

Digital Impact Awards Africa nominees announced

The annual Digital Impact Awards Africa, on Friday, 3 June 2016, released the full list of the nominees in all categories for its third edition. The nominations' release is in addition to the five recipients of Medals of Honor that were earlier announced.



The Awards and Medals of Honor will be presented at Kampala Serena Hotel on 17 August 2016.

<u>DIAA2016</u> conducted research in which 228 companies operating in Africa were assessed for their digital embrace and innovation; 10 companies emerged as the finalists with a Digital Index score between 2.61 and 3.82 out of five and thus are the leading contenders for "Digital Brand of the Year".

These are

- 1. Airtel
- 2. Econet
- 3. First National Bank
- 4. GTBank
- 5. Huawei
- 6. MTN
- 7. Safaricom
- 8. DStv
- 9. United Bank for Africa
- 10. Vodacom

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