

# Joanne Solomon joins SA REIT as CEO

Joanne Solomon has been appointed the first CEO of the SA REIT Association, effective from 1 May 2020. The association represents SA's publicly traded real estate investment trust sector, with its members comprising all 30-plus listed SA REITs with a market capitalisation of some R300bn.



Joanne Solomon, CEO of the SA REIT Association

"Joining SA REIT as CEO presented a unique and compelling opportunity that combines my passion for property and experience in the financial sector. I look forward to representing SA's REIT sector among the broader property industry and its many different public and private sector partners in the economy and society," says Solomon.

## Vast experience

Solomon is an experienced marketer having spent more than 20 years in a progression of senior and executive roles. Prior to joining SA REIT, Solomon held the position of head of brand and client insights at Nedbank Corporate and Investment Banking (NCIB), and before this she served as the head of marketing for Nedbank Corporate Property Finance. She holds a Bachelor of Economics from the University of Stellenbosch and has attended the Harvard Business School Strategic Marketing Management Programme.

Estienne de Klerk, chairman of the SA REIT Association, says, "We are pleased to welcome Joanne as CEO of SA REIT. Her unique experience in the property industry and financial sector makes Joanne the perfect fit for the new role, which will add significant value to the association and its members as well as the broader property sector, investment community and all stakeholders."



**#LockdownLessons:** Lockdown has shown us the need for community

Yael Geffen 4 May 2020



## Voluntary industry representation

Solomon has a long track record of voluntary industry representation having served on both the national and Gauteng regional councils of the South African Property Owners Association (SAPOA). She is a past chairperson of the Women's Property Network and was a member of the South African Council of Shopping Centres (SACSC) Congress Committee.

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