

38th FIPP World Magazine Congress 10-12 October 2011

NEW DELHI, INDIA: The FIPP World Magazine Congress is reputedly the largest magazine event in the world with the highest profile of any such event. Virtually all delegates are key decision-makers in publishing and media businesses across the globe. With the Congress taking place in New Delhi, India, for the first time, more than 1000 high-level international executives are expected to attend.



The global market has a diverse range of needs, from printing, fulfilment and website development through management information and communication systems to media monitoring, data and credit management, recruitment consultancy and much more. Magazine and business media companies also require legal and financial advice, and many other professional services.

The 38th FIPP World Magazine Congress aims to present a highly charged business environment for hundreds of people with real-decision making power. In a fast-changing media environment, there is great interest in learning about new developments, new products, and new opportunities.

Investing in a sponsorship package or exhibiting at the Congress will not only expose your organisation to a highly targeted audience but also associate it with high-level networking and debate. In return for your financial support, you will receive a large number of benefits to maximise exposure. In addition, your participation will be supported by a wide-ranging international press and media campaign.

For more information or to book your sponsorship call Stuart Hands on +44 207 404 4169 or email stuart@fipp.com.

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