visuals	Live Crafts	South Africa	Distell	Three Ships Whisky	Three Ships Projection Mapping
Craft Certificate	Shane Vermooten	Live Crafts	South Africa	Bypass Movie	Bypass Movie	Bypass Mobile Theatre
Craft Certificate	Ogilvy Johannesburg	Live Crafts	South Africa	MultiChoice DStv	DStv	Halloween Night Run
MEDIA INNOVATION						
Gold	Ogilvy Johannesburg	Media Innovation - Single Medium	South Africa	KFC	KFC Family Bucket	KFC Suppertime Stories
Gold	OGILVY & MATHER AFRICA	Media Innovation - Single Medium	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	The World's Most Eligible Bachelor
Campaign Silver	Leo Burnett Israel	Media Innovation - Media Campaign	Israel	SAMSUNG	GEAR S3	The smart billboard
Silver	J.Walter Thompson Casablanca	Media Innovation - Single Medium	Morocco	enti.ma	Fashion and lifestyle online magazine	THE UNCOVER VIOLENCE PRINT
Silver	NATIVE VML	Media Innovation - Single Medium	South Africa	HuffPost SA	HuffPost SA	Stop The Cycle - Fashion
Silver	Advantage Y&R	Media Innovation - Single Medium	Namibia	YOLO Condoms	Condoms	YOLO condoms awareness campaign
Bronze	FCB Cape Town	Media Innovation - Single Medium	South Africa	Cansa	Cansa	Car Melanoma
Bronze	J.Walter Thompson Cape Town	Media Innovation - Single Medium	South Africa	Tabard	Mosquito & Insect Repellent	Unwanted Followers
Bronze	Impact BBDO Dubai	Media Innovation - Single Medium	United Arab Emirates	Pepsico	7Up	Switched On
Bronze	Net#work BBDO	Media Innovation - Single Medium	South Africa	Mercedes-Benz	smart	smart x fashion
RADIO						
Grand Prix	Ogilvy Johannesburg	Radio Station Commercials	South Africa	KFC	Double Down	Sad Man Meal
Campaign Gold	Grey Advertising Africa	Radio Station Commercials	South Africa	Duracell	Duracell Duralock	Times Change. Power Doesn't - Britney, Harry, Paris
Gold	Hunt Lascaris Johannesburg	Internet & Mobile Audio Commercials	South Africa	Flight Centre	Student Flights	The US President
Gold	The Odd Number	SA Non-English Radio Station Commercials	South Africa	Brand South Africa	Play Your Part	After Tears
Campaign Silver	Ogilvy Cape Town	Radio Station Commercials	South Africa	Volkswagen South Africa	Volkswagen Genuine Parts	People Can't Stop Themselves - Stalker, Funeral, PC
Campaign Silver	Ogilvy Johannesburg	Radio Station Commercials	South Africa	KFC	Virgin Mojito	Drink Anywhere
Campaign Silver	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Flight Centre	Student Flights	World Gone Mad - A.I., Knowledge, Climate Change
Campaign Silver	The Odd Number	SA Non-English Radio Station Commercials	South Africa	BBC Lifestyle	Hell's Kitchen	Hell's Kitchen - Mama, Mfundisi
Campaign Silver	Joe Public	SA Non-English Radio Station Commercials	South Africa	Jet	Back to School	Hand-me-downs - Is'khaftini, Is'cathulo, Isokisi
Campaign Bronze	FCB Africa	Radio Station Commercials	South Africa	Steers	Ridiculously Thick Milkshakes	Suck it up - Slow Clap, Passport Photo
Campaign Bronze	J.Walter Thompson Dubai	Radio Station Commercials	United Arab Emirates	Kinokunya	Bookstore	Cost - Liao Yiwu, Marquis de Sade, Anna Politkovskaya, Bertolt Brecht
Campaign Bronze	FCB Cape Town	Radio Station Commercials	South Africa	Blooms Pharmacy	Blooms Pharmacy	Blooms Pharmacy Radio - Flight, Office, Mail

