

Pick n Pay launches novelty slippers for Slipper Day 2019

Friday, 10 May, is the Reach For A Dream Foundation's annual Slipper Day. By purchasing a Slipper Day wristband for R10 at any Pick n Pay, Wimpy or Dis-Chem, participants will contribute to providing strength, hope and courage to children with life-threatening illnesses.



For over 30 years, the Reach For A Dream Foundation has brought hope to over 60,000 life-threatened children across South Africa with the goal to give the child courage to carry on their fight. During this time, more than 16,000 dreams have been fulfilled ranging from a bedroom makeover to arranging for a child to meet their favourite celebrity or fly in a plane.

“Slipper Day is a fun way to support a wonderful cause and we urge businesses and schools to take up the challenge to buy their wristbands and wear their favourite slippers on 10 May,” says Suzanne Ackerman-Berman, Pick n Pay director of transformation. This year, Pick n Pay has launched novelty slippers for Slipper Day, including dog, bunny, rhino, llama, flamingo or brightly coloured unicorn slippers. Pick n Pay will donate R10 of the purchase price to Reach For A Dream from novelty slippers purchased before 10 May.

For more, visit: <https://www.bizcommunity.com>