

TikTok and Cannes invite creators to submit short films

TikTok has announced its partnership with this year's Cannes Film Festival.



Source: www.unsplash.com

Ahead of the festival, TikTok is launching the #TikTokShortFilm competition to inspire creativity and support emerging talent. Creators from all around the globe, including South Africa, have been invited to share their short films from 15 March.

Three winners will be selected by a jury to win a cash prize and a trip to the Festival de Cannes in May. Original submissions will be judged across three categories: Grand Prix, Best Script and Best Editing. Submissions will be accepted until 8 April and the winners will be announced at the end of April.



*@tiktok_australia
Calling all creators and future film-makers - the
#TikTokShortFilm
🎵 original sound - TikTok Australia*

Boniswa Sidwaba, content operations manager for TikTok Africa, said, "TikTok's community in South Africa is as diverse as the country itself, and it has so many authentic and cultural stories to tell, which is why we would like to encourage local creators to submit their stories to #TikTokShortFilm."



Registrations open for Cannes Young Lions

29 Mar 2022



“Local content creators have been given the opportunity to exhibit their talents to the world through this global initiative with the Cannes Film Festival, which is rarely available. There is a lot of talent in our local community, and we are looking forward to seeing what they have to showcase,” Sidwaba continued.

To submit your short films, share them on the app using #TikTokShortFilm.

For more, visit: <https://www.bizcommunity.com>