

ABIBA Systems to participate in Next Generation Telecom Summit Africa 2013

BANGALORE, INDIA / CAPE TOWN, SA: ABIBA Systems, a leading Indian telecom analytics solution provider, has announced its participation in the Next Generation Telecom Summit Africa taking place in South Africa.



NGT Africa serves as an arena for senior level executives in telecom to engage in clear and focused dialogue with their peers, to examine their technology and management objectives in a vibrant environment.

With huge potential for growth, African telecom market has emerged as one of the most sought after markets in the world. The region continues to increase its mobile penetration and usage, yet faces challenges such as increasing churn, reduced loyalty and decreasing profitability. In this very market, ABIBA Systems has enabled operators to enhance subscriber experience and increase business revenues through its industry leading business intelligence and analytics solutions.

ABIBA helps operators reap profits out of the wealth of subscriber data that they possess by providing business critical insights leading to informed decisions. Being a telecom domain-specific analytics solutions provider and having a strong product portfolio, ABIBA is well positioned to meet the needs of operators in the region. Today, operators in Africa use ABIBA's tested and proven solutions to cater to the needs of more than 100 million subscribers.

"We believe that in a highly competitive telecom market like Africa, operators should explore the power of analytics to enhance and monetize subscriber experience. We are excited to participate in this Summit and look forward to showcasing our solution portfolio and collaborate with the telcos on leveraging data using our predictive and social analytics solutions for improved share of wallet, enhanced acquisitions, focused retention and thus increased profitability," said Karthi Raj, Sales Director-Africa, ABIBA Systems.

For more on ABIBA Systems [click here](#)

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