

## 2013 ONE SHOW: Deadline - 31 January

NEW YORK, US: There are less than two weeks left to enter the 2013 One Show! Who will be this year's One Show Best of Show? Or Green Pencil winner for the most environmentally-conscious work? Enter now and see if you have what it takes to win a Gold Pencil.



[Enter now!](#)

### Check out the new categories

THE ONE SHOW will now offer an E-Publication Ads category for digital advertisements appearing in E-pubs on tablets or mobile platforms.

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ONE SHOW DESIGN introduces several new categories, including Data Visualization, for interactive or static visual representations of data, typically used to communicate large amounts of data in a clear, effective way. Includes 3D, open-source, public data and printed compilations.

Publication Design is a new category concerning the design and overall layout of a book, magazine, digital ePUB or E-magazine. Must be a commercially available publication.

Design Does addresses design thinking and holistic design concepts such as Design for the Greater Good, Systemic Design, Brand Transformation and Industrial Design.

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ONE SHOW INTERACTIVE now offers a User Experience Design (UX/UI) category, addressing visual design, information architecture, interaction design, and usability.

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