Campaign Bronze	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Mattel	Pictionary	Know your partner - Nostril, Bee, Birthmark
Campaign Bronze	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Tiger Brands	Doom Insecticide	Fly on the Wall - Living Room, Bathroom, Bedroom
Campaign Bronze	Ogilvy Johannesburg	Internet & Mobile Audio Commercials	South Africa	KFC	KFC Family Bucket	KFC Suppertime Stories
Bronze	I see a different you	SA Non-English Radio Station Commercials	South Africa	I see a different you	Self Promotion	Wa hamba Nathi
Bronze	DDB	SA Non-English Radio Station Commercials	South Africa	Medal Paints	Medal Paints	Inkanyamba
Campaign Craft Gold	Hunt Lascaris Johannesburg	Radio Crafts - Direction	South Africa	Flight Centre	Student Flights	World Gone Mad - Climate Change, A.I., Knowledge
Campaign Craft Gold	Ogilvy Johannesburg	Radio Crafts - Writing	South Africa	KFC	Double Down	Sad Man Meal
Craft Gold	FCB Joburg	Radio Crafts - Original Music & Sound Design	South Africa	Netflorist	Netflorist	Maternal Kombi
Craft Gold	Hunt Lascaris Johannesburg	Radio Crafts - Performance	South Africa	Flight Centre	Student Flights	The US President
Campaign Craft Certificate	FCB Africa	Radio Crafts - Direction	South Africa	Cell C	C Surance	iGugu - Nomsa, Lebo, Siya
Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Flight Centre	Student Flights	World Gone Mad - Knowledge, Climate Change, A.I.
Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Tiger Brands	Doom Insecticide	Fly on the Wall - Living Room, Bedroom, Bathroom
Campaign Craft Certificate	FCB Africa	Radio Crafts - Original Music & Sound Design	South Africa	Cell C	C Surance	iGugu - Siya, Nomsa, Lebo
Campaign Craft Certificate	FCB Africa	Radio Crafts - Performance	South Africa	Cell C	C Surance	iGugu - Nomsa, Lebo, Siya
Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Performance	South Africa	Flight Centre	Student Flights	World Gone Mad - A.I., Climate Change, Knowledge
Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Direction	South Africa	Flight Centre	Student Flights	The US President
Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Flight Centre	Student Flights	The US President
Craft Certificate	FCB Joburg	Radio Crafts - Performance	South Africa	Netflorist	Netflorist	Maternal Kombi
Craft Certificate	DDB	Radio Crafts - SA Non-English Writing	South Africa	Medal Paints	Medal Paints	Inkanyamba
Craft Certificate	The Odd Number	Radio Crafts - SA Non-English Performance	South Africa	Brand South Africa	Play Your Part	After Tears
Craft Certificate	The Odd Number	Radio Crafts - SA Non-English Performance	South Africa	BBC Lifestyle	Hell's Kitchen	Mama
TV, FILM & VIDEO						
Campaign Gold	NATIVE VML	Branded Content Video - Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE MUSIC VIDEO
Gold	J.Walter Thompson Dubai	Internet Video - above 30s	United Arab Emirates	Mada Masr	Publication	Micropolitics - Suzy's Beauty Salon, Under-14 Handball
Gold	Young & Rubicam	TV & Cinema Commercials - up to 90s	South Africa	Western Cape Government	Safely Home	Everybody Knows
Gold	Y&R South Africa	Internet Video - above 30s	South Africa	Surf Shack	Surf Shack Outreach Programme	Salt
Gold	Hunt Lascaris Johannesburg	Internet Video - above 30s	South Africa	Flight Centre	Student Flights	BabyBot
Campaign Silver	King James II	TV & Cinema Commercials - up to 90s	South Africa	Pick n Pay	Christmas	Pa Rum Pum Pum Pum
Campaign Silver	NATIVE VML	Internet Video - above 30s	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE

