

Your online reputation precedes you

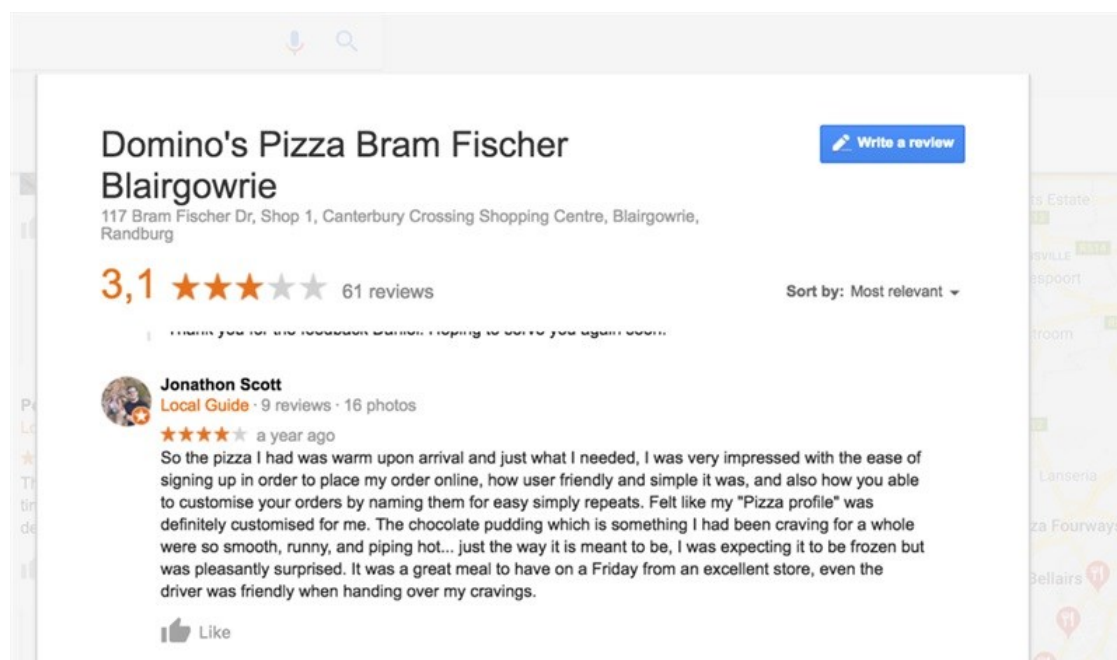
Issued by [Location Bank](#)

29 Oct 2018

In today's digital world your online reputation is everything. Potential clients have plenty of reviews to trawl through and if existing clients are unhappy they have plenty of outlets to let it be known and to share their experience. Unflattering reviews, pictures, half-truths or lies can be posted and spread instantly.

Business Positioning Systems (BPS) handle reviews across a number of platforms and are finding Google My Business to be, surprisingly, one of the biggest and most important review environments. Here's why:

- 1) The quality of review. Unlike social platforms, that can be simply places to complain, users tend to post both positive and negative reviews, and suggestions. As GMB is a 'business before social' platform users provide insights and comment on what's working as opposed to getting on their soapboxes and complaining for their social network.



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- 2) Reviews on GMB greatly impact search performance. It's estimated that 10% of Google ranking is based on reviews. More reviews equal more views, leading to more reviews...it's a snowball effect that can be extremely positive (or devastating) for any business.
- 3) GMB is rapidly growing in popularity as a reputational platform. A number of big brands, especially in the QSR sector are seeing GMB reviews outpacing other social review platforms like Facebook. One reason for this is that on GMB users are communicating directly with the local store (or they believe they are) instead of a central brand page that feels a million miles away.

Handle your GMB reviews the BPS way

At BPS all our client's reviews are synced into our Location Bank software platform. From there they can be sorted, analysed and responded to. Across multiple locations. From one place.

Our Location Bank tool means client's online reputations are monitored, managed and moulded into a powerful ranking and marketing tool.

Main Navigation

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Domino's Pizza

September 5, 2018 - October 5, Go

Reviews

Edit in Google Sheets Reply to Selected Export to Excel

Date	Time	Updated	Location	Rating	Reviewer	Store Code
yyyy/mm/dd				Positive		
05-Sep-2018	05:52	05-Sep-2018	Domino's Pizza Montana	★★★★☆	Celestino Sebas...	Dom50
05-Sep-2018	08:27	05-Sep-2018	Domino's Pizza Ballito	★★★★★	Leon Dedekind	Dom63
05-Sep-2018	17:44	05-Sep-2018	Domino's Pizza Potchefstroom	★★★★★	Samuel Bultendag	Dom30
05-Sep-2018	20:28	05-Sep-2018	Domino's Pizza Fish Hoek	★★★★★	Felipe Rocha	Dom37
06-Sep-2018	00:34	05-Sep-2018	Domino's Pizza Bloem Royal Square	★★★★★	Kenny Selepe	Dom92
06-Sep-2018	06:19	06-Sep-2018	Domino's Pizza Brackenfell	★★★★★	Bernadette Adonis	Dom34
06-Sep-2018	07:11	06-Sep-2018	Domino's Pizza Newton Park	★★★★★	Dylan du Preez	Dom20
06-Sep-2018	08:28	06-Sep-2018	Domino's Pizza Linton Grange	★★★★★	Anita Van Tonder	Dom22
06-Sep-2018	08:59	06-Sep-2018	Domino's Pizza Tokai	★★★★★	Carl Meijer	Dom18
06-Sep-2018	12:25	06-Sep-2018	Domino's Pizza Hatfield	★★★★☆	Christian Ras	Dom08
06-Sep-2018	13:43	06-Sep-2018	Domino's Pizza Potchefstroom	★★★★★	Pamela Van Eeden	Dom30
06-Sep-2018	17:37	06-Sep-2018	Domino's Pizza Vanderbijlpark	★★★★☆	Thalukanyo Van...	Dom25
06-Sep-2018	19:52	06-Sep-2018	Domino's Pizza Kraalfontein	★★★★☆	Yulindie Strydom	Dom55
06-Sep-2018	20:25	06-Sep-2018	Domino's Pizza Les Marais	★★★★★	Stephan Share	Dom27
06-Sep-2018	21:48	06-Sep-2018	Domino's Pizza Kempton Park	★★★★★	Brigitte Fernandez	Dom72

BPS Location Bank's review management tool

[illegible]

BPS clients also receive a **Biannual Reputational Audit and Insights Report** that takes a deep dive into this business-critical area. The report breaks down your online reputation by location and makes sure you know exactly what your business is getting right or wrong, and where.

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