

Orange inaugurates a new campus in Dakar

With the creation of a new Orange Campus site in Senegal, the France Telecom-Orange Group, which is present across 20 African countries, reaffirms its commitment to strengthening its worldwide managerial community and to supporting managers in their daily responsibilities.



Located in the Dakar technology park, the first priority of the Orange Campus international site will be to offer development programmes to the 1,000 managers of the group's subsidiaries in Western Africa (Mali, Guinea, Guinea-Bissau, Niger, Côte d'Ivoire and Senegal).

Managers from other Orange subsidiaries in French-speaking Africa - the Central African Republic, Cameroon and the Democratic Republic of the Congo - may also benefit from the programmes on offer.

In addition, the site will host managers from all of the group's countries through its international programmes, fostering diversity, which is integral to Orange Campus's identity.

In 2013, more than 20 different managerial development programmes are scheduled at Orange Campus Dakar

The new Orange Campus site consists of several classrooms, a library area and an amphitheatre, and was designed to be configurable to the different teaching methods used during the sessions. Located next to the Orange-Sonatel Competency Development Centre, the site's surface area of more than 300m² can accommodate up to 160 people.

What's on offer?

The programmes to be offered at the Orange Campus Dakar site are focused on three main priorities that are designed to strengthen the international approach favoured in Africa. These include:

- basic courses to give new managers the ability to take up their responsibilities quickly
- collective development programmes - the "collective challenges" - to enable executive managers to mobilise and develop their teams
- individual development programmes and management fundamentals to reinforce key managerial practices

In addition, a "made-to-measure" offering builds on existing programmes while targeting the managerial priorities of each country and adapting to the number of managers participating in the session.

The creation of Orange Campus Dakar is an expression of the group's commitment to preparing its international subsidiaries to take charge of certain training events directly by supplying them with all the necessary educational components and offering them special training sessions for local instructors, both internal and external.

Eight internal instructors have already been certified in Africa. These measures will be applied to each country, based on their needs and resources. Each country will receive the necessary support to allow them to independently deploy the Orange Campus programmes.

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