

# 'Is Latin America fit to compete?'

MIAMI, US: It may have the creative flair and ambition, but is Latin America and its media economy equipped to compete on the global stage? Is the region meeting the high standards set by global brands in education, organisation, regulation and innovation?



The Festival of Media LatAm from 23-25 September 2012 will address these questions by bringing together global leaders and local pioneers. From unique sessions about TV trading and social media management to a spotlight on the Latin brands that are poised for global fame, The Festival of Media LatAm remains the leading celebration, education and networking Event for top executives both locally and regionally.

Major speaker announcements to follow next week!

Featuring... A new training initiative designed to develop Latin media talent (details to follow)



A delegate pass to attend the conference costs US\$1595, which includes access to the Welcome Reception, all conference sessions, all exhibition areas and all documentation. [Book your place today!](#)

[Watch this is space](#), more judges to be announced soon.

The Awards are open to everyone involved in advertising and the winners will be honoured at a ceremony on 25 September 2012 at the Fontainebleau Miami Beach Hotel, US.

[List of first confirmed judges](#)

[List of categories](#)

[How to enter](#)

The deadline for entries is 13 July 2012.

We are here to help. If you need more time for your entries, [get in touch](#).

## Key awards dates

Final deadline: 13 July 2012

Shortlist announced: 30 August 2012

Awards ceremony: 25 September 2012

## Contacts

Awards queries: [nisha@csquared.cc](mailto:nisha@csquared.cc)

Sponsorship: [caroline@csquared.cc](mailto:caroline@csquared.cc)