

# Hotbusters hit the street rewarding business that play Hot 102.7FM

Issued by [HOT 102.7FM](#)

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The Big Switch is on to Hot 102.7FM as more and more people tune into Joburg's Best Old Skool and R&B station.



The station's Hotbusters gang is "busting" businesses that play Hot 102.7FM for their staff and customers, rewarding them with pizza from Papachinos and an exclusive Hot 102.7FM decal to proudly display their support of Hot 102.7FM.

"We love it that more people are switching on to Hot 102.7FM every day and that our on-air feel-good vibe is being carried into retail stores and businesses for the benefit of staff and customers," says Lloyd Madurai, managing director of Hot 102.7FM. "We're getting invaluable feedback from our listeners in the 2022 Joburg Radio Check-up, and we are constantly striving to make a better radio station for Joburg's discerning listeners. Through 'busting' and rewarding businesses that play Hot 102.7FM to their staff and customers, we're giving something back to those who support us."

Hotbusters will take place every weekday. Businesses that want to be visited by the Hotbusters crew can send their details to [hotbusters@hot1027.co.za](mailto:hotbusters@hot1027.co.za).

- " Hot 102.7FM rings in the festive season with Christmas Party for Good " 23 Nov 2023
- " Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! " 1 Aug 2023
- " Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business " 25 Jul 2023
- " Hot Cares steps in to ease pressure on young woman dealt a rough hand " 17 Jul 2023
- " Hot 102.7FM responds to audience feedback and launches new sports show " 13 Jul 2023

## [HOT 102.7FM](#)



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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