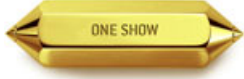


# One Club releases briefs for 2012 College Competition

NEW YORK, US: The One Club has released the briefs for the [briefs for the 2012 College Competition](#) and this year is offering three challenging briefs from which entrants can choose.



Two are sponsored by [PETA](#) (People for the Ethical Treatment of Animals) and the third features [Stride Gum](#).

Recruiters are looking for well-rounded portfolios, which is why the One Club has expanded the categories to include logo design, package design, websites, banners, innovative and integrated campaigns as well as print. So start working on your entries now!

[Click here to see the briefs.](#)

## Deadline

All entries must be entered on the online entry system and arrive at the one Club by Friday, 2 March 2012.

## Entry fee

US\$30 per entry (regardless of single or campaign). Students can enter more than one entry in the same or different categories. (e.g. 1 entry in Innovative Marketing and 1 entry in Package Design = US\$60).

There will be a US\$10 late fee added to each entry registered after the 2 March 2012 deadline.

For further information go to [One Club 2012 Young Ones competition](#) and/or direct any queries to [education@oneclub.org](mailto:education@oneclub.org).