



# One Africa expands with TV2Africa

One Africa Television (OATV) has signed a live streaming and video-on-demand agreement with TV2Africa.com, which is a platform built for content providers and broadcasters.



Windhoek, Namibia. Image source: Gallo/Getty.

“This new development is one of the many ways in which OATV is enhancing its offerings in the ever-evolving new media world,” says chief executive officer of One Africa, Stefan Hugo. “As a content creator and curator, OATV continuously strives to make the stories we convey more accessible to audiences and, at the same time, increase multi-platform audience reach for our clients and other stakeholders”.

“The partnership means that viewers have even more platform options to watch their favourite OATV shows,” added Taleni Shimhopileni, the station content’s manager.

“This is also a great opportunity to make available our locally relevant and entertaining content to the many Namibians who love OATV. The TV2Africa linear live stream and video-on-demand access complements the success our digital content had on our social media platforms over the last two years.”

Source: *NexTVAfrica.com*.

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