ITNewsAfrica Innovation Dinner to host international speaker

ICT publication ITNewsAfrica, has confirmed that international guest speaker Theodore Forbath, VP for innovation strategy at Frog International, will be a keynote speaker at the 31 August 2011, ITNewsAfrica Innovation Dinner.

Frog works with companies, helping them to design, engineer, and bring to market meaningful products and services. With an interdisciplinary team of more than 1,600 designers, strategists, and software engineers, Frog delivers connected experiences that span multiple technologies, platforms, and media. Frog works across a broad spectrum of industries, including consumer electronics, telecommunications, healthcare, energy, automotive, media, entertainment, education, finance, retail, and fashion. Clients include Disney, GE, HP, Intel, Microsoft, MTV, Qualcomm, Siemens, and other Fortune 500 brands.

Forbath's articles have been published in the *Harvard Business Review*, he has spoken at TEDx conferences and is a renowned expert on innovation. Over the past 15 years, Forbath has helped clients develop successful product strategies, innovative business models, and successful go-to-market strategies.

The theme for the next Innovation Dinner is "Enterprise2.0 - unlocking innovation through collaboration", and will be held on the 31 August 2011 at the Michelangelo Hotel and Towers in Sandton, Johannesburg.

For more information, go to www.innovationdinner.co.za.

For more information contact:
Vardis Banga
072 979 0855
Vardis@itnewsafrica.com