

Understanding social media platforms

Kevin Britz and Craig Page-Lee of Lunchtime Marketing answer the question - how do we gain a good understanding of social media platforms?



Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing every Thursday at 12pm on www.ebizradio.com, discuss and unpack trends and statistics to gain an understanding of usage patterns on social media in this episode.

For more, visit: https://www.bizcommunity.com