

# Jane Young, marketing manager at Profitroom

 By [Emily Stander](#)

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This week, we caught up with the marketing manager for SA, UK and the Nordics at booking platform Profitroom, Jane Young.



Image supplied: Marketing manager at Profitroom, Jane Young

## ▣ ***Where do you live, work and play?***

I am originally from New Zealand, however, due to work, love and adventure have moved to a small town called in Kent, UK. Since Covid I work remotely from wherever I am needed – from the Nordics to sunny South Africa, which is an extremely exciting part of my job, getting paid to do what I love, travel.

Play really comes down to who I am with. When I am with my family (that includes a toddler), you will find me at the local market or petting zoo – something more child friendly. But looking back to when I lived in London, enjoying the local pop-up restaurants or popping over to France for the evening for delicious wine used to be my type of fun!

## ▣ ***What's really behind your selfie?***

I love a recommendation and am likelier to try somewhere that has been personally recommended to me - like Brenton-on-Sea in Knysna. Knysna shows off South Africa's sense of indigenous forests, tranquil lakes and golden beaches. It is a place that has captured my heart in South Africa with quaint coffee shops, delicious seafood and the ability to really let you unwind and relax.

I'm also a woman who loves to explore new things and new places, from bigger cities to small towns and villages.

📺 **Tell us some of your few favourite things.**

Family time, delicious wine, delicious food, and travelling to unknown and different locations

📺 **Describe your career so far**

I am an experienced marketing manager with a demonstrated history of working in the hospitality industry. Although specialising in marketing – the ever-changing landscape - meant that I have had to upskill myself in everything from PR, partnerships, food and beverage, collateral design and copywriting, to hotel management, social media, and brand strategy and implementation.

I started off studying my Bachelor of Tourism Management focused in management and marketing from Victoria University of Wellington, and from there began my career as a marketing assistant at Holiday Inn, and then working for various hotels in New Zealand until I found myself at Wyndham Grand – which brought me to the UK.

📺 **What are you streaming/reading/listening to right now?**

I don't get much downtime with a little one – it's often *Cocomelon* or whatever is the new toddler trend. However when I do get adult time I love to snuggle into a good series like *The Crown* or *House of Dragons*.

Looking for a good podcast – definitely tune in to *Shagged, Married, Annoyed* with Comedian Chris Ramsey.

📺 **What's your favourite gif?**

One I have to use too many times

□

📺 **If we took your phone and scrolled through it now, what would we find?**

Pictures of all our “On Tour” events – social media is a big part of what I have to capture as we move from location to location, so photo's photo's photo's.... and probably a couple of hundred unread emails I need to get too.

📺 **Do you have any secret talents?**

Definitely finding a really good piece of art or design that is local to where I am on my travels.

📺 **Tell us something few people know about you?**

I thrive on the organization – it saves me time, it reduces my stress, and gives me a sense of control.

## ABOUT EMILY STANDER

Freelancer specialising in games and entertainment | My first loves are writing, music and video games  
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