Campaign Silver	Impact BBDO Cairo	Branded Content Video - Campaign	Egypt	TECNO Mobile	Tablet	Winpad
Silver	Metropolitan Republic	TV & Cinema Commercials - up to 90s	South Africa	MTN SA	Brand	Nightshift
Silver	99c	Internet Video - above 30s	South Africa	UNICEF	UNICEF Cyber-Bullying	Think Before You Send
Silver	The Video Cartel	Internet Video - above 30s	South Africa	Superbalist.com	Fashion Designer	The Dakar Express
Silver	TBW/RAAD	Internet Video - above 30s	United Arab Emirates	Connect	Connect Internet Provider	Slow Trends: The last Ice Bucket Challenge
Silver	King James Group	Branded Content Video - Single Execution	South Africa	Sanlam	National Savings Month	Sanlam Conspicuous Savers
Silver	Ogilvy Johannesburg	SA Non-English Video – up to 90s	South Africa	MultiChoice DStv	DStv Explora	Ag Shem
Campaign Bronze	Ogilvy Johannesburg	TV & Cinema Commercials - up to 90s	South Africa	AbInBev	Castle Lager	Make Your Circle Bigger - Marco Polo, Head Bangers, Jousting
Campaign Bronze	Net#work BBDO	TV & Cinema Commercials - up to 90s	South Africa	SCA	Libresse Maxi Pads	Unembarrassed - Galatic Quest, Duckling, Disco Ball
Campaign Bronze	FOX P2	TV & Cinema Commercials - up to 90s	South Africa	SPCA	SPCA	There's One Family Member You Can Choose - Maypole, Bodybuilder, Goth
Campaign Bronze	Aqua / Wunderman	TV & Cinema Commercials - up to 90s	South Africa	ShowMax	ShowMax video streaming	There's a Show for That - Shorta iRand, Sexy Time, Hangover, Gossip
Campaign Bronze	Ogilvy Johannesburg	Internet Video - up to 30s	South Africa	Viacom	MTV Base	#SongsOfHumanity- Nelson's Song, Steve's Song
Campaign Bronze	Impact BBDO Dubai	Internet Video - up to 30s	United Arab Emirates	Visa	Visa	Travel Changes You - I Learn, So Strange, I Have Nothing Special
Campaign Bronze	J Walter Thompson	Internet Video - above 30s	South Africa	Ford SA	Ford FOCUS	Adult Well - Zombie, Visa, Debit Orders
Campaign Bronze	Impact BBDO Dubai	Internet Video - above 30s	United Arab Emirates	Visa	Visa Gift Card	Uncommon Truths - Perfume, Flowers
Campaign Bronze	Impact BBDO Dubai	Internet Video - above 30s	United Arab Emirates	Landmark Group	Centrepont	Silver Lining - Lies, Sabotage
Campaign Bronze	Black River FC	TV Trailers & Content Promos	South Africa	Electronic Media Network	The Voice Season 2	The Voice Season 2
Campaign Bronze	Impact BBDO Cairo	Branded Content Video - Campaign	Egypt	TECNO Mobile	Mobile Phone	Selfie Fails
Bronze	Net#work BBDO	TV & Cinema Commercials - up to 90s	South Africa	Diageo	Tusker Lager	Here's to US
Bronze	Joe Public	TV & Cinema Commercials - up to 90s	South Africa	Chicken Licken	Hotwings	Afronaut
Bronze	Joe Public	TV & Cinema Commercials - above 90s	South Africa	Panado	Panado	The Last Appointment
Bronze	Joe Public	TV & Cinema Commercials - above 90s	South Africa	Nedbank	Brand	The Tale of a Note
Bronze	Net#work BBDO	TV & Cinema Commercials - above 90s	South Africa	UNISA	Higher Education	Define Tomorrow
Bronze	Cheil Worldwide - Dubai	Internet Video - up to 30s	United Arab Emirates	Samsung Gulf Electronics	Corporate Image	Samsung Short Film Contest - View Point
Bronze	Arcade Content	Music Videos	South Africa	Nasty C	Nasty C	Bad Hair
Bronze	Y&R Labstore	SA Non-English Video – up to 90s	South Africa	Kraft Heinz	Planters Nuts	Poker Dogs
Campaign Craft Gold	Impact BBDO Dubai	TV Crafts - Writing	United Arab Emirates	Landmark Group	Centrepont	Silver Lining - Lies, Sabotage
Craft Gold	Egg Films	TV Crafts - Direction	South Africa	adidas	adidas Originals	Original is Never Finished

