

## Namibia: MTC launches O-Yeah

By Mandisa Rasmeni

MTC Mobile Application has launched an 'app' that gives users of smartphones, tablets and personal computers easy access and flexibility to determine their own costing for voice, data, SMS and social media bundles when prepaid subscribers subscribe to the new Aweh O- yeah products.



Tim Ekandjo, Chief Human Capital and Corporate Affairs Officer, MTC said that they are constantly looking at ways to improve on their innovations, by staying one step ahead of their competitors and consistently adding value and more choices for their customers.

"We are glad to say that this app is a home grown concept, designed and developed inhouse by MTC 's Product Solutions Team, the company's products and business development department.

Ekandjo said that the app is designed for quick deployment into new and existing markets as it works off any network and off a 3G or Wi-Fi access medium.

"Smartphone and tablet device users require mobility and multi-functionality and we designed our app with this user profile in mind to provide you with an easy, secure and free connections to your MTC world. Customers can purchase Aweh O-yeah via the MTC App or the MTC website, and it can be downloaded via Apple Store and Google Playstore. Customers can buy two bundles at a time and the minimum amount customers can pay is N\$17.00. The bundles are valid for seven days."

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