

e.TV Ghana to roll out new TV shows

e.TV Ghana is bringing an array of exciting new shows this April. The introduction of the new shows is part of e.TV Ghana's offer to bring quality television content to its viewers across Ghana.



Steve Austin's 'Broken Skull Challenge'.

The all new *African Women's Voices* is a one-hour live television program which will be available every Monday at 4pm with host, Nosisa Doe, and repeats every Saturday at 12 noon. The one-hour show is fully filled with discussions centred on women, such as women empowerment, entrepreneurship, dealing with domestic violence and a segment dedicated to women's health.

Viewers who love a thrill are not left out because at 5pm every Sunday starting from this April, e.TV Ghana adds Steve Austin's *Broken Skull Challenge* to its already impressive content. A competition where ball-busters compete in challenges such as 'The Nut Cracker' and 'The Mud Bath', to reach the final challenge, 'The Skull Buster'. Viewers will watch eight participants in each episode of the head-to-head battles – with intimidating names like Trench Warfare and Pulverizer – until just one man or woman remains.

The sitcom lovers who like a good laugh are not left out. Two exciting new sitcoms, *Instant Mom* and *The Carmichael Show* will give you rib-cracking comedy in the comfort of your home this April.

Instant Mom, which shows every Sunday at noon, will take viewers on a journey of discovery with Stephanie. Played by Tia

Mowry, Stephanie is a former party girl who became an instant step mom to three children when she married their father Charlie.

The programs manager of e.TV Ghana, Nosisa Doe, concluded, "Different audiences have different entertainment needs and for e.TV Ghana to live up to our mantra of quality entertainment, we target our programming to meet the needs of different audience segments both on television and online."

Source: NexTVAfrica.com.

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