

Next Thought Leadership Digibate to tackle proposed alcohol ad-ban

The second online [Thought Leadership Digibate](#) will take place next week Thursday, 20 October 2011, in Cape Town and will largely focus on the out-of-home sector (including commuter and digital), with some insights into the current intention to [ban alcohol advertising](#). Hosted by Aegis Media in conjunction with Bizcommunity.com, the panel debate by media/marketing heavyweights will be [streamed live](#) 9am-11am on online radio station [The Taxi](#).



A E G I S
M E D I A



Says Dawn Rowlands, CEO, Aegis Media, Sub-Saharan Africa, "We were extremely pleased with the outcome of the first digibate, which covered the media/marketing sector in Africa, and we are really excited to be planning the second one. We are certain that the same amount of strategic pointers will be shared this time around."

Listen live

Listen live via thetaxi.co.za/listen-live or listen to the podcasts [here on Bizcommunity](#) or [here on The Taxi](#) after the debate. The official Twitter hashtag is [#aegisTL](#).

Win tickets!

To stand a chance to WIN one of five double tickets to this month's Thought Leadership Digibate, courtesy of Aegis and Bizcommunity, simply email warren@bizcommunity.com with your name, surname and one sentence why you want to be present by Monday 17 October.

Listen every month

The Thought Leader Digibates are held monthly and include a panel of leading media-marketing experts who will discuss, debate and share their knowledge - gleaned over years of experience - with a wider audience. The official Twitter hashtag is [#aegisTL](#).

For more:

- Bizcommunity Special Section: [Aegis Thought Leadership Digibates](#)
- Previous Digibates podcast: [here on Bizcommunity](#) or [The Taxi](#)
- Bizcommunity Search: [Thought Leadership Digibates](#)
- Bizcommunity Twitterfall: [#aegisTL](#)



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