

Amy Jones



Amy Jones was one of the standout performers at the sold-out show with Don Vino at the GrandWest Grand Arena in Cape Town - which celebrated his 20 years in the music business.

She has released a new single entitled "Get a Little", which is a good follow-up to the EDM hit she had with Cinimin called "You and Me". I caught up with Amy to shoot the breeze with her post-show.

What does music mean to you?

It's my life, my passion, my heart's way of expressing my thoughts.

!!! What do you think of influencers?

They can raise more awareness for your brand, but I also do believe what comes easy, goes easy and, as an influencer, you need to have more substance to yourself as to just a big following on a social media platform.

!!! What drives you: ego or humility?

Humility 'cause I can never make it about me. I know it sounds silly, but I am here on this earth and I've been given a gift I share with the world.



III Any funny moments on stage?

I was at a corporate event and former Miss World attended the event. I follow her and always wanted to meet her. It's beer dream of mine. And so the dream came true. But it was only at the end of the event when I had to sing and she then came up to me and said 'thank you for the song' and I mentioned that I would like to take a picture but it's okay 'cause I could so she is on her way out. But her response was totally not what I expected and there I was, standing on stage, posing next to Miss World for a photo — I had to sing immediately after that and, somehow in my mind, I was still grasping the fact that I now finally have a photo and I met her and I spoke to her that I completely forgot my words. It was so funny.

III It's your round, what are you drinking?

Appletiser or sometimes with a twist – I'll add a single Jameson to it! Or a pink gin and tonic. :)

■ Dream gig to do?

Duet on a world tour for Ed Sheeran.

What makes you stand out?

My character and personality. My warm heart and my loving spirit!

... Nicknames?

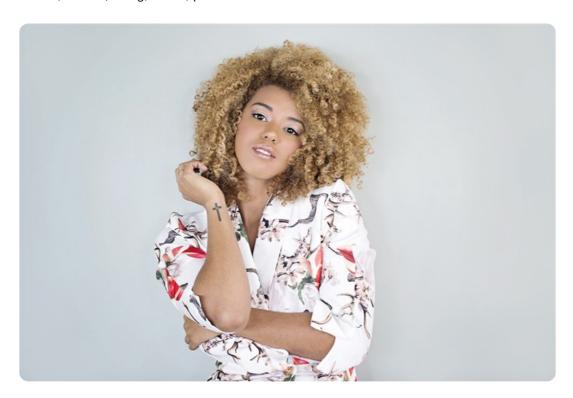
Aims, Isabel (my second name).

III If you were not a musician, what would you do?

I would be an actress playing a musician and doctor at the same time!

III Pick five words to describe yourself?

Patient, humble, loving, driven, passionate.



III What is your favourite word?

"Amazing", "Oh wow".

Favourite fashion garment?

Designs from Kameo Clothing.

III Give us some real proper slang and what it means?

"Ai Jinne man" – shame. "Evens me" – me too.

Your greatest achievement?

Winning an award with the group Cinimin for the Best EDM Record Of The Year - called "You and Me".

₩ What do you complain about most often?

I hardly complain, but if I should complain "I'm hungry!" is my call.

What is your fear?

Snakes.

■ On stage, I tend to?

I get lost in the music.



■ Do you do charity work and, if you do, what do you do?

I'm the brand ambassador for Kicks For Kids. And we help get as many shoes as possible for those not so fortunate to ha a pair.

Wishes and dreams?

To release new material and to tour overseas.

Social media links

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