

# Recent Loeries UAE Week looks to grow future creativity

Loeries UAE Week gave Loeries the opportunity to exponentially grow its support of creativity across the wider MENA region, while looking back at past successes from the UAE.



Supplied. UAE Loeries Week hosted meetings, brunches and lunches with agencies and stakeholders

Loeries CEO, Preetesh Sewraj, and COO, Suzie Bowling, recently spent time celebrating the best in creative excellence in Dubai with the people who bring these ideas to life.

Meetings were held with a numbers of organisations and agencies including, the UAE Government Media Office, Audi, BBDO, Leo Burnett, TikTok, TBWA/RAAD, Havas, Service Plan, FP7McCann, MullenLowe, M&C Saatchi, Cheil, GTB, Wunderman Thompson, Publicis, and US and Campaign Middle East.



## The Loeries 2022 open for entries

17 Mar 2022



The Loeries team also spent time exploring creative innovation through networking at Expo 2020 Dubai and the newly opened Museum of the Future, which they visited as guests of the UAE Government Media Office.

These opportunities ensure that the team were able to have a first-hand look some of the best examples of architecture, events, advertising and activations in the UAE.

The following is a list of the highest ranked brands and agencies in MENA for 2021:

## **Brands**

1. Adidas
2. UAE Government Media Office
3. Mini
4. KFC
5. Lego
6. Mastercard
7. Pizza Hut
8. Abu Dhabi Investment Office (ADIO)
9. Baalbeck International Festival
10. Donner Song Competition

## **Agencies**

1. Havas ME
2. TBWA/RAAD
3. MullenLowe MENA
4. Serviceplan MEA
5. FP7 McCann Dubai
6. M&C Saatchi UAE
7. Impact BBDO Beirut
8. FP7 McCann Cairo
9. Horizon FCB Dubai
10. FP7 McCann Doha

### **For more:**

- Official site: [www.loeries.com](http://www.loeries.com), [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

For more, visit: <https://www.bizcommunity.com>