

## Mixed reactions over SABC covering Polokwane

NEWSWATCH: There have been mixed reactions over the SABC being awarded exclusive rights "to provide the feed on the African National Congress (ANC) policy conference in Polokwane next month to all other broadcasters," according to Business Day, and Naspers has also reported on its earnings for the sixth months t September 2007.



By Simone Puterman 28 Nov 2007

An interesting observation by Ray Hartley, editor of *The Times*, earlier this week was that all six Gauteng daily newspapers led with the same story: "Zuma's thumping of Mbeki at the ANC's provincial electoral meetings".

Meanwhile, Myspace is planning to introduce Facebook-style "news feeds" within the next month and half, writes IOL Technology.

## For more:

- Business Day: SABC gets sole rights to Polokwane
- The Wild Frontier: The Zuma story's unique 6 out of 6
- Mail & Guardian Online: Naspers says core headline earnings up 32%
- Business Report: Naspers feels the pinch as advertising declines
- Business Report: <u>Naspers print faces advertising slowdown</u>
- Business Day: Naspers interim profit rises as competition looms in pay-TV
- IOL Technology: <u>Facebook-style news feeds for Myspace</u>

## Update 3.30pm:

- IOL: SABC gets sole rights to ANC indaba
- IOL: ANC gives sole rights to SABC
- IOL: Mbeki turns to SABC to air nomination

## ABOUT SIMONE PUTERMAN

Simone Puterman (@SimoneAtLarge) is currently editor-at-large at Marklives.com and deputy chair of the Sanef online editors subcommittee. After majoring in psychology and linguistic Rhodes University, and then completing her honours in psychology, she has been in the world of B2B publishing since 1997, with 7.5 year stints at both WriteStuff Publishing and Bizcommunity.com (March 2006-August 2013). Email her at simone@marklives.com View my profile and articles...

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