Grand Prix	TBW\IRAAD	Integrated Campaign	United Arab Emirates	Nissan	Automotive	Camelpower
Campaign Gold	King James Group	Integrated Campaign	South Africa	Sanlam	National Savings Month	Sanlam Conspicuous Savers
Campaign Silver	NATIVE VML	Integrated Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	ABSOLUT ONE SOURCE CAMPAIGN
Campaign Silver	King James Group	Integrated Campaign	South Africa	Sanlam	My Choice Funeral Plan	Uk'Shona Kwelanga
Campaign Silver	Y&R Dubai	Integrated Campaign	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	One Book for Peace
Campaign Bronze	J. Walter Thompson	Integrated Campaign	Saudi Arabia	Saudi Telecom Company	Coverage	Unveil
Campaign Bronze	OGILVY & MATHER AFRICA	Integrated Campaign	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	The World's Most Eligible Bachelor
Campaign Bronze	Net#work BBDO	Integrated Campaign	South Africa	Diageo	Tusker Lager	Here's to US

EFFECTIVE CREATIVITY

Campaign Gold	J. Walter Thompson	Effective Creativity	Saudi Arabia	Saudi Telecom Company	Broadband	Laywagif
Campaign Gold	FOXP2	Effective Creativity	South Africa	Ster-Kinekor	Ster-Kinekor Theatres	#OpenEyes
Campaign Silver	Impact BBDO Dubai	Effective Creativity	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	Goodbye Bad Luck
Campaign Bronze	Geometry Global Cape Town & Ogilvy Cape Town	Effective Creativity	South Africa	Iziko Museums of South Africa	Iziko Slave Lodge Museum	The Slave Calendar
Campaign Bronze	Joe Public	Effective Creativity	South Africa	Clover Pty Ltd	Fresh Milk	Drought Pack

SERVICE DESIGN

Campaign Gold	Accenture	Service Design	South Africa	Momentum	Employee Benefits	MMI Corporate & Public Sector: Re-imagining Workplace Living Services: Smart Exits
Campaign Silver	King James Group	Service Design	South Africa	City Of Cape Town	Website	City Of Cape Town Digital Platform
Campaign Silver	BrightRock	Service Design	South Africa	BrightRock	BrightRock Owner's Manual	BrightRock Owner's Manual
Campaign Bronze	King James Group	Service Design	South Africa	Santam	Safety Incubator	Safety Incubator

Agency	Grand Prix	Gold	Silver	Bronze	Craft Gold	Craft Certificate	Total
Impact BBDO Dubai	1	4	5	5	3	7	25
Ogilvy Johannesburg	1	3	4	7	1	1	17
Hunt Lascaris Johannesburg		3	1	5	2	6	17
King James Group		2	4	4	1	2	13
NATIVE VML		2	4	5		1	12
Net#work BBDO			2	5		3	10
Grid Worldwide Branding	1	1	3	2	1	2	10
Y&R Dubai	1	1	3		2	1	8
Joe Public			2	5		1	8
J.Walter Thompson		1	1	3		2	7
Ogilvy Cape Town			3	2		1	6
Egg Films					3	3	6
Young & Rubicam		1		1		3	5
OGILVY & MATHER AFRICA		1	1	2		1	5
J.Walter Thompson Dubai		1		1		3	5
J.Walter Thompson Cape Town			1	3		1	5
DDB		1	1	2		1	5
Y&R South Africa		1			1	2	4
The Odd Number		1	1			2	4

