

A South African's guide to moving to and making it in Malta: How to steal a million

By Marcus 'The Maltese Falcon' Brewster

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Tender fraud and corruption are probably endemic throughout the world but a case has recently been unearthed in Malta that is so diabolically clever, so deviously contrived that it makes the various SAA, SABC, SANRAL and other cadredeployment shenanigans seem blunt and clunky in comparison.

Here's a masterclass in cunning. This is how you steal a million...

The site and subject of the scam is the St Vincent de Paul Residence (SVPR), an example of what we in SA would call an old-age home. On the Maltese government's Active Ageing website, SVPR is described as a hybrid between a nursing home and a hospital. With a total population of over 1,100 residents, emphasis is made on supporting the activities of daily living giving particular attention to nutrition, mobility, personal hygiene and social and spiritual activities. The multidisciplinary healthcare professional and non-caring staff manning the residence accounts to a population of 1,090 employees. The residence is a public funded entity, with the residents' contributing 80% of retirement pension and 60% of other income.



malfeasance...

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propose a gift to SVPR and to specify in their bid submission what the nature and value of their gift was. So far, so open to

A tender was advertised in 2015 for a 10-year catering contract and the provision of new kitchen facilities for SVPR. The RFQ was somewhat unconventional as there were two primary scoring criteria. The lesser weighted score was for price but the greater score was for 'additional investment'. In an unusual twist, the government required that tenderers should



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Two parties submitted bids. 'Bid Lose' (a JV called CCV) was for €38 million. 'Bid Win' (a consortium including James Caterers, Malta Healthcare Caterers Ltd and a subsidiary owned by the shareholders of the db Group, a Maltese listed company in the hospitality and leisure industry in general and – spoiler alert – property development in particular) was for €58 million. Can you see the first twist coming? Bid 'Win' was named the preferred bidder – because of their 'additional investment', and what a spectacular gift it was! Over and above providing meals (breakfast, lunch and supper) for the nearly 2,200 residents and staff (remember this was a catering contract after all) the winning bidder proposed to build a new 500-bed facility to the value of €30 million. Consider then the numbers: Win offered a €30 million gift that was more than 50% of the value of their €58 million catering bid and would be increasing the capacity of SVPR by a nearly equal percentage (from 1,100 beds to 1,600 beds). Poor 'Loser', this was a case of the 'Winner' using a steamroller to crack a nut.

But more than 'Bidder Win' bringing the big guns to a knife fight, this was a conjuring act where the audience was directed to look at the big sparkly 500-bed facility and not watching what the other hand was doing...

Enter the voiceover – the Greek chorus commenting on the action – from investigative journalist Ivan Camilleri of The Times of Malta. In an ongoing series of questing articles, Camilleri has probed the shadowy corners of the deal:

The Family Ministry has, so far, failed to answer questions on what will happen during the term of the contract.

Questions to Parliamentary Secretary Anthony Agius Decelis on whether the winning consortium would be paid for the extra meals necessary to feed the 500 newresidents and hundreds of newpersonnel to run the extension remain unanswered. The government has also still to say whether it will be 'leasing' the newfacility from the James Caterers/Malta Healthcare consortium during the 10-15-year term of the contract. Who will manage the newfacility and who will employ the required carers also has still to be established.

Camilleri joined the dots in spectacular fashion earlier this month by uncovering the management contract for the new facility. Not put out to tender, the contract was given as a 'direct order' to 'Bid Win'. The value of the contract – a staggering €272 million! At over a quarter of a billion euros, this is the largest direct order in Maltese history.

In a surprise ending worthy of Roald Dahl, it now transpires that the direct order was signed *before* the result of the tender was announced.

It's feasible to interpret that the whole tender process was mere set dressing for a backroom deal script that had been written beforehand. Instead of paying €38 million for 'Loser Bidder' to fulfil the requirements of the 10-year catering contract, Maltese taxpayers will now be forking out €330 million ('Win's' €58 million catering bid + the €272 million direct order). So, that's €330 million to be spent in order to receive a 'gift' (the 500 bed wing) valued at R30 million.

Steal a million? I undersold the premise – this is how to steal a quarter of a billion euros! The irony is it's not even clear whether Malta needs another 500-bed facility in the first place.

ABOUT MARCUS 'THE MALTESE FALCON' BREWSTER

marcusbrewster is a brand synonymous with FR excellence in SA. An industry innovator, leader, and inspiration, Brewster affiliated his multi-award winning boutique firm with larger Level 1 BBBE marketing/comms agency MediaRevolution for scale in 2016 and went on to launch Marcus Brewster International in Europe the following year. Marcus currently lives on - and actively promotes - the Mediterranean island of Malta. For African, S. African and European FR enquiries, contact marcus@marcusbrewster.comor WhatsApp on (+356) 9931 3322

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