

Top tech tools for entrepreneurs

When the world shut down due to the pandemic, everything changed, especially for small businesses. Suddenly, the ability to connect to customers became even more critical, and the safe way to do so is through technology.



Featured image: Humphrey Muleba via Unsplash

While companies have long relied on email or text messaging to communicate, many entrepreneurs found they needed to expand their technology toolkit, becoming more creative and resourceful with how they conduct business and compete effectively.

As a technology expert who advises more than 3.4m entrepreneurs around the world on technology solutions that can help them serve their customers and manage their business, Rhonda Vetere, chief information officer, Herbalife Nutrition and serial entrepreneur provides seven essential tech tools every entrepreneur must use.

Continue reading the [full article](#) on [Ventureburn.com](https://ventureburn.com)...

For more, visit: <https://www.bizcommunity.com>