TBWA\RAAD	1		2	1			4
FCB Africa				1		3	4
Wunderman South Africa			1	1		1	3
Shift Joe Public				1		2	3
Publicis Machine			2	1			3
Memac Ogilvy Dubai			1	1	1		3
Leo Burnett Israel			1	2			3
Grey Advertising Africa		1	1	1			3
FOXP2		1	1	1			3
Wicked Pixels				1	1		2
The Video Cartel			1			1	2
The Spanish Coalition				1		1	2
Shane Vermooten			1			1	2
Scanad kenya			1			1	2
Nando's			2				2
Lucan Visuals				1	1		2
King James II			1			1	2
J.Walter Thompson Casablanca			1	1			2
Inbar Merhav G			1		1		2
Impact BBDO Cairo			1	1			2
FCB Joburg					1	1	2
FCB Cape Town				2			2
Creative Y&R			1			1	2
Advantage Y&R			2				2
99c			1	1			2
Y&R Labstore				1			1
Witch & Wizard			1				1
Whitespace Creative			1				1
TBWA Hunt Lascaris Durban				1			1
Superbalist.com						1	1
Sunshinegun				1			1
studioMAS Architects			1				1
Safaricom Limited		1					1
MetropolitanRepublic			1				1
Metropolitan					1		1
Mama Creative				1			1
M&C Saatchi Abel		1					1
Leo Burnett		1					1
Impact BBDO Beirut				1			1
I see a different you				1			1
Honeymoon Studios						1	1
Hitchcock Michalski			1				1
Halo Advertising			1				1
Geometry Global Cape Town & Ogilvy Cape Town				1			1
Free WiFi for Africa NPC t/a Project Isizwe				1			1
Fortcom T/A Fort				1			1
DevCom		1					1
Chocolate Tribe						1	1
Cheil Worldwide - Dubai				1			1
BrightRock			1				1
Black River FC				1			1
Bittersuite				1			1
Arcade Content				1			1
Aqua / Wunderman				1			1
Accenture Interactive		1					1
Abnormal				1			1
7Films						1	1
7even Interactive Limited				1			1

School	Gold	Silver	Bronze	Craft Gold	Craft Certificate	Total
AAA School Of Advertising Cape Town	1	4	6		1	12
Vega School	2	2	4			8
Stellenbosch Academy of Design and Photography		3	4			7
The Open Window				4	2	6
Red & Yellow School of Logic and Magic		1	2		1	4
Greenside Design Center College of Design	1					1
North-West University					1	1
University of Pretoria		1				1

Brand	
KFC	11
Sanlam	10
Flight Centre	9
ABSOLUT	7
Volkswagen South Africa	5
Visa	5
Surf Shack	5
Oi Pejeta Conservancy	5
Marble	5
Landmark Group	5
Pernod-Ricard	4
Mars	4
Goodbye Malaria	4
Tiger Brands	3
The Cartel	3
Superbalist.com	3
SCA	3
Samsung	3
Nedbank	3
Nando's	3
Mercedes-Benz	3
Mada Masr	3
La Libanaise Des Jeux	3
Interreligious Council of Bosnia and Herzegovina	3
Diageo	3
Cell C	3
Zazi	2
Western Cape Government	2
Viacom	2
UNISA	2
TECNO Mobile	2
TBWA\The Disruption® Company	2
Steimatzky Book Store	2
Saudi Telecom Company	2
Santam	2
Red Bull	2
Qhubeka	2
Pick n Pay	2
Pepsico	2
Papersmith & Sons	2
Netflorist	2
Nestle Middle East	2
MultiChoice DSTv	2
MTN SA	2
Medal Paints	2
Masculan	2
Mandevu Beard Care	2
Law Andak Dam	2

Kinokuniya Novels	2
HuffPost SA	2
Gui Ling Yuan Fang	2
enti.ma	2
Distell	2
Chicken Licken	2
Bypass Movie	2
BRF	2
Brand South Africa	2
BBC Lifestyle	2
African Bazaar	2
adidas	2

*Brands with more than one award

Country	
South Africa	231
United Arab Emirates	46
Kenya	10
Israel	6
Saudi Arabia	5
Namibia	2
Mbrocco	2
Egypt	2
Nigeria	1
Lebanon	1



#Loeries2017: All the finalists by agency, school and brand!

18 Aug 2017



That's a wrap, but we're by no means done with our coverage! Visit our [Loeries' Creative Week Durban](#) special section for all the latest updates.

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