

Jury selected for Lions Health, includes UN Foundation's Sherinian

The Lions Health, global Festival and Awards for creative excellence in healthcare, has selected its jury including United Nations Foundation's Aaron Sherinian who will also host a seminar.



With a professional background that includes a decade of service as a Foreign Service Officer for the US Department of State and various communications and marketing leadership roles, Sherinian leads the Foundation's public relations efforts, media relationships, strategic outreach, and online presence.

The seminar, 'Creative Solutions for Saving Women's Lives Around the Globe' will also feature HRH Princess Sarah Zeid of Jordan, Dr Rajiv Shah, Former Administrator USAID and Naveen Rao of Merck. Together, this panel of visionary global health leaders will discuss how the private sector is working with governments, international organisations and civil society in the development and implementation of the new strategies for building a better future.

A select jury of seven members will review all the Gold Lion winning work chosen by both the Health & Wellness and Pharma juries and award one outstanding entry for a not-for-profit client to be presented with the accolade. The award will be presented during the Lions Health Awards Ceremony on Friday, 19 June 2015.

2015 Jury

- Andrew Spurgeon, Executive Creative Director, Langland, UK
- Aaron Sherinian, Chief Communications and Marketing Officer, United Nations Foundation, USA
- Fernando Hernandez, Group Creative Director, Leo Burnett, Colombia
- June Laffey, Executive Creative Director, McCann Health, Sydney, Australia
- Mai Tran, Founder, Mai TRAN & Co - Strategic Consulting, France / Asia
- R. John Fidelino, Executive Creative Director, InterbrandHealth, Global
- Rob Rogers, Chief Creative Officer and co-CEO, Sudler, the Americas

Sherinian said, "The Lions Health Grand Prix for Good serves to inspire communicators and marketers worldwide to strive for the best possible storytelling and engagement strategies. I look forward to seeing the work before the jury, knowing that we will be reviewing the very best creative projects from the global non-profit, charity, and cause community working to improve lives through better health."

Philip Thomas, CEO, Lions Festivals, commented, "The Grand Prix for Good exists to recognise brave, innovative and life-changing work and having the support of the United Nations Foundation puts great value on this award."

For more information, go to www.canneslions.com/lions_health/.