

Please don't *Rescu* me

 By [Ruth Cooper](#)

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How does The Rescu's self titled debut album offend me? Oh let me count the ways: unimaginative album design housing unimaginative music and incredibly unimaginative lyrics are all high up on the offense list, but probably the most reprehensible aspect of this album is that, as much as I fight it, their catchy-as-all-hell songs always seem to end up in high rotation around my head. A sign of things to come, I fear. Soon they will be on high rotation across radio stations nationwide.



So, in the pretence of being fair, let me just mention a few pluses of these labeled stadium power rockers: it's an incredibly polished album, technically well produced, showcasing some very accomplished classic rock instrumentation. The trio seem to be pretty tight, live, they've been in the industry long enough to know what they are doing when it comes to churning out the hits and putting on a professional show. But, seriously, in my admittedly biased opinion, this doesn't save this album from being a dated cringe-worthy cheese fest of clichéd suckyness.

Waxing smaltzy on topics such as miracles, broken hearts and living a better life, the band has definitely nailed Formulaic Lyric Writing 101. Churning out pearls such as:

"Cos love will be the bond we make, The space between could never break ... You remain the air I need to breathe."

"I want to live as if tomorrow's my last day, And say all the things I really want to say, Like you're beautiful, you're a miracle."

"Some say its better, To have loved than not before, But I just can't take this baby, I can't take it anymore"

"I believe it's time we're the solution, I believe it's time for a love revolution"

[Stunned silence]

And that really is my main beef with the band and album; it's so safe, so formulaic, so lacking in innovation that it greatly saddens me to think that they might just be following in the notoriety footsteps of bands like Prime Circle and The Parlotones, while other SA bands, which are truly doing something groundbreaking, are for the most part ignored.

Thanks to all that is good in the world that this album review is over and I never have to willingly subject myself to The Rescu again. Unfortunately, if the hype surrounding this band and their debut album is to be believed, we shall all be, like it or not, experiencing The Rescu in some form or another sometime soon.

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