

# Card, ATM & Mobile Expo Africa 2013

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Card, ATM & Mobile Expo Africa 2013

11-13 June 2013

Eko Hotel & Suites, Lagos, Nigeria



{{IMAGE}}

Cards and epayment have now taken centre stage in the economies of most African countries. Banks and other financial institutions are consistently looking for solutions and VAS for the benefits of the market, which is also maturing and coming to terms with the reality of modernisation with the benefit of security, speed and convenience.

The focus across the continent is on how to leverage on infrastructure at reasonable cost so that the benefit can be passed to consumers who are forever complaining about high cost of transaction. In order to maximise the potential benefits of epayment, the concept of shared services has been adopted in most implementations in the United Kingdom, Asia and Europe. We also see similar trends in South Africa. This concept is becoming more popular in the rest of Africa. The question however is, "How do stakeholders cooperate to compete?"

The theme for the 13th edition of the international conference and exhibition is **"Shared Services: Optimising Payment Systems in Africa"** and is geared towards creating unique learning sessions where successful shared services implementations across the world can share their learning points with Africa.

Card, ATM & Mobile Expo 2013 will showcase innovation and new differentiated products, bring about new relationships, brainstorm strategies to increase your competitive advantage, forge lasting partnerships and reach new uncultivated segments. This three-day event will provide a special opportunity for networking and follow up on business leads.

Here is a list of things we are looking forward to at this year's Card Expo:

**Conference:** Discover the latest and hottest trends in the card and epayment industry. Our conferences focus on real and relevant issues facing the African market and have been designed to ensure you leave with the know-how to improve your business in 2013. The 13th edition of Card, ATM & Mobile Expo promises a superb learning experience where successful shared services implementations across the world can share their learning points with Africa.

**International Exhibition:** Over 50 exhibitors from all over the world will be here to show case their latest innovations, technologies and solutions at the exhibition and meet with target market in the card and e-payment industry. Be part of our tour of exhibition, free of charge. This avails you the opportunity to meet key players face-to-face, gain valuable information and see demonstration of different ePayment products that may suit your need.

**Sponsored Forum:** As a sponsor, grab the opportunity to get your message across to your target audience and senior level decision makers responsible for shaping their organisation's investment strategy in the African epayment market. The sessions will cover hot topics on ebanking, mobile payments, POS and ATMs.

**General Sessions:** Be part of our free learning sessions where over 1000 participants (unbanked, under banked,

merchants, etc.) would listen, ask questions and learn more about your products and services throughout the event.

**Speakers:** Hear from seasoned industry experts in the card and epayment industry across the globe that are set to deliver presentations designed to excite, inspire and engage.

**VIP Networking Cocktail:** The cocktail will bring together leading local and international figures in the payment industry to network in a relaxed environment. This program is scheduled for 11th June 2013 by 6:00pm and creates a unique avenue to strengthen old and develop new key business relationships.

**e-Business Awards & Dinner:** As always, Card Expo will round off with the eBusiness Awards and dinner to appreciate and honour companies and individuals in the industry that support the ideals of CardExpo Africa. The dinner will take place on Thursday, 13th June 2013, by 7pm, and brings the expo to a close. Take advantage of networking opportunities with special guests such as bank MDs, CBN governor, ministers, captains of industry, etc.

**Free Transportation Available:** Once again, Card Expo will make available free transportation to visitors for the three days. These busses will be on standby at ten different locations to take visitors to the exhibition.

For more information visit: [www.cardatmandmobileXpo.com](http://www.cardatmandmobileXpo.com).

Admission to the exhibition is FREE!

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