

More intl leaders to attend Brand Africa Forum

The list of local and international leaders attending 2011 [Brand Africa Forum](#), taking place on Thursday, 29 September 2011 at the Sandton Convention Centre, Johannesburg, South Africa, is growing. The event aims to tackle key issues affecting Africa's growth, reputation and competitiveness.



Leaders including:

- Amadou Mahtar Ba, CEO of the African Media Initiative (Kenya);
- Dr. Namanga Ngongi, president of AGRA (Kenya);
- Professor Richard Mkandawire, NEPAD;
- Dr. Joseph Samuel Annan, deputy minister of Trade & Investment (Ghana);
- Geoffrey Qhena, chief executive officer of IDC (SA);
- Malik Fal, managing director of Endeavour (SA); and
- Alex Okosi, senior vice president and managing director of MTV Networks Africa, are among those to participate in the forum.

Broadcaster, Tumi Makgabo will facilitate the programme which will start with an opening address from Anitha Soni of Brand South Africa. Keynote addresses will anchor each of the four panels which will focus on governance and sustainability and how to enable policies that will foster growth and development; the role of business in shaping our economic future; youth and their vision for Africa; and the significance of BRICS and lessons for South Africa and Africa.

The forum, hosted by Brand South Africa and Brand Leadership Academy, will provides the opportunity for pan African decision makers in media, business, nation branding and civil society to interact and engage with topics and opportunities that are catalytic to the future of Africa as well as explore lessons from emerging markets such as India.

For more information, go to www.brandafrica.net/BrandAfricaForum.aspx