

# The one thing South Africa's top companies have in common

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MyBroadband is the website of choice for CEOs, CIOs, CTOs, IT managers, and technology professionals - with a total of three million IT decision-makers and tech enthusiasts visiting the site each month.



South Africa's top companies all have one thing in common - they advertise on MyBroadband.

This is thanks to MyBroadband's position as South Africa's largest and most influential technology publication.

MyBroadband is the website of choice for CEOs, CIOs, CTOs, IT managers, and technology professionals - with a total of three million IT decision-makers and tech enthusiasts visiting the site each month.

This makes it the perfect place for the country's top ICT companies to advertise their products and services, grow their brands, and position themselves as leaders in their segment.

When this large reach is combined with MyBroadband's ability to target an advertising campaign to a specific target market, companies receive an excellent ROI for their marketing spend.

## **Advertise on MyBroadband**

MyBroadband offers a range of marketing products that make it easy to reach its influential audience.

These include sponsored articles, social media promotions, category takeovers, What's Next interviews, dedicated mailers, display banners, and more.

MyBroadband's marketing team also takes care of all aspects of a campaign – including targeting, performance

optimisation, and reporting.

To see what we can do for your company, [contact MyBroadband's advertising team](#).

- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

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