

Publiseer partners with Google Play Books

Google is looking for ways to support the publishing requests that it receives in Africa and is partnering with Publiseer to support Google's digital book distribution services.



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Publiseer is a Nigerian digital publishing company for independent African writers and musicians, founded in 2017 by Nigerian entrepreneurs and computer programmers, Chidi Nwaogu and Chika Nwaogu. Publiseer has been nominated for the 4th AppsAfrica Innovations Awards under the media and entertainment category.

"Since Google Play Books isn't in Africa and doesn't plan on expanding to expand to Africa in the nearest future, it has sought to partner with a leading digital book publisher here in Africa to fulfil the publishing requests it receives in Africa, and we are humbled to be considered," said Nwaogu.

This partnership comes at the time Publiseer announced its expansion to Egypt, its first entrance to Northern Africa. This is Publiseer's fourth expansion outside its home country Nigeria. Before this, Publiseer has expanded into Ghana, Kenya and South Africa. With this expansion, Publiseer's authors and musical artists from Egypt will get customer support.

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