

# Lifestyle

We've compiled our annual #BestofBiz 2020 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Lifestyle & Entertainment site over the past year below.



## Our most-read stories

|    |                                                                                                                                          |             |
|----|------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 1  | <a href="#">Preparing for a post-Covid-19 era in the tourism industry</a> - Mariette du Toit-Helmbold                                    | 25 Mar 2020 |
| 2  | <a href="#">Love, The Sex Expo comes to Cape Town in February</a>                                                                        | 23 Jan 2020 |
| 3  | <a href="#">5 ways to plan your wedding during the Covid-19 lockdown</a>                                                                 | 06 May 2020 |
| 4  | <a href="#">Boyz II Men to tour SA in April 2020</a>                                                                                     | 21 Jan 2020 |
| 5  | <a href="#">Mr D Food to resume operations as lockdown enters stage 4</a>                                                                | 30 Apr 2020 |
| 6  | <a href="#">These independent food businesses are still operating during #SALockdown</a>                                                 | 31 Mar 2020 |
| 7  | <a href="#">Six ways to celebrate your birthday during lockdown</a>                                                                      | 12 May 2020 |
| 8  | <a href="#">8 #stayathome date ideas to keep the love alive during lockdown</a>                                                          | 08 Apr 2020 |
| 9  | <a href="#">All the SAMA26 nominees</a>                                                                                                  | 16 Jul 2020 |
| 10 | <a href="#">Bebe Winans to tour SA in March</a>                                                                                          | 09 Jan 2020 |
| 11 | <a href="#">From culinary rockstar to grocer: The unexpected trajectory of a chef during Covid-19</a> - Dominique Herman                 | 11 Jun 2020 |
| 12 | <a href="#">20 ways to keep busy and sane during the Coronavirus lockdown</a> - Chris Cilliers                                           | 27 Mar 2020 |
| 13 | <a href="#">The Baxter Theatre launches Baxter Radio during lockdown</a>                                                                 | 24 Apr 2020 |
| 14 | <a href="#">Castle Lite Unlocks early bird tickets go on sale this week</a>                                                              | 18 Feb 2020 |
| 15 | <a href="#">Introducing Africa's first cannabis academy: Q&amp;A with Cheeba Cannabis Academy co-founder Trenton Birch</a> - Ruth Cooper | 02 Dec 2020 |
| 16 | <a href="#">Introducing Kloof Street Village, Cape Town's new Covid-19 designed dining hub</a>                                           | 06 Nov 2020 |
| 17 | <a href="#">Meet the Telkom Netball League superstars</a>                                                                                | 26 Nov 2020 |
| 18 | <a href="#">Feather Awards announces 2020 winners</a>                                                                                    | 12 Nov 2020 |
| 19 | <a href="#">The best vanilla in the world (revealed)</a>                                                                                 | 28 May 2020 |

|    |                                                  |             |
|----|--------------------------------------------------|-------------|
| 20 | <a href="#">2020 Food XX finalists announced</a> | 20 Apr 2020 |
|----|--------------------------------------------------|-------------|

## Our most-read contributors

|    |                                   |
|----|-----------------------------------|
| 1  | <a href="#">Ruth Cooper</a>       |
| 2  | <a href="#">Daniel Dercksen</a>   |
| 3  | <a href="#">Martin Myers</a>      |
| 4  | <a href="#">Shellee-Kim Gold</a>  |
| 5  | <a href="#">Debbie Hathway</a>    |
| 6  | <a href="#">Leigh Andrews</a>     |
| 7  | <a href="#">Chanell Kemp</a>      |
| 8  | <a href="#">Charles Siboto</a>    |
| 9  | <a href="#">Meagan Duckitt</a>    |
| 10 | <a href="#">James Tagg</a>        |
| 11 | <a href="#">Kelly McGillivray</a> |
| 12 | <a href="#">Di Brown</a>          |
| 13 | <a href="#">Robin Fredericks</a>  |
| 14 | <a href="#">Yael Geffen</a>       |
| 15 | <a href="#">Ilse van den Berg</a> |

## Our most-viewed press offices

|   |                             |
|---|-----------------------------|
| 1 | <a href="#">SA Airlines</a> |
| 2 | <a href="#">espAfrika</a>   |

## Our most-read new business wins

|   |                                                                   |             |
|---|-------------------------------------------------------------------|-------------|
| 1 | <a href="#">Ster-Kinekor Sales, Tsogo Sun sign agreement</a>      | 12 Feb 2020 |
| 2 | <a href="#">Yangaroo launches in SA with AirCeleb partnership</a> | 11 Nov 2020 |

## Our most-read new appointments

|   |                                                                              |             |
|---|------------------------------------------------------------------------------|-------------|
| 1 | <a href="#">Mark Rosin is Samro's new CEO</a>                                | 20 Jan 2020 |
| 2 | <a href="#">Kleine Zalze appoints new executive marketing, sales manager</a> | 04 Feb 2020 |

View the most-read lists for our other industries: [Marketing & Media](#), [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Entrepreneurship](#), [Finance](#), [Healthcare](#), [HR & Management](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#) and [Tourism](#).