

First white DJ for Yfm primetime slot

Tholi B (@TholiBSA) is taking over the afternoon drive-time show, youth radio station 99.2 YFM announced this morning, Monday, 2 April 2012, and Bryce 'AnkleTap' Clarke (@DJAnkletap) becomes the first white DJ in a primetime slot since station's inception - he now hosts 'The Tap Mansion', 12 noon-3pm.



However, Yfm is bidding farewell to Dineo Ranaka (<u>@dineoranaka</u>), its first woman afternoon drive-time DJ for the past three years - described as an important milestone for the station - and Y Academy graduate and content producer Bujy (<u>@Bujy</u>).

"Our strategy and direction for the station is informed by the same basic principles - the development of young radio talent and playing the freshest and hottest music" says Yfm programming manager <u>Tumelo Diaho-Monaheng</u>. "Music will always be YFM's core offering and we continuously strive for new ways to

deliver the best music to the youth."

Leading the new young blood is Musa Mthombeni, former Voice of Wits DJ, and one of South Africa's most recognisable faces from his days as a YoTV presenter. Also joining the team is actress Thando Thabethe, of SABC1's 'My Perfect Family' fame. Ankletap, Mthombeni and Thabethe all have campus radio UJ FM experience.

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New music mix format

Another development is the new music mix format, <u>YTKO</u>, which aims to deliver a lively party atmosphere and turn any dull weekday at the office into a weekend session at the club. This feature is intended to introduce a new era to SA DJ culture but will also serve as a launch pad for many activities and campaigns across Gauteng and SA for the rest of the year.

The new mix DJ team consists of DJ Shimza, Miss Cosmo, Just Mo, Jose Chave and Zan-D.

The <u>lineup</u> still features Warras, Bonang 'Matheba, Twinz, Faith Mongope, Pearl Modiadie, Linda Mbuso, Stapura, Motso Taje and Mulo. Siz' n Scoop and Admiral & JahSeed will continue to do a specialised show for the station. <u>Mo Flava</u> remains as breakfast show host.

For more, go to www.yfm.co.za and www.youtube.com/YTVcoza.

For more, visit: https://www.bizcommunity.com