

National Geographic and Oracle Airtime Sales sponsors industry competition



National Geographic, in association with Oracle Airtime Sales, recently sponsored an industry competition intended to create awareness around their new payoff line, 'Think Again'.

Agencies receive a 'Think Again' quizz book, comprising of five genres of questions (Investigation, Wildlife, History, Science and Technology). The questions required the entrants to use not only their grey matter for short answers or in depth explanations, but also to get creative and imaginative and sketch some of their answers.

Yesterday, the winners were announced at a function at Oracle Airtime Sales' offices. They were:

- 1) SASHA VAN DER WESTHUIZEN (Media Co-ordination, Cape Town)
1st prize winner of the trip for two people to Kenya
- 2) CAROL BASSETT (Starcom, Johannesburg)
- 3) JENNY HUMAN (OMD Media Direction, Johannesburg)
- 4) JOHN BARHAM (The Media Shop, Johannesburg)

The runners up 2, 3 and 4 each won a Sony DVD Handycam .

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