

SDG Lions shortlist

The Cannes Lions Sustainable Development Goals (SDG) Lions shortlist has been released, with an SA entry making the grade.

The Sustainable Development Goals Lions are brand new this year, and celebrate creative solutions and initiatives that seek to positively impact the world - work that contributed to or advanced the 2030 Agenda for Sustainable Development across people, planet and prosperity.



Mark Tutssel, executive chairman and global CCO of Leo Burnett Worldwide is the 2018 Cannes Lions SDG Lions jury president.

Ogilvy Johannesburg made it onto the 'good health and wellbeing' category for Viacom MTV's #FCKHIV.



Cannes to launch Sustainable Development Goals Lion at 2018 Festival

18 Sep 2017



All the winners will be announced during the Cannes Lions Good track award ceremony from 7pm on Friday, 22 June. You can view the [SDG Lions](#